507019496 12/09/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 EPAS ID: PAT7066331 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VENKATRAMAN PRABHU	12/06/2021
DAVE JONATHAN LEFKOW	12/08/2021
ANTHONY QUIGLEY	12/07/2021
SAURAV RAY	12/07/2021

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.
Street Address:	PO BOX 81226
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98108-1226

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17546935

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: uspto@lindauerip.com **Correspondent Name:** LINDAUER LAW, PLLC

Address Line 1: PO BOX 3623

Address Line 4: CEDAR PARK, TEXAS 78630

ATTORNEY DOCKET NUMBER:	579-7533
NAME OF SUBMITTER:	DOMINIC LINDAUER
SIGNATURE:	/Dominic S.I. Lindauer Reg. No. 61417/
DATE SIGNED:	12/09/2021
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 7

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U.S. Patent Appln. No. <u>17/546,935</u> Filing Date December 9, 2021 Attorney Docket No. 579-7533 Client Docket No. P76495-US01

PARTIES TO THE ASSIGNMENT

Assignor(s):

Venkatraman Prabhu 410 Terry Avenue North Seattle, WA 98109-5210

Dave Jonathan Lefkow 410 Terry Avenue North Seattle, WA 98109-5210

Anthony Quigley 410 Terry Avenue North Seattle, WA 98109-5210

Saurav Ray 410 Terry Avenue North Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc. PO Box 81226 Seattle, WA 98108-1226

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO CONTENT

PRODUCERS" (Invention) for which a non-provisional application for United States Letters Patent

(Application):

was filed on ______ and accorded U.S. Application No. _____; or

will be filed concurrently with the submission of this executed PATENT ASSIGNMENT

for recordation. ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal

PATENT REEL: 058352 FRAME: 0619

representatives, of Lindauer Law, PLLC, associated with Customer No. 136637, to

U.S. Patent Appln. No. <u>17/546,935</u>

Filing Date December 9, 2021

Attorney Docket No. 579-7533

Client Docket No. P76495-US01

Title of Invention: SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO

CONTENT PRODUCERS

insert in the header above and here in parentheses (U.S. Patent Application

No. 17/546,935, filed December 9, 2021) this application's U.S. application

number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Nevada, is desirous of acquiring the

entire right, title and interest in and to the Invention and in and to any letters patent that may

be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of

which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its

successors and assigns, the entire right, title and interest in and to said Invention and any

improvements thereto, said Application and any and all letters patent which may be granted for

said Invention in the United States of America and its territorial possessions and in any and all

foreign countries, and in any and all provisional, divisions, reissues, re-examinations and

continuations thereof, including the right to file foreign applications directly in the name of

ASSIGNEE and to claim priority rights deriving from said Application to which said foreign

applications are entitled by virtue of international convention, treaty or otherwise, said

Invention, Application and all letters patent on said Invention to be held and enjoyed by

ASSIGNEE and its successors and assigns for their use and benefit and of their successors and

assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had

this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request

the Commissioner of Patents and Trademarks, as well as all other applicable patent offices

throughout the world, to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S)

agree to execute all instruments and documents required for the making and prosecution of

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U.S. Patent Appln. No. <u>17/546,935</u>

Filing Date December 9, 2021

Attorney Docket No. 579-7533

Client Docket No. P76495-US01

Title of Invention: SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO

CONTENT PRODUCERS

applications for United States and foreign letters patent on said Invention, for litigation

regarding said letters patent, or for the purpose of protecting title to said Invention or letters

patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its

successors, legal representatives, and assigns all claims for damages and all remedies arising out

of any violation of the rights assigned hereby that may have accrued prior to the date of

assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue

for, collect, and retain damages for past infringements of said letters patent before or after

issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will

communicate to ASSIGNEE, its successors, legal representatives and assigns, any facts known to

ASSIGNOR respecting the Invention or said Application, and testify in any legal proceeding, assist

in the preparation of any other patent property relating to the Application and the Invention or

any improvements made thereto, sign/execute all lawful papers, provide all requested

documents, execute and make all rightful oaths and/or declarations in connection with the

Application and the Invention including any improvements made thereto, any patent

applications filed therefrom, and any continuing application filed from any of the

aforementioned applications, and generally do everything possible to aid ASSIGNEE, its

successors, legal representatives and assigns, to obtain and enforce proper patent protection for

the Invention in all countries. These provisions are binding upon ASSIGNOR's heirs, legal

representatives, administrators, and assigns.

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Venkatraman Prabhu

December 6, 2021

Date

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 17/546,935 Attorney Docket No. 579-7533 Filing Date December 9, 2021 Client Docket No. P76495-US01 Title of Invention: SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO CONTENT PRODUCERS **DECLARATION** As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States Patent Application number ______ filed on _____; or PCT International Application number ______ filed on ______. The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. DocuSigned by: Venkatraman Prablew ~2B63124C40ED4FF...

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U.S. Patent Appln. No. <u>17/546,935</u> Filing Date <u>December 9, 2021</u>

Attorney Docket No. 579-7533 Client Docket No. P76495-US01

Title of Invention: SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO CONTENT PRODUCERS

CONTENT I NODO CENS
<u>DECLARATION</u> As a below named inventor, I hereby declare that:
This declaration is directed to:
the attached application; or
United States Patent Application number filed on; or
PCT International Application number filed on
The above-identified application was made or authorized to be made by me.
I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application.
I have reviewed and understand the contents of the above-identified application, and acknowledge
the duty to disclose to the US Patent & Trademark Office all information known to me to be
material to the patentability as defined in 37 CFR 1.56.
I hereby acknowledge that any willful false statement made in this declaration is punishable under
18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.
Dave Jonathan Wikow/
Dave Jonathan Lefkow
December 8, 2021
Date

Anthony Quigley

Date

December 7, 2021

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 17/546,935 Attorney Docket No. 579-7533 Filing Date December 9, 2021 Client Docket No. P76495-US01 Title of Invention: SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO CONTENT PRODUCERS **DECLARATION** As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States Patent Application number ______ filed on _____; or PCT International Application number ______ filed on ______. The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. DocuSigned by: Muthory Quigley ~46C4DC1813E242B...

Saurav Ray

RECORDED: 12/09/2021

Date

December 7, 2021

PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)

U.S. Patent Appln. No. 17/546,935 Attorney Docket No. 579-7533 Filing Date December 9, 2021 Client Docket No. P76495-US01 Title of Invention: SYSTEMS FOR ATTRIBUTING TRANSACTIONS FROM MULTIPLE WEBSITES TO CONTENT PRODUCERS **DECLARATION** As a below named inventor, I hereby declare that: This declaration is directed to: the attached application; or United States Patent Application number ______ filed on _____; or PCT International Application number ______ filed on ______. The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application. I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both. DocuSigned by: /Sauran Ray/ CA15BB989F74407

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