507000343 11/30/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7047182

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CHRISTOPHER J. WICKEN	11/23/2021

RECEIVING PARTY DATA

Name:	BALLOON INNOVATIONS, INC.	
Street Address:	9160 MARSHALL PLACE	
City:	WESTMINSTER	
State/Country:	COLORADO	
Postal Code:	80031	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16297363

CORRESPONDENCE DATA

Fax Number: (303)402-1601

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3034021600

Email: docketing@bhgrlaw.com

Correspondent Name: BERG HILL GREENLEAF RUSCITTI LLP

Address Line 1: 1712 PEARL STREET

Address Line 4: BOULDER, COLORADO 80302

ATTORNEY DOCKET NUMBER:	90005.00391
NAME OF SUBMITTER:	DAVID S. KERR
SIGNATURE:	/David S. Kerr/
DATE SIGNED:	11/30/2021

Total Attachments: 2

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PATENT 507000343 REEL: 058241 FRAME: 0141

Worldwide Assignment

WHEREAS, Christopher J. Wicken ("ASSIGNOR"), is co-inventor for the invention entitled "MODULAR ADVERTISING SYSTEM," for which a non-provisional patent application was filed in the United States Patent and Trademark Office on March 8, 2019, under Application No. 16/297,363; and

WHEREAS, Balloon Innovations, Inc. ("ASSIGNEE"), an company, whose postal address is 9160 Marshall Place, Westminster, CO 80031, desires to acquire the entire right, title, and interest in and to the invention, the application, and any Letters Patent to be granted for the invention in the United States and in all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which ASSIGNOR acknowledges, it has sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the invention, the application, all applications claiming benefit of the application, including, but not limited to, all divisions and continuations of the application, and all Letters Patent that may be granted thereon in the United States, Canada and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and ASSIGNOR authorizes and requests the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

AND ASSIGNOR covenants and agrees that it has the full right to convey the entire right, title, and interest herein assigned and that it has not executed and will not execute any assignment or other instrument in conflict with this Assignment;

AND ASSIGNOR further covenants and agrees that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, ASSIGNOR will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to us regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns;

AND this Assignment may be executed in counterparts, each of which shall be deemed to be an original, but all of which, taken together, shall constitute one and the same assignment;

AND ASSIGNOR further hereby authorizes ASSIGNEE, or its attorneys or agents, to insert the correct Application Number and filing Date into this Assignment if none is indicated on that date of our execution of this agreement.

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IN WITNESS WHEREOF, **ASSIGNOR** has executed this Assignment on the dates indicated below.

--- DocuSigned by:

Signature: Chris Wicken

Date: 11/23/2021 2

Full Name: Christopher J. Wicken

Address: 16572 W 48TH Lane

Golden, CO 80403