507039628 12/21/2021 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7086465

SUBMISSION TYPE:		NEW ASSIGNMENT	
IATURE OF CONVEYAN	ICE:	ASSIGNMENT	
CONVEYING PARTY DA	АТА		
		Name	Execution Date
COREMEDIA AG			12/06/2021
RECEIVING PARTY DA	ТА		
Name:	COREM	IEDIA GMBH	
Street Address:		G-ERHARD-STRASSE 18	
City:	HAMBU	IRG	
 State/Country:	GERMA	NY	
Postal Code:	20459		
PROPERTY NUMBERS	Total: 5		
Property Type		Number	
Application Number:		16796850	
Application Number:		16796858	
Patent Number:		7620936	
Patent Number:	8	3635333	
Patent Number:	9	9032282	
CORRESPONDENCE D	ΑΤΑ		
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	IMBER:	TODD M. BECKER, REG. NO	D. 43,487
ATTORNEY DOCKET NU NAME OF SUBMITTER: SIGNATURE:	IMBER:		D. 43,487
IAME OF SUBMITTER: SIGNATURE:	IMBER:	TODD M. BECKER, REG. NO	O. 43,487
NAME OF SUBMITTER:	IMBER:	TODD M. BECKER, REG. NO /Todd M. Becker/	O. 43,487

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ASSIGNMENT

- Assignor: CoreMedia AG, a German public limited corporation having a primary business address at Ludwig-Erhard-Strasse 18, Hamburg 20459, Germany.
- Assignee: CoreMedia GmbH, a German limited liability company having a primary business address at Ludwig-Erhard-Strasse 18, Hamburg 20459, Germany.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee and its successors, assigns, and legal representatives:

- A. the entire right, title, and interest, for the United States and all foreign countries, in and to any and all inventions or improvements disclosed in the patent applications listed on attached Schedule A, and in and to said applications and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said patent applications; and
- B. the entire right, title, and interest in and to any and all patents listed on attached Schedule B, all inventions or improvements disclosed in the listed patents, and all causes of action, in law or equity, that have accrued to Assignor under the listed patents since their issuance.

Assignor and Assignee agree that Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

Assignment

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PATENT REEL: 058449 FRAME: 0003 Assignor covenants with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Assignor:	Assignee:
CoreMedia AG	CoreMedia GmbH
by	by
Sören Stamer CEO	Sören Stamer CEO
Date: 6 Dec 2021	Date: 6 Dec 2021

Attachments: Schedule A (patent applications) Schedule B (patents)

Assignment Document Return Address: WOMBLE BOND DICKINSON (US) LLP 1841 Page Mill Road, Suite 200 Palo Alto, CA 94304 Phone: (408) 720-8300

Assignment

Page **2** of **2**

PATENT REEL: 058449 FRAME: 0004

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SCHEDULE A—APPLICATIONS

<u>Serial No.</u>	US Filing Date	US Filing Date First Named Inventor	Title
16/796,850	20 Feb. 2020	Olaf Kummer	METHOD AND APPARATUS FOR MANAGING DATA IN A CONTENT MANAGEMENT SYSTEM
16/796,858	20 Feb. 2020	Olaf Kummer	METHOD AND APPARATUS FOR MANAGING DATA IN A CONTENT MANAGEMENT SYSTEM

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SCHEDULE B-PATENTS

Patent No. 7,620,936 8,635,333	Issue Date 17 Nov. 2009 21 Jan. 2014	Issue DateFirst NamedInventor17 Nov. 2009Matthias Ernst21 Jan. 2014Olaf Kummer	Title SCHEMA-ORIENTED CONTENT MANAGEMENT SYSTEM METHOD AND SYSTEM FOR ESTIMATING A NUMBER OF	Application Serial No. M 11/233,727 OF 12/746,005
535,333	21 Jan. 2014	Olaf Kummer	METHOD AND SYSTEM FOR ESTIMATING A NUMBER USERS OF A WEBSITE BASED ON LOSSY COMPRESSED DATA	UMBER OF PRESSED
9,032,282	12 May 2015	12 May 2015 Olaf Kummer	METHOD AND WEB CONTENT MANAGEMENT SYSTEM FOR A/B TESTING OR MULTIVARIATE TESTING OF WEBSITES ON COMPUTERS BEING CONNECTED TO A	EMENT SYSTEM 13/857,476