

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7078573

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
TRUIST BANK (SUCCESSOR BY MERGER TO SUNTRUST BANK)	12/15/2021
RECEIVING PARTY DATA	
Name:	MYPOINTS.COM, LLC
Street Address:	2030 E. MAPLE AVE., SUITE 200
City:	EL SEGUNDO
State/Country:	CALIFORNIA
Postal Code:	90245
PROPERTY NUMBERS Total: 13	
Property Type	Number
Patent Number:	7240022
Patent Number:	7613742
Patent Number:	7689606
Patent Number:	7908264
Patent Number:	7685231
Patent Number:	7627572
Patent Number:	8086487
Patent Number:	7792835
Patent Number:	7984297
Patent Number:	8566140
Patent Number:	8135675
Patent Number:	8438059
Application Number:	15040574
CORRESPONDENCE DATA	
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PATENT

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SIGNATURE:	/Maira Sheehan/	
DATE SIGNED:	12/16/2021	
Total Attachments: 4 source=Prodege - Patent Release [Executed]#page1.tif source=Prodege - Patent Release [Executed]#page2.tif source=Prodege - Patent Release [Executed]#page3.tif source=Prodege - Patent Release [Executed]#page4.tif		

**TERMINATION AND RELEASE OF
SECURITY INTEREST IN PATENTS**

This Termination and Release of Security Interest in Patents ("Release") is made as of December 15, 2021, by **TRUIST BANK** (successor by merger to SunTrust Bank), a North Carolina banking corporation (the "Collateral Agent") in favor of **MYPOINTS.COM, LLC**, a California limited liability company with an address at 100 N. Sepulveda Boulevard, 8th Floor, El Segundo, California (the "Grantor").

WITNESSETH:

WHEREAS, the Grantor entered into a Short Form Intellectual Property Security Agreement dated November 20, 2018 with the Collateral Agent, notice of which was recorded on November 20, 2018 at the United States Patent and Trademark Office at Reel 047605, Frame 0852 (the "IP Security Agreement").

Capitalized terms used but not otherwise defined herein have the meanings given to them in the IP Security Agreement.

WHEREAS, the Grantor granted the Collateral Agent, under the terms of the IP Security Agreement, a continuing security interest (the "Security Interest") in favor of the Collateral Agent, in and to all of its right, title and interest in, to and under the Collateral, including without limitation the Patents listed in Schedule A (collectively, the "Patent Collateral").

WHEREAS, the Collateral Agent has agreed to terminate and release its Security Interest in the Patent Collateral, including the Patents listed in Schedule A as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Collateral Agent hereby releases, terminates and discharges any and all of its interest in the Patent Collateral, including the Patents listed in Schedule A hereto, and assigns, transfers and conveys to Grantor the Security Interest.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed as of the day and year first written above.

TRUIST BANK,
as Collateral Agent

By: _____



Name: Renata I. Levine
Title: Director

[Signature page to Patent release]

PATENT
REEL: 058523 FRAME: 0888

SCHEDULE A**PATENTS**

1	Patent #: <u>7240022</u> Title: DEMOGRAPHIC INFORMATION GATHERING AND INCENTIVE AWARD SYSTEM AND METHOD	Issue Dt: 07/03/2007	Application #: 09080946	Filing Dt: 05/19/1998
2	Patent #: <u>7613742</u> Publication #: <u>US20070260696</u> Title: SYSTEM AND METHOD FOR PROVIDING THREE-WAY FAILOVER FOR A TRANSACTIONAL DATABASE	Issue Dt: 11/03/2009 Pub Dt: 11/08/2007	Application #: 11416653	Filing Dt: 05/02/2006
3	Patent #: <u>7689606</u> Publication #: <u>US20070260692</u> Title: SYSTEM AND METHOD OF EFFICIENTLY GENERATING AND SENDING BULK EMAILS	Issue Dt: 03/30/2010 Pub Dt: 11/08/2007	Application #: 11416687	Filing Dt: 05/02/2006
4	Patent #: <u>7908264</u> Publication #: <u>US20070260611</u> Title: METHOD FOR PROVIDING THE APPEARANCE OF A SINGLE DATA REPOSITORY FOR QUERIES INITIATED IN A SYSTEM INCORPORATING DISTRIBUTED MEMBER SERVER GROUPS	Issue Dt: 03/15/2011 Pub Dt: 11/08/2007	Application #: 11691923	Filing Dt: 03/27/2007
5	Patent #: <u>7685231</u> Publication #: <u>US20080250148</u> Title: NEW MEMBER ACTIVATION	Issue Dt: 03/23/2010 Pub Dt: 10/09/2008	Application #: 11696545	Filing Dt: 04/04/2007
6	Patent #: <u>7627572</u> Publication #: <u>US20080275916</u> Title: RULE-BASED DRY RUN METHODOLOGY IN AN INFORMATION MANAGEMENT SYSTEM	Issue Dt: 12/01/2009 Pub Dt: 11/06/2008	Application #: 11752799	Filing Dt: 05/23/2007
7	Patent #: <u>8086487</u> Publication #: <u>US20070265920</u> Title: DEMOGRAPHIC INFORMATION GATHERING AND INCENTIVE AWARD SYSTEM AND METHOD	Issue Dt: 12/27/2011 Pub Dt: 11/15/2007	Application #: 11770994	Filing Dt: 06/29/2007
8	Patent #: <u>7792835</u> Publication #: <u>US20080027951</u> Title: METHOD OF EFFICIENT TARGET QUERY SELECTION RANGING	Issue Dt: 09/07/2010 Pub Dt: 01/31/2008	Application #: 11782340	Filing Dt: 07/24/2007
9	Patent #: <u>7984297</u> Publication #: <u>US20080034432</u> Title: SYSTEM AND METHOD OF SPAM PROOF E-MAIL BOUNCE TRACKING	Issue Dt: 07/19/2011 Pub Dt: 02/07/2008	Application #: 11828203	Filing Dt: 07/25/2007
10	Patent #: <u>8566140</u> Publication #: <u>US20090327026</u> Title: METHOD FOR PROVIDING CUSTOM PROFILE ANALYSIS IN A DEMOGRAPHIC INFORMATION SYSTEM	Issue Dt: 10/22/2013 Pub Dt: 12/31/2009	Application #: 12108115	Filing Dt: 04/23/2008
11	Patent #: <u>8135675</u> Publication #: <u>US20100205476</u> Title: SYSTEM AND METHOD OF EFFICIENTLY GENERATING AND SENDING BULK EMAILS	Issue Dt: 03/13/2012 Pub Dt: 08/12/2010	Application #: 12644512	Filing Dt: 12/22/2009
12	Patent #: <u>8438059</u> Publication #: <u>US20110184793</u> Title: DYNAMIC E-MAIL	Issue Dt: 05/07/2013 Pub Dt: 07/28/2011	Application #: 12695775	Filing Dt: 01/28/2010

13	<p> Patent #: NONE Issue Dt: Application #: 15040574 Filing Dt: 02/10/2016 Publication #: <u>US20160239827</u> Pub Dt: 08/18/2016 Title: SYSTEMS AND METHODS FOR GIFT CARD EXCHANGE </p>
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