507027240 12/14/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7074076

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
ONE ON ONE SHERPA, LLC	12/14/2021

RECEIVING PARTY DATA

Name:	CANADIAN IMPERIAL BANK OF COMMERCE
Street Address:	199 BAY STREET, 4TH FLOOR
City:	TORONTO
State/Country:	CANADA
Postal Code:	M5L 1A2

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15348382

CORRESPONDENCE DATA

Fax Number: (415)693-2222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4156932000

Email: crhem@cooley.com

Correspondent Name: COOLEY LLP

Address Line 1: 3 EMBARCADERO CENTER. 20TH FLOOR

Address Line 4: SAN FRACISCO, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	313569-198
NAME OF SUBMITTER:	C. RHEM
SIGNATURE:	/CR/
DATE SIGNED:	12/14/2021

Total Attachments: 6

source=CIBC - One on One Sherpa - IPSA (12.14.2021)#page1.tif source=CIBC - One on One Sherpa - IPSA (12.14.2021)#page2.tif source=CIBC - One on One Sherpa - IPSA (12.14.2021)#page3.tif source=CIBC - One on One Sherpa - IPSA (12.14.2021)#page4.tif source=CIBC - One on One Sherpa - IPSA (12.14.2021)#page5.tif source=CIBC - One on One Sherpa - IPSA (12.14.2021)#page6.tif

PATENT 507027240 REEL: 058391 FRAME: 0138

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, restated, supplemented or otherwise modified from time to time, this "**Agreement**") is entered into as of December 14, 2021, between CANADIAN IMPERIAL BANK OF COMMERCE ("**Bank**") and the undersigned grantor ("**Grantor**").

RECITALS

- A. Bank and Grantor are entering into a Loan and Security Agreement, dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement"). Defined terms used herein without definition shall have the meanings set forth in the Loan Agreement.
- B. The Obligations are secured by the Collateral, as defined in the Loan Agreement, including without limitation, all of Grantor's Intellectual Property.
- C. Grantor's execution and delivery of this Agreement is a condition to the effectiveness of the Loan Agreement.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound. Grantor and Bank hereby agree:

- 1. To secure the Obligations, Grantor grants Bank a security interest in all of Grantor's right, title and interest in its Intellectual Property. Grantor hereby confirms that the attached schedules of Grantor's copyright, patent and trademark applications and registrations, which are registered or filed with the United States Patent and Trademark Office or the United States Copyright Office, as applicable, attached hereto as Exhibits A, B and C hereto, respectively, are complete and accurate as of the date hereof.
- 2. Grantor hereby authorizes Bank to (a) modify this Agreement unilaterally by amending the exhibits to this Agreement to include any Intellectual Property which Grantor obtains subsequent to the date of this Agreement, and (b) file a duplicate of this Agreement containing amended exhibits reflecting such new Intellectual Property with the United States Patent and Trademark Office or the United States Copyright Office, as applicable.
- 3. This Agreement is a Loan Document. This Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, is an original, and all taken together, constitute one Agreement. Delivery of an executed counterpart of a signature page of this Agreement by electronic means shall be effective as delivery of an original executed counterpart of this Agreement. The words "execution," "signed," "signature" and words of like import in this Agreement shall be deemed to include electronic signatures or the keeping of records in electronic form, each of which shall be of the same legal effect, validity and enforceability as a manually executed signature or the use of a paper-based recordkeeping systems, as the case may be, to the extent and as provided for in any applicable law, including, without limitation, any state law based on the Uniform Electronic Transactions Act.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

PATENT REEL: 058391 FRAME: 0139

[SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT]

 $IN\ WITNESS\ WHEREOF, the\ undersigned\ have\ duly\ executed\ this\ Intellectual\ Property\ Security\ Agreement\ as\ of\ the\ first\ date\ written\ above.$

Address of Grantors:	<u>GRANTOR</u> :
3030 Locust St. St. Louis, MO 63103 Attention: Ryan Rawlings	ONE ON ONE SHERPA, LLC By: Name: Pedro Soares Title: CEO
Address of Bank: Canadian Imperial Bank of Commerce 199 Bay Street, 4 th Floor Toronto, Ontario M5L 1A2 Attention: Charlie Kelly, Nathan Cole, Brittany Martin	BANK: CANADIAN IMPERIAL BANK OF COMMERCE By: Name: Title:
	By:

[SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT]

IN WITNESS WHEREOF, the undersigned have duly executed this Intellectual Property Security Agreement as of the first date written above.

Address of Grantors:	<u>GRANTOR</u> :
3030 Locust St. St. Louis, MO 63103 Attention: Ryan Rawlings	ONE ON ONE SHERPA, LLC By:
	Name:
	Title:
Address of Bank:	
Canadian Imperial Bank of Commerce 199 Bay Street, 4 th Floor Toronto, Ontario	BANK: CANADIAN IMPERIAL BANK OF COMMERCE
M5L 1A2 Attention: Charlie Kelly, Nathan Cole, Brittany Martin	By: The Lot
	Name: Nathan Cole
	Title: Assistant General Manager
	By:
	Name: Brittany Martin
	Title: Assistant General Manager

EXHIBIT A

COPYRIGHTS

GRANTOR DESCRIPTION REGISTRATION NUMBER DATE

None

259971235 v1

PATENT REEL: 058391 FRAME: 0142

EXHIBIT B

PATENTS

		PATENT /	ISSUE /
		APPLICATION	APPLICATION
GRANTOR	DESCRIPTION	NUMBER	DATE
One on One Sherpa, LLC	MANAGEMENT SYSTEM AND	15348382	November 10, 2016
	METHODS OF MANAGING		
	SALES DATA		

EXHIBIT C

TRADEMARKS

			REGISTRATION /
		REGISTRATION /	APPLCIATION
GRANTOR	DESCRIPTION	SERIAL NUMBER	DATE
One on One Sherpa, LLC	SHERPA GUIDING CHANGE	4,571,747	December 13, 2013
One on One Sherpa, LLC	SMART GRID	4,698,178	December 13, 2013
One on One Sherpa, LLC	ONE ON ONE	2,034,792	November 16, 1994
One on One Sherpa, LLC	PROSPECT-CENTERED SELLING	5,088,558	October 17, 2014
One on One Sherpa, LLC	TIME IN THE SELLING ZONE	5,978,384	October 26, 2015

259971235 v1

RECORDED: 12/14/2021

PATENT REEL: 058391 FRAME: 0144