PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AGHASI POGHOSYAN	06/03/2021

RECEIVING PARTY DATA

Name:	PICSART, INC.
Street Address:	1 MARKET PLACE, FLOOR 32
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17339693

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5124239432

Email: kpapanyan@arluys.com
Correspondent Name: KHACHATUR PAPANYAN

Address Line 1: 8015 LORRIE DR.

Address Line 4: HOUSTON, TEXAS 77025

ATTORNEY DOCKET NUMBER:	3158-012	
NAME OF SUBMITTER: KHACHATUR V. PAPANYAN		
SIGNATURE:	/KhachaturVPapanyan#71685/	
DATE SIGNED:	12/12/2021	

Total Attachments: 1

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PATENT 507022305 REEL: 058366 FRAME: 0423

Docket No.: 3158-012

RECORDED: 12/12/2021

ASSIGNMENT

WHEREAS I, AGHASI POGHOSYAN of YEREVAN, ARMENIA ("Assignor") have made a certain new and useful invention(s) as set forth in US Patent Application, with Attorney Docket 3158-012, filed concurrently herewith, entitled ADAPTIVE MEDIA STREAMING;

AND WHEREAS, PICSART, INC., ("Assignee"), a corporation of the State of DELAWARE and having an address of 1 Market Place, Floor 32, San Francisco, California 94105, is desirous of acquiring the entire right, title and interest in and to said invention(s) and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, WE do hereby sell, assign, transfer and set over unto PICSART, INC., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention(s) as set forth in the above-mentioned application, including, but not limited to, any provisional, non-provisional, continuations, continuations-in-part, divisions, reissues, reexaminations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention(s) and the right to claim priority to, or the benefit of, the above-mentioned application(s);

UPON SAID CONSIDERATIONS, WE hereby agree with the said assignee that WE will not execute any writing or do any act whatsoever conflicting with these presents, and that WE will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention(s), and in enforcing any rights or choices in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND WE request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention(s) to said PICSART, INC., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention(s) covered thereby.

6/3/2021	lghasi Poghosyan
Date	AGHASI POGHOSYAN

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PATENT REEL: 058366 FRAME: 0424