

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT7071573

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JEFF MICHAEL BOLTON	12/01/2015
JAMES H WOLFSTON JR	12/17/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	COLLEGENET, INC.
<b>Street Address:</b>	805 SW BROADWAY
<b>Internal Address:</b>	SUITE 1600
<b>City:</b>	PORTLAND
<b>State/Country:</b>	OREGON
<b>Postal Code:</b>	97205
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	17644084
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	512 637 0800
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<b>Correspondent Name:</b>	MICHAEL SCHEINBERG
<b>Address Line 1:</b>	PO BOX 164140
<b>Address Line 4:</b>	AUSTIN, TEXAS 78716-4140
<b>ATTORNEY DOCKET NUMBER:</b>	C075CIPC
<b>NAME OF SUBMITTER:</b>	MICHAEL O. SCHEINBERG
<b>SIGNATURE:</b>	/michael o scheinberg/
<b>DATE SIGNED:</b>	12/13/2021
<b>Total Attachments: 3</b>	
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## ASSIGNMENT

WHEREAS, I/We, Jeff Michael Bolton, resident of Portland, Oregon; James H. Wolfston, Jr., resident of West Linn, Oregon, (hereinafter called the "Assignors"), have invented certain new and useful inventions entitled "ADAPTIVE LOCATION BRANDING," the specification of which:

- ☐ is attached hereto.
- ☒ was filed on November 23, 2015, and assigned U.S. Application No. 14/949,477.

WHEREAS, CollegeNET, Inc., a company, having its principal place of business at 805 SW Broadway, Suite 1600, Portland, Oregon 97205 (herein called the "Assignee"), is desirous of acquiring and Assignors are desirous of assigning to CollegeNET, Inc. all right, title, and interest in and to said Invention, patents and patent applications on said Invention;

NOW, THEREFORE, Assignors, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, do hereby SELL, ASSIGN and CONVEY unto Assignee all right, title and interest throughout the world in and to said invention, this assignment including, but not being limited to:

1. All applications for patent or like protection on said Invention made by Assignors or their legal representatives, whether in the United States of America or any other country or place anywhere in the world;
2. All substitutions for and divisions, continuations, continuations-in-part, renewals, reissues, extension, and the like of said applications and patents and like grants, including without limitation, those obtained or permissible under past, present and future laws or statutes;
3. All rights of action on account of past, present and future unauthorized use of said

Invention and for infringement of said patents and like protection;

4. The right to file in its name applications for patents and like protection for said Invention in any country or countries foreign to the United States; and

5. All international rights or priority associated with said Invention, applications for patents, patents and like protection.

I/We hereby authorize and request the Director of U.S. Patent and Trademark Office, and all other national patent offices in which corresponding applications are filed, to issue any patents for the said invention to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof and for the use and behoof of his legal representatives, to the full end of the term for which said patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

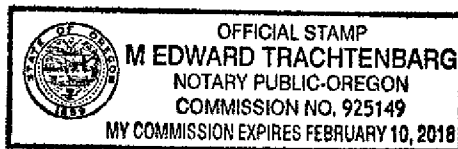
Assignors covenant that Assignors, their heirs, legal representatives, assigns, administrators, and executors will execute all papers and perform such other acts, with expenses if any to be paid by Assignee, as may be reasonably necessary to give Assignee, its successors and assigns, the full benefit of this Assignment. This Assignment shall be binding upon and shall inure to the benefit of the successors, assigns and legal representatives of the parties hereto.

EXECUTED on the date indicated below:

Date: 12/1/2015 By: Jeff Michael Bolton  
Jeff Michael Bolton

State of Oregon ) §  
County of Multnomah ) §

Before me personally appeared said Jeff Michael Bolton, and acknowledged the foregoing instrument to be his free act and deed this 1<sup>st</sup> day of December, 2015.



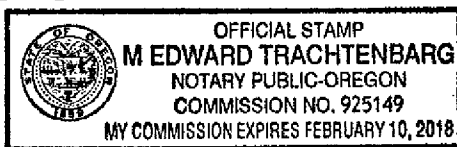
M. Edward Trachtenberg  
Notary Public  
My Commission Expires: February 10, 2018

EXECUTED on the date indicated below:

Date: 17 DEC 2015 By: James H. Wolfston, Jr.  
James H. Wolfston, Jr.

State of Oregon ) §  
County of Multnomah ) §

Before me personally appeared said James H. Wolfston, Jr., and acknowledged the foregoing instrument to be his free act and deed this 17<sup>th</sup> day of December, 2015.



M. Edward Trachtenberg  
Notary Public  
My Commission Expires: February 10, 2018