507021975 12/10/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7068810

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HISASHI MURAYAMA	04/01/2021
YUKI AOKI	11/27/2021

RECEIVING PARTY DATA

Name:	HONDA MOTOR CO., LTD.
Street Address:	1-1, MINAMI-AOYAMA 2-CHOME
Internal Address:	MINATO-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	107-8556

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17201606

CORRESPONDENCE DATA

Fax Number: (216)566-9711

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: RANKIN HILL AND CLARK LLP

Address Line 1: 38210 GLENN AVENUE Address Line 4: WILLOUGHBY, OHIO 44094

ATTORNEY DOCKET NUMBER:	ISN-50676
NAME OF SUBMITTER:	DAVID E. SPAW
SIGNATURE:	/David E. Spaw/
DATE SIGNED:	12/10/2021
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 3

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> **PATENT REEL: 058365 FRAME: 0008** 507021975

Honda Ref:H1194744US01

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

Title of Invention: RECOMMENDATION PRESENTING SYSTEM, RECOMMENDATION PRESENTING METHOD, AND RECOMMENDATION PRESENTATION PROGRAM

As the below named inventor, I hereby declare that:	
This declaration is directed to:	
The attached application, or	
■United States application or PCT international application number	17/201606
filed onMarch 15, 2021	

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

WHEREAS, <u>HONDA MOTOR CO., LTD.</u> (hereinafter referred to as "ASSIGNEE") having a place of business at: <u>1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo, 107-8556 Japan</u>, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, for good, valuable, and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, I, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application) and the entire right, title and interest in and to any and all patent applications, patent rights, Letters Patent, and inventor's certificates which may be granted therefor in the United States and its territorial possessions and in any country in the world and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof, and including without limitation the right to sue for past infringement thereunder.

I hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and benefit of said ASSIGNEE, its successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made.

Further, Lagree that I will communicate to said ASSIGNEE or its representatives any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

PATENT REEL: 058365 FRAME: 0009 /Inventor's Signature/ Printed Name in English Date

1. /Hisashi Murayama/ Hisashi MURAYAMA April 1,2021

2. / / Yuki AOKI______

PATENT REEL: 058365 FRAME: 0010 /Inventor's Signature/ Printed Name in English Date

1. / Hisashi MURAYAMA _______

2. / Yuki AOKI Nov 27, 2021

PATENT REEL: 058365 FRAME: 0011

RECORDED: 12/10/2021