507031101 12/16/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT7077937

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SIMON NEIL GRUNDY	10/20/2021
ROYSTON JOHN HORNE	11/10/2021
VARKEY BERTY JACOB	10/21/2021
JEFFREY ALAN REEVE	10/26/2021

RECEIVING PARTY DATA

Name:	CONOPCO, INC., D/B/A UNILEVER
Street Address:	700 SYLVAN AVENUE
City:	ENGLEWOOD CLIFFS
State/Country:	NEW JERSEY
Postal Code:	07632

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29731997	

CORRESPONDENCE DATA

Fax Number: (203)381-3822

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-774-8423

patentgroupus@unilever.com Email: UNILEVER PATENT GROUP **Correspondent Name:**

Address Line 1: 700 SYLVAN AVENUE

Address Line 2: FLOOR A4

Address Line 4: ENGLEWOOD CLIFFS, UNITED STATES 07632-3100

ATTORNEY DOCKET NUMBER:	DM3538US1
NAME OF SUBMITTER:	BETTY SCHULTZ
SIGNATURE:	/Betty Schultz/
DATE SIGNED:	12/16/2021

Total Attachments: 10

source=DM3538US1-Assignment#page1.tif source=DM3538US1-Assignment#page2.tif

source=DM3538US1-Assignment#page3.tif	
source=DM3538US1-Assignment#page4.tif	
source=DM3538US1-Assignment#page5.tif	
source=DM3538US1-Assignment#page6.tif	
source=DM3538US1-Assignment#page7.tif	
source=DM3538US1-Assignment#page8.tif	
source=DM3538US1-Assignment#page9.tif	
source=DM3538US1-Assignment#page10.tif	

DM3538US1

ASSIGNMENT

WHEREAS, IWE,

GRUNDY Simon Neil, with Residence address at: Guildford, GB and Mailing Address at Unilever U.K. Limited, Unilever House, Springfield Drive, Leatherhead, Surrey, KT22 7GR, United Kingdom

HORNE Royston John, with Residence address at: Reigate, GB and Mailing Address at Unilever R&D Colworth, Sharnbrook, Bedfordshire, MK44 1LQ, United Kingdom

JACOB Varkey Berty, with Residence address at: Bedford, GB and Mailing Address at Unilever R&D Colworth, Sharnbrook, Bedfordshire, MK44 1LQ, United Kingdom

REEVE Jeffrey Alan, with Residence address at: Rushden, GB and Mailing Address at Unilever R&D Colworth, Sharnbrook, Bedfordshire, MK44 1LQ, United Kingdom

have invented certain improvements in:

DISPLAY UNIT

(bearing Attorney's Docket Number: DM3538US1, which is found in

[Check and complete (a), or (b)]

ĺ	a)	U.S.	patent appl	ication	executed on	:	, O

(b) ☑ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE, an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/731997 filed on April 20, 2020 ("the Filing Date").

AND WHEREAS, Conopco, Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco, Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco, Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco, Inc., d/b/a UNILEVER its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Note: A witness has to physically witness the signing of the document, whether signed in wet ink or electronically. Before signing, the signatory shall select the witness(es) and confirm that they can witness him/her signing the document. The witness(es) shall countersign immediately after the signatory has signed.

Dated: (DD/Mmm/YY)	20 October 2021	
	/ Simon Grundy BD060B5AAD684F3	1
	Simon Neil GRUNDY	
Witness Signature	Docusigned by: / James Stauford	1
Witness Name	James Stanford	
Witness Address	Moreelsestraat 3-2, Amsterdam, 1071BJ, The Netherlands	

Dated: (DD/Mmm/YY)	10 November 2021	
	Pocusigned by: Roy Horns RESCISSORERALEASE Royston John HORNE	1
10/1	ROYSION JOHN HORNE	
Witness Signature	Docusigned by: / Jearnette Evans F082DECE1C854A8	1
Witness Name	Jeannette Evans	
Witness Address	11 Lodge Road, Sharnbrook, Bedford, MK44 1JP, UK	

Dated:	21 October 2021	
(DD/Mmm/YY)		
	/ Varkey Berty JUCOB /	
	Varkey Berty JACOB	
Witness Signature	DocuSigned by: / 455A767B5999466	
Witness Name	Nittu Sara Jacob	
Witness Address	188,Goldington Road, Bedford MK40 3EB	

Dated:	26 October 2021
(DD/Mmm/YY)	
	/ DocuSigned by: / Left Recue / BD707C132706487
	Jeffrey Alan REEVE
Witness Signature	DocuSigned by: / // // // // // // // // // // // //
Witness Name	Mark Newman
Witness Address	11 Kings Place, Rushden Northants, N100DN

Certificate Of Completion

Envelope Id: 62568D0297F34F018FD6B664CB731A08

Subject: URGENT: USA Design Documents DM3538EM1

Source Envelope:

Document Pages: 23 Signatures: 16 Certificate Pages: 6 Initials: 0

AutoNav: Enabled

Envelopeld Stamping: Enabled

Time Zone: (UTC-08:00) Pacific Time (US & Canada)

Envelope Originator: Nicky Hazell

Status: Completed

Unilever House

100 Victoria Embankment London, London EC4Y 0DY

Nicky.Hazell@unilever.com IP Address: 154,14.0,130

Record Tracking

Status: Original

20-Oct-2021 | 03:19

Holder: Nicky Hazell

Nicky.Hazell@unilever.com

Location: DocuSign

Signer Events

Simon Grundy

Simon.Grundy@unilever.com

Unilever - Global Account

Security Level: Email, Account Authentication

(None)

Signature

Simon Grundy

-BD060B5AAD684F3.

Signature Adoption: Pre-selected Style

Using IP Address: 51.194.56.136

Timestamp

Sent: 20-Oct-2021 | 03:19 Viewed: 20-Oct-2021 | 04:10 Signed: 20-Oct-2021 | 04:13

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

Varkey Berty JACOB

berty.jacob@unilever.com Unilever - Global Account

Security Level: Email, Account Authentication

(None), Login with SSO

Varkey Berty SALOB

Signature Adoption: Pre-selected Style

Using IP Address: 154.14.0.130

Sent: 21-Oct-2021 | 03:43

Resent: 21-Oct-2021 | 03:44 Viewed: 21-Oct-2021 | 06:14

Signed: 21-Oct-2021 | 06:15

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

Jeff Reeve

Jeff.Reeve@unilever.com Unilever - Global Account

Security Level: Email, Account Authentication

(None)

Jeff Reeve BD707C132706487.

Signature Adoption: Pre-selected Style

Using IP Address: 154.14.0.130

Sent: 25-Oct-2021 | 11:24 Viewed: 26-Oct-2021 | 07:20 Signed: 26-Oct-2021 | 07:22

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

Roy Horne

roy.horne@unilever.com Unilever - Global Account

Security Level: Email, Account Authentication

(None), Login with SSO

Signature Adoption: Pre-selected Style Using IP Address: 154.14.0.130

Sent: 20-Oct-2021 | 06:31

Resent: 26-Oct-2021 | 07:26 Resent: 26-Oct-2021 | 08:06 Resent: 04-Nov-2021 | 02:03

Viewed: 26-Oct-2021 | 07:27 Signed: 09-Nov-2021 | 10:58

Electronic Record and Signature Disclosure:

Not Offered via DocuSign

In Person Signer Events

Signature

Timestamp

Editor Delivery Events	Status	Timestamp	
Agent Delivery Events	Status	Timestamp	
Intermediary Delivery Events	Status	Timestamp	
Certified Delivery Events	Status	Timestamp	
Carbon Copy Events	Status	Timestamp	
Witness Events	Signature	Timestamp	
James Stanford james.stanford@unilever.com Global Customer Director Unilever - Global Account Global Customer Director Moreelsestraat 3-2, Amsterdam, 1071BJ, The Netherlands. Witness for Simon Grundy	James Stanford 50862A91C922441 Signature Adoption: Pre-selected Style Using IP Address: 77.77.169.64	Sent: 20-Oct-2021 04:13 Viewed: 20-Oct-2021 06:29 Signed: 20-Oct-2021 06:31	
(Simon.Grundy@unilever.com) Security Level: Electronic Record and Signature Disclosure: Not Offered via DocuSign			
Nittu Sara Jacob nittujacob@hotmail.com House wife 188,Goldington Road,Bedford MK40 3EB Witness for Varkey Berty JACOB (berty.jacob@unilever.com) Security Level: Electronic Record and Signature Disclosure: Accepted: 25-Oct-2021 11:17	Signature Adoption: Drawn on Device Using IP Address: 51.19.236.103 Signed using mobile	Sent: 21-Oct-2021 06:15 Viewed: 25-Oct-2021 11:17 Signed: 25-Oct-2021 11:24	
ID: b655dd19-bbde-46cc-be8d-aeeae5b63f52 Mark Newman Mark.Newman2@unilever.com Unilever - Global Account Senior Design Engineer 11 Kings Place, Rushden, Northants, NN10)DN Witness for Jeff Reeve (Jeff.Reeve@unilever.com) Security Level: Electronic Record and Signature Disclosure: Not Offered via DocuSign	DocuSigned by: BDFC472884A34CA. Signature Adoption: Uploaded Signature Image Using IP Address: 154.14.0.130	Sent: 26-Oct-2021 07:23 Viewed: 26-Oct-2021 07:24 Signed: 26-Oct-2021 07:26	
Jeannette Evans Jeannette Evans@unilever.com Unilever - Global Account R&D Manager 11 Lodge Road, Shambrook, Beds, MK44 1JP Witness for Roy Horne (roy.horne@unilever.com) Security Level: Electronic Record and Signature Disclosure: Not Offered via DocuSign	Jeanneth Evans	Sent: 09-Nov-2021 10:58 Viewed: 10-Nov-2021 00:44 Signed: 10-Nov-2021 00:48	
Notary Events Signature Timestamp			

Envelope Summary Events

Envelope Sent

Status

Hashed/Encrypted

20-Oct-2021 | 03:19

PATENT

REEL: 058409 FRAME: 0239

Timestamps

Envelope Summary Events	Status	Timestamps
Certified Delivered	Security Checked	26-Oct-2021 07:27
Signing Complete	Security Checked	09-Nov-2021 10:58
Completed	Security Checked	10-Nov-2021 00:48
Payment Events	Status	Timestamps
Electronic Record and Signature Disclo	osure	

ELECTRONIC RECORD AND SIGNATURE DISCLOSURE

From time to time, Unilever Group (we, us or Company) may be required by law to provide to you certain written notices or disclosures. Described below are the terms and conditions for providing to you such notices and disclosures electronically through the DocuSign system. Please read the information below carefully and thoroughly, and if you can access this information electronically to your satisfaction and agree to this Electronic Record and Signature Disclosure (ERSD), please confirm your agreement by selecting the check-box next to 'I agree to use electronic records and signatures' before clicking 'CONTINUE' within the DocuSign system.

Getting paper copies

At any time, you may request from us a paper copy of any record provided or made available electronically to you by us. You will have the ability to download and print documents we send to you through the DocuSign system during and immediately after the signing session and, if you elect to create a DocuSign account, you may access the documents for a limited period of time (usually 30 days) after such documents are first sent to you. After such time, if you wish for us to send you a digital PDF copy of the document you need to request this through your Unilever contact.

Withdrawing your consent

If you decide to receive notices and disclosures from us electronically, you may at any time change your mind and tell us that thereafter you want to receive required notices and disclosures only in paper format. How you must inform us of your decision to receive future notices and disclosure in paper format and withdraw your consent to receive notices and disclosures electronically is described below.

Consequences of changing your mind

If you elect to receive required notices and disclosures only in paper format, it will slow the speed at which we can complete certain steps in transactions with you and delivering services to you because we will need first to send the required notices or disclosures to you in paper format, and then wait until we receive back from you your acknowledgment of your receipt of such paper notices or disclosures. Further, you will no longer be able to use the DocuSign system to receive required notices and consents electronically from us or to sign electronically documents from us.

All notices and disclosures will be sent to you electronically

Unless you tell us otherwise in accordance with the procedures described herein, we will provide electronically to you through the DocuSign system all required notices, disclosures, authorizations, acknowledgements, and other documents that are required to be provided or made available to you during the course of our relationship with you. To reduce the chance of you inadvertently not receiving any notice or disclosure, we prefer to provide all of the required notices and disclosures to you by the same method and to the same address that you have given us. Thus, you can receive all the disclosures and notices electronically or in paper format through the paper mail delivery system. If you do not agree with this process, please let us know as described below. Please also see the paragraph immediately above that describes the consequences of your electing not to receive delivery of the notices and disclosures electronically from us.

How to contact Unilever Group:

You may contact us to let us know of your changes as to how we may contact you electronically, to request paper copies of certain information from us, and to withdraw your prior consent to receive notices and disclosures electronically please send an email message to your Unilever contact.

To advise Unilever Group of your new email address

To let us know of a change in your email address where we should send notices and disclosures electronically to you, you must send an email message to your Unilever contact and in the body of such request you must state: your previous email address, your new email address. We do not require any other information from you to change your email address.

If you created a DocuSign account, you may update it with your new email address through your account preferences.

To request paper copies from Unilever Group

To request delivery from us of paper copies of the notices and disclosures previously provided by us to you electronically, you must send us an email to and in the body of such request you must state your email address, full name, mailing address, and telephone number. We will bill you for any fees at that time, if any.

To withdraw your consent with Unilever Group

To inform us that you no longer wish to receive future notices and disclosures in electronic format you may:

i. decline to sign a document from within your signing session, and on the subsequent page, select the check-box indicating you wish to withdraw your consent, or you may;

ii. send us an email to your Unilever contact and in the body of such request you must state your email, full name, mailing address, and telephone number. We do not need any other information from you to withdraw consent. The consequences of your withdrawing consent for online documents will be that transactions may take a longer time to process..

Required hardware and software

RECORDED: 12/16/2021

The minimum system requirements for using the DocuSign system may change over time. The current system requirements are found here: https://support.docusign.com/guides/signer-guide-signing-system-requirements.

Acknowledging your access and consent to receive and sign documents electronically

To confirm to us that you can access this information electronically, which will be similar to other electronic notices and disclosures that we will provide to you, please confirm that you have read this ERSD, and (i) that you are able to print on paper or electronically save this ERSD for your future reference and access; or (ii) that you are able to email this ERSD to an email address where you will be able to print on paper or save it for your future reference and access. Further, if you consent to receiving notices and disclosures exclusively in electronic format as described herein, then select the check-box next to 'I agree to use electronic records and signatures' before clicking 'CONTINUE' within the DocuSign system.

By selecting the check-box next to 'I agree to use electronic records and signatures', you confirm that:

- You can access and read this Electronic Record and Signature Disclosure; and
- You can print on paper this Electronic Record and Signature Disclosure, or save or send this Electronic Record and Disclosure to a location where you can print it, for future reference and access; and
- Until or unless you notify Unilever Group as described above, you consent to receive
 exclusively through electronic means all notices, disclosures, authorizations,
 acknowledgements, and other documents that are required to be provided or made
 available to you by Unilever Group during the course of your relationship with Unilever
 Group.