

<b>PATENT ASSIGNMENT COVER SHEET</b>
--------------------------------------

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT7089271

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BOYLE ENERGY SERVICES & TECHNOLOGY, INC.	12/22/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BEST ENERGY SERVICES, INC.
<b>Street Address:</b>	9304-39 AVENUE NW
<b>Internal Address:</b>	ATTN: EVAN CONRAD
<b>City:</b>	EDMONTON, AB
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	T6E 5T9
<b>PROPERTY NUMBERS Total: 6</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	9217566
Patent Number:	10480780
Patent Number:	10612771
Patent Number:	10967306
Patent Number:	10627104
Patent Number:	10782015
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(603)223-9062
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	SGENDRON@ORR-RENO.COM, EVANCONRAD@KNGCAPITAL.COM, CLANE@ORR-RENO.COM
<b>Correspondent Name:</b>	BEST ENERGY SERVICES, INC.
<b>Address Line 1:</b>	9304-39 AVENUE NW
<b>Address Line 2:</b>	ATTN: EVAN CONRAD
<b>Address Line 4:</b>	EDMONTON, AB, CANADA T6E 5T9
<b>NAME OF SUBMITTER:</b>	SUSAN GENDRON
<b>SIGNATURE:</b>	/sgendron/
<b>DATE SIGNED:</b>	12/22/2021

**Total Attachments: 28**

source=IP Assignment#page1.tif  
source=IP Assignment#page2.tif  
source=IP Assignment#page3.tif  
source=IP Assignment#page4.tif  
source=IP Assignment#page5.tif  
source=IP Assignment#page6.tif  
source=IP Assignment#page7.tif  
source=IP Assignment#page8.tif  
source=IP Assignment#page9.tif  
source=IP Assignment#page10.tif  
source=IP Assignment#page11.tif  
source=IP Assignment#page12.tif  
source=IP Assignment#page13.tif  
source=IP Assignment#page14.tif  
source=IP Assignment#page15.tif  
source=IP Assignment#page16.tif  
source=IP Assignment#page17.tif  
source=IP Assignment#page18.tif  
source=IP Assignment#page19.tif  
source=IP Assignment#page20.tif  
source=IP Assignment#page21.tif  
source=IP Assignment#page22.tif  
source=IP Assignment#page23.tif  
source=IP Assignment#page24.tif  
source=IP Assignment#page25.tif  
source=IP Assignment#page26.tif  
source=IP Assignment#page27.tif  
source=IP Assignment#page28.tif

## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“**IP Assignment**”), dated as of December 22, 2021, is made by Boyle Energy Services & Technology, Inc., a New Hampshire corporation (“**Assignor**”), in favor of Best Energy Services, Inc., (“**Assignee**”), a New Hampshire corporation, the transferee of certain assets of Assignor pursuant to an Asset Purchase Agreement by and among Assignor, Assignee, and Michael P. Boyle, dated even date with this IP Assignment (the “**Purchase Agreement**”) (capitalized terms used but not defined herein shall have the meanings ascribed to them in the Purchase Agreement).

WHEREAS, under the terms of the Purchase Agreement, Assignor has agreed to convey, transfer and assign to Assignee, among other assets, certain intellectual property of Assignor, and has agreed to execute and deliver this IP Assignment to effect such conveyance, transfer and assignment.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Intellectual Property Assets, including, without limitation:

- a. the trade names, trademarks, service marks, and logos set forth on **Schedule 1** hereto, and all registrations and/or applications pertaining thereto and all issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the foregoing;
- b. all copyright rights, title and interests in and to the Intellectual Property Assets, including but not limited to, any moral rights associated with any copyright interests (“**Copyrights**”);
- c. all intellectual property rights, title and interests in and to the websites, and social media sites of Assignor set forth on **Schedule 2** of this IP Assignment;
- d. all intellectual property rights of any kind whatsoever of Assignor in the Purchased Assets accruing under applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- e. any patent rights, title and interests of Assignor in any of the Purchased Assets, including those on **Schedule 3** of this IP Assignment;
- f. any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

- g. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Following the date hereof, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Intellectual Property Assets to Assignee, or any assignee or successor thereto.

3. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this IP Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Intellectual Property Assets. The representations, warranties, covenants, agreements, and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

4. Counterparts. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this IP Assignment delivered by e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.

5. Successors and Assigns. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This IP Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort or otherwise) based upon, arising out of, or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New Hampshire, without giving effect to any choice or conflict of law provision or rule (whether of the State of New Hampshire or any other jurisdiction).

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this IP Assignment as of the date first above written.

**ASSIGNOR:**

BOYLE ENERGY SERVICES &  
TECHNOLOGY, INC.

By:  \_\_\_\_\_

Name: Michael P. Boyle

Title: President

Address for Notices:

237 Daniel Webster Highway  
Merrimack, NH 03054

**AGREED TO AND ACCEPTED:**

**ASSIGNEE:**

BEST ENERGY SERVICES, INC.

By: \_\_\_\_\_

Name: Evan Conrad

Title: Chief Financial Officer

Address for Notices:

BEST Energy Services, Inc.

Attn: Evan Conrad

9304 – 39 Avenue NW

Edmonton, AB T6E 5T9

evanconrad@kngcapital.com

780-901-4010

*[Signature Page to IP Assignment Agreement]*

IN WITNESS WHEREOF, Assignor has duly executed and delivered this IP Assignment as of the date first above written.

**ASSIGNOR:**

BOYLE ENERGY SERVICES &  
TECHNOLOGY, INC.

By: \_\_\_\_\_

Name: Michael P. Boyle

Title: President

Address for Notices:

237 Daniel Webster Highway  
Merrimack, NH 03054

**AGREED TO AND ACCEPTED:**

**ASSIGNEE:**

BEST ENERGY SERVICES, INC.

By: 

Name: Evan Conrad

Title: Chief Financial Officer

Address for Notices:

BEST Energy Services, Inc.  
Attn: Evan Conrad  
9304 – 39 Avenue NW  
Edmonton, AB T6E 5T9  
evanconrad@kngcapital.com  
780-901-4010

*[Signature Page to IP Assignment Agreement]*

**SCHEDULE 1**

- 1) Expired trademarks still in use having United States Patent and Trademark Office serial numbers: (i) 85108229; (ii) 85108095; (iii) 85108059; (iv) 85108038; (v) 85108015; (vi) 85107960; (vii) 85107951; (viii) 85106030; (ix) 85105961; and (x) 74607446.
- 2) Logos shown as attached hereto.



BOYLE ENERGY SERVICES & TECHNOLOGY, INC.  
SigmaCommissioning™...It's about time!

# Company Logo:

## Standards and Policies

For the purpose of this document, it has written in Times New Roman to emphasize the standard fonts for  
company use.

**PATENT**  
**REEL: 058568 FRAME: 0783**



# Contents

---

Introduction _____	3
About the Brand _____	3
Contact Information _____	4
Publication Process _____	5
Logotype _____	6
Stationery _____	7
Sample Letter _____	9
Sample Envelope _____	10
Sample Business Card _____	11
Sample Signatures _____	12
Logos _____	13
Format _____	13
Clear Zone/Size _____	14
Logo Usage _____	15
Color Scheme _____	17
Branding Sheet _____	18
Templates _____	19

# Introduction

---

Boyle Energy Services and Technology, Inc. brand

The goal is to market our message in a simple and genuine approach. This shows the company in a truthful and favorable way. The brand design and layout is the personality we want to communicate through all visual channels internally and externally within the company.

Brand attributes are:

- ◆ Intellectual Capital
- ◆ Customer-Centric
- ◆ Teamwork
- ◆ Accomplished
- ◆ Innovative
- ◆ Technical Differentiation
- ◆ Relentless

Here at **BES&T** we believe in the impossible.

The essence, promise and attributes of **BES&T** lead us to the **Positioning Statement**:

Boyle Energy Services and Technology, Inc. provide *SigmaCommissioning™*. It's about time!

The brand must be communicated consistently to be effective. This guide will allow you to do so when working with stationery and web-based materials. Inside will be visuals and markups to show proper form and standards when using company logo information. There will also be contact personnel that can help with any questions you may have.

# Introduction

---

The first part of this pamphlet explains how to apply graphic standards and logos to application and use of brand color in printed materials. The second part does the same for the new Web site. There will be an addendum attached once the Web site is set up and functional. If you have any further questions, below is a list of people who you can contact.

## Contact Information

### Publications

#### Publication Process

Michael Boyle  
CEO  
603-232-6545  
[mpboyle@boyleenergy.com](mailto:mpboyle@boyleenergy.com)

#### Qualified Use

Samantha Goldthwaite  
Business Development Coordinator  
603-305-2838  
[sgoldthwaite@boyleenergy.com](mailto:sgoldthwaite@boyleenergy.com)

### Web

#### IT Questions

Keith Charlton  
Information Technology  
603-227-5200  
[keithcharlton@boyleenergy.com](mailto:keithcharlton@boyleenergy.com)

#### Back-Up Web site Questions

Samantha Goldthwaite  
Business Development Coordinator  
603-305-2838  
[sgoldthwaite@boyleenergy.com](mailto:sgoldthwaite@boyleenergy.com)

# Publications Process

---

Boyle Energy Services and Technology, Inc. have established a graphic identity that will be used for all publications, letterheads, business cards, the Web site, etc. This identity consists of a logo, slogan, colors, layout, photos, PowerPoint and more. These graphics were created to promote awareness and recognition for the company.

All company publications must be **“in brand”**, even if they are produced by an outside vendor. The publications office will determine with you if an outside vendor is needed to produce a piece. Publications being produced by an outside vendor will go through and be reviewed by the publications office prior to final printing.

# Logotype

---

Eurostile has been chosen for our headline font. Captions, headlines, side materials and signatures use this font.

Eurostile

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m  
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Calibri is the preferred font for our body text.

Calibri

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m  
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

# Stationery

---

## Letterhead

Letters written on company stationery are proper and professional in the industry. Due to the effectiveness of these units, a standard format has been developed for **BES&T** employees to follow. The stationery is in full 8.5 x 11" sizes. All personnel must use this stationery format when typing up documentation for internal and external use. Again, Calibri is the preferred typeface for correspondence.

Correspondence should be typed in Calibri— 12 points. The correct location of typed elements in a typical letter is shown on the following pages. The left and right margin should each measure 1 inch. The date line should begin 1 space from header at the top of the page. On the second page, begin typing 1 space down as well.

The address of the location, Manchester or Concord, must always display on the footer in correspondence to location of department. For example all billing inquiries will require the Concord address letterhead. If document is for internal use only you can use either letterhead or take out the address and keep the company Web site in the footer. *Stationery may not be personalized with an individual's name.*

## Envelopes

Envelopes will be used when sending out any documents from **BES&T**. Standard #10 envelopes will be printed from an outside vendor. **BES&T** has a contract with a single vendor to print company envelopes. Please contact Sue Moulton, A/R and A/P Administrator at 603-227-5200 ext. 27 for ordering.

Large envelopes will not be printed by an outside vendor. This size is a 9 x 11 envelope, which will require a **BES&T** sticker label. The label will be placed on the top left corner of envelopes. Any questions regarding the large envelopes see Sue Moulton. *Envelopes may not be personalized with an individual's name.*

## Business Cards

**BES&T** has a contract with a single vendor to print company business cards. Therefore, all personnel will order their company business cards from this vendor. Again, please contact Sue Moulton, A/R and A/P Administrator at 603-227-5200 ext. 27 to order your business cards.

Business card format will also proceed on the following pages.

# Stationery

---

## Proposal Standards Template

Proposals are used as business transaction or venture that someone is seeking to implement. Attached is a proposal guide that should be used when typing up any proposal. The standard header and footer remains on the first page of the proposal. The following pages will only carry a footer. Two files are provided to you for accuracy. The first ProposalGuide.docx is a proposal guide that will walk you through all information needed in the document. The second ProposalTemplate.docx is a blank template with the correct formatting, font, and logo usage for proposal. The third Sample Proposal 1.docx is a template with insertion of client and project name.

## Signature

Signatures are required on all documentation. Consistency is key within a company, and needs to remain uniform. Following will be sample signatures approved for documents and e-mails.

Logo appears first, followed by name, title and address in **Helvetica** – 10 points. The company name is Automatic Black, Eurostile – 11 points, with a line and slogan underneath in (RGB (0,145,201)). This slogan is also in Eurostile – 8 points.

## Answer Machine Voicemail

Answer Machines are to stay uniform within the company to maintain professionalism. The following is to be recorded on all phone machines used.

Hello. You have reached (Your Name) at Boyle Energy Services & Technology, Inc. I am not available to take your call at this time. Please leave your name, number and message and I will return your call as soon as possible. Thank you and have a great day.

## Confidentiality

A confidentiality statement is to be addressed at the bottom of every email sent out. The color within the statement is the standard (RGB (0,145,201)) used throughout the logo.

**CONFIDENTIALITY:** This e-mail message (including attachments, if any) is confidential and is intended only for the addressee. Any unauthorized use or disclosure is strictly prohibited. Disclosure of this e-mail to anyone other than the intended addressee does not constitute waiver of privilege. If you have received this communication in error, please notify us immediately and delete this. Thank you for your cooperation. This message has not been encrypted. Special arrangements can be made for encryption upon request.


# Sample Letter

The date line should begin 1 space from the header

Left margins should be 1 in so the text lines up with the logo

Right margin should be 1 in so the text looks centered on page

Letter text should end 1/2 in above footer

 **BOYLE ENERGY SERVICES & TECHNOLOGY, INC.**  
Specializing in Energy Services and Technology

May 10, 2012

Mr. Philip Hanson  
Boyle Energy Services and Technology  
1000 Elm St., Suite 2001  
Manchester, NH 03101


Dear Mr. Hanson,

Letters written on company stationery are proper and professional in the industry. Due to the effectiveness of these units, a standard format has been developed for BES&T employees to follow. The stationery is in full 8.5 x 11" sizes. All personnel must use this stationery format when typing up documentation for internal and external use. Again, Arial is the preferred typeface for correspondence.

Correspondence should be typed in Arial - 12 points. The correct location of typed elements in a typical letter is shown on the following pages. The left and right margin should each measure 1 inch. The date line should begin 1 space from header at the top of the page. On the second page, begin typing 1 space down as well.

The address of the location, Manchester or Concord, must always display on the footer in correspondence to location of department. For example all billing inquiries will require the Concord address letterhead.

Regards,

  
Name  
Title

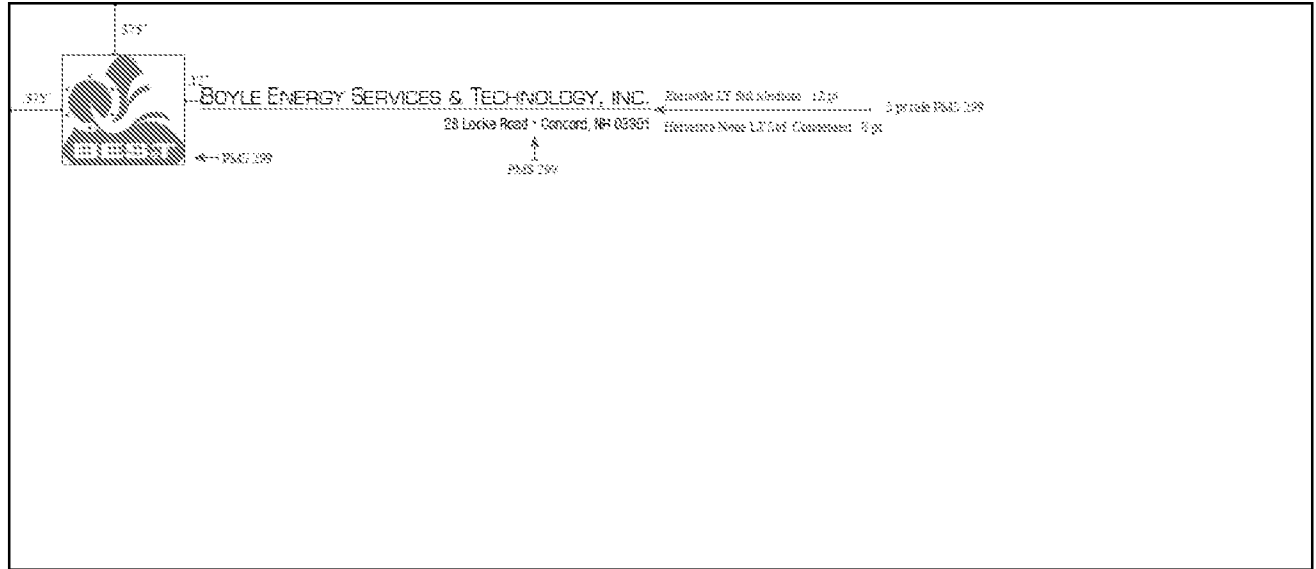
www.boyleenergy.com  
1000 Elm Street, Suite 2001, Manchester, NH 03101 • Phone: 603-333-6645

SampleLetter.docx



# Sample Envelope

---




# Sample Business Card

Standard Concord BC

New slogan is to be on all business cards.

**BOYLE ENERGY SERVICES & TECHNOLOGY, INC.**

Energy Services & Technology... It's about time!



**Kimberly Boyle** ←  
 Vice President of Operations  
 kimboyle@boyleenergy.com  
 Ph: +1 603.227.5200 X16  
 F: +1 603.428.8872  
 Mobile: +1 603.494.9785

28 Locke Road - Concord, NH 03301  
 www.boyleenergy.com

Elmville LT Set Medium 12 pt  
 ← Elmville LT Set Medium 9 pt  
 ← Helvetica Neue LT Set Bold Condensed 10 pt  
 ← Helvetica Neue LT Set Condensed 8 pt  
 ← Helvetica Neue LT Set Condensed 8 pt

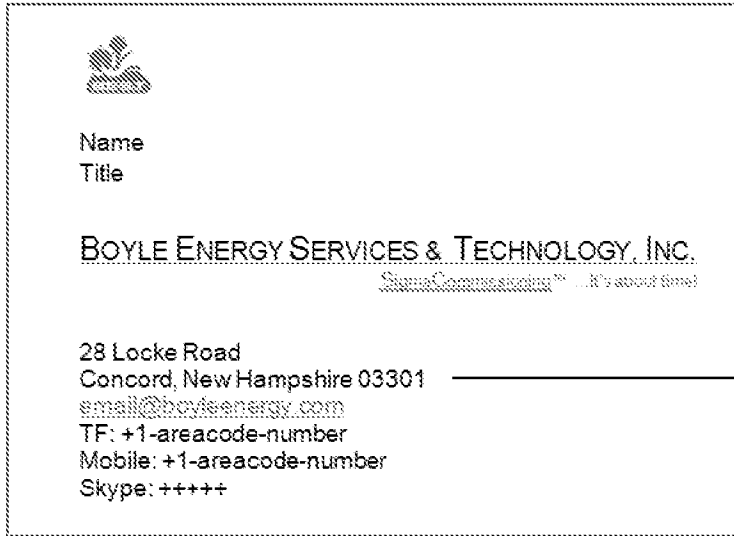
Name must always be in bold

Make sure address corresponds to your location

# Sample Signatures

---

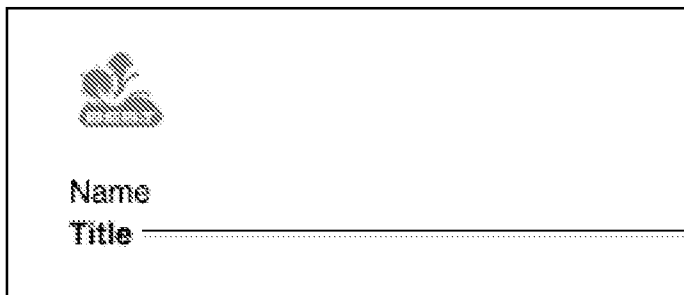
## Email Signatures



Make sure address corresponds with individual location

Outlook Signature Template.docx

## Letter Signatures



Job Title Should be in **BOLD**

# Logos

---

## Format

The primary logo for **BES&T** is a means of communicating the company identity to the public. It should appear on every publication and in all advertising. The logo linked with the full company name is also used, mainly internally in the company. The logo and company name will appear on all stationery.

Letterhead heading/captions use Eurostile. This is to be displayed in all capitals with the letters B,E,S,T in Eurostile – 16 points and the remaining in Eurostile – 12 points. A line, in (RGB (0,145,201)), is displayed underneath the company name with SigmaCommissioning™...It's about time! Also in (RGB (0,145,201)) Helvetica – 9 points with the letter S,C,I in 10 points. The remaining slogan letters **MUST** be in all lower case letters.

BOYLE ENERGY SERVICES & TECHNOLOGY, INC.  
SigmaCommissioning™... It's about time!

The header with company logo and name will only be displayed on the first page of the document. All proceeding pages will have only the footer with the website and address of location.

## Slogan

SigmaCommissioning™...It's about time!

The slogan must never be detached from the company name, with the exception of PowerPoint's and Web site use approved by Michael Boyle. This slogan is used to capture the intended audience. Our slogan is a polysemous, meaning that it is used with having two meanings. This creates great rapport with our clients and customers. We provide multiple aspects of catching the eye of our customers.

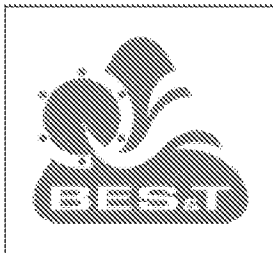
# Logos

---

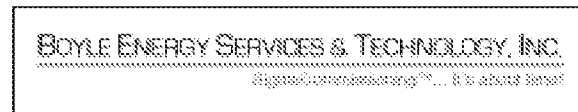
## BES&T Logo Clear Zone

To prevent a cluttered look, maintain a sizable white space around the logo. This allows for the logo to appear clean and defined in all communication outlets. These clear zones are based upon the standard sizes of the logos. For example, you are to take 1/6 the height of the company logo and distribute it to the outer space. As for the copyright company brand name you are to take 1/3 the height and distribute it to the outer space. The only time you are allowed to go within these measurements is if you are using both logos in the same region. You are allowed to take the logo clear zones measurements only and apply accordingly with disregard to the copyright company brand name.

1/3 height equals clear zone border



1/3 height equals clear zone border



## Logo Size

Standard dimensions for Boyle Energy Services and Technology, Inc. are as follows. The publications office must approve any variations on sizing. **DO NOT DISTORT THE LOGO.**

### Logo

(Transparent background, White border and Solar logos approved)

Standard size: 1.2"W x 1.1"H (letterhead)

Business card/envelop size: .875"W x .75"H

PowerPoint Template sizes: Large – 3.19"W x 2.83"H  
(1.95"W x 1.73"H (Gray/Water Template))  
Small – 1.1"W x .98"H

### Copyright Company Brand Name

Standard size: 4.61"W x .64"H (letterhead)

Business card size: 3.25"W x .375"H

# Logos

---

## BES&T Logo

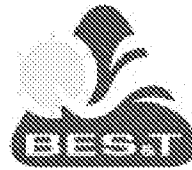
### Correct Logo Usage



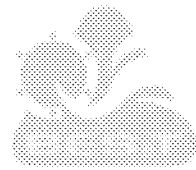
Original Logo



Black & White



Solar Logo

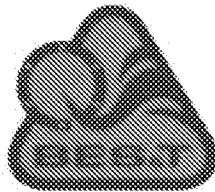


20th Anniversary

### Incorrect Logo Usage



Incorrect Color



Incorrect Border

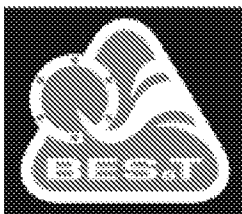


Incorrect Font

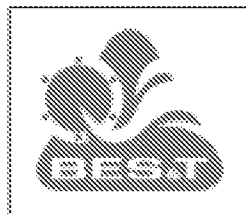


Missing Letters

### Background Usage



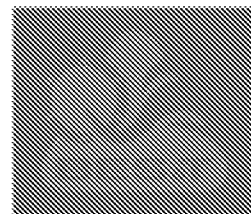
Correct Background



Correct Background



Incorrect Background



Incorrect Background

# Logos

---

## Copyright Brand Name Logo

BOYLE ENERGY SERVICES & TECHNOLOGY, INC.

*SigmaCommissioning™...It's about time!*

- CORRECT Usage

~~BOYLE ENERGY SERVICES & TECHNOLOGY, INC.~~

~~*SigmaCommissioning™...It's about time!*~~

- INCORRECT Font

~~BOYLE ENERGY SERVICES & TECHNOLOGY, INC.~~

~~*SigmaCommissioning™...It's about time!*~~

- INCORRECT Sigma Size

~~BOYLE ENERGY SERVICES & TECHNOLOGY, INC.~~

- INCORRECT – No Line, Sigma Not Attached

~~BOYLE ENERGY SERVICES & TECHNOLOGY, INC.~~

~~*SigmaCommissioning™...It's about time!*~~

- INCORRECT – Sigma on Wrong Side

~~BOYLE ENERGY SERVICES & TECHNOLOGY, INC.~~

~~*SigmaCommissioning™...It's about time!*~~

- INCORRECT Color Use

# Color Scheme

---

## Color Palette and Options

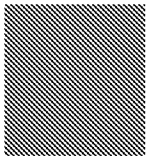
Boyle Energy Services and Technology, Inc. use one primary color for the logo and heading/captions. The color schemes vary depending on the type of print work being done. The heading/captions used on the stationery are (RGB (0,145,201)). This color is used for the Sigma slogan. Also, this color palette is only to be used in Microsoft documents.

The standard logo color is Pantone 299 C / PMS 299. These two names are the same blue color palette; its name will vary depending upon the software and/or program you are running. This color is to be used when printing the logo on any surface within the business. This color is most likely used in an alternate program from Microsoft. Use Logo Images when needing access to the logo alone.

### Primary Colors:

RGB (0,145,201)

For Microsoft documents



Pantone 299 C / PMS 299

For all other programs using logo ONLY

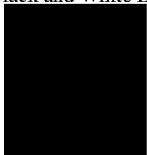


Black and white is also allowed to be used for the logo, mentioned earlier, only when color is not available. The other option allowed is a transparent background however; it is only to be used on white paper, unless approved. This allows for the paper color to show through the image properly without having a slight white color contrast.

### Secondary Colors:

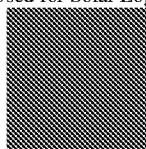
100% Black

Black and White Logo



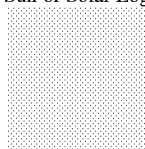
Pantone 349 C

Used for Solar Logo



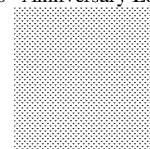
Pantone 394 C

Sun of Solar Logo



Pantone 420 C

20<sup>th</sup> Anniversary Logo








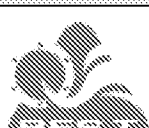













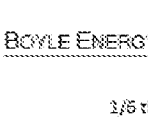


# Branding Sheet

This branding sheet is to be used by all outside publications and vendors. A copy of the file is in the Extra Files from Pamphlet for obtaining.

## BOYLE ENERGY SERVICES & TECHNOLOGY, INC. - Branding Sheet

This branding sheet includes a series of company logos derived from the main logo. The objective of this effort is to create a family of logos with very similar visual languages, while maintaining the design integrity and nuances of which the main logo is comprised. Each family member has been specifically designed to function in its respective environment and medium. A logo family is a strong visual representation of a brand. It is vitally important to use each logo for the purpose for which it has been intended to prevent brand appeal confusion.

<p><b>Green &amp; Blue Range</b></p>  <p>Main Logo*</p>  <p>Logo White Border</p>  <p>Solar Logo</p>  <p>Black &amp; White Logo</p>  <p>Black Bkg Logo</p>  <p>White Bkg Logo</p>	<p><b>Primary Colors</b></p> <table border="0"> <tr> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Blue Pantone 299C</td> <td>Black 100% Black</td> <td>Green Pantone 349C</td> <td>Yellow Pantone 394C</td> </tr> </table>					Blue Pantone 299C	Black 100% Black	Green Pantone 349C	Yellow Pantone 394C	<p><b>Typography</b></p> <p><b>Eurostile LT Std Medium</b> - Company name/logo</p> <p>Helvetica Neue LT St Helvetica Neue LT Std Cond. - Remaining fonts</p>
										
Blue Pantone 299C	Black 100% Black	Green Pantone 349C	Yellow Pantone 394C							
<p><b>Green &amp; Blue Range</b></p> <p><b>BOYLE ENERGY SERVICES &amp; TECHNOLOGY, INC.</b> <small>Specialty Commissioning™ - Its green team</small></p> <p><b>BOYLE ENERGY SERVICES &amp; TECHNOLOGY, INC.</b> <small>28 Loch Road - Concord, NH 03301</small></p>										
<p><b>Clear Zone Usage</b></p>  <p>1/5 the Height equals Clear Zone border</p>  <p>1/6 the Height equals Clear Zone border</p>										

\*Company approval of background color required

Gray background used only to display the white borders.

# Templates

---

The following are guidelines when using PowerPoint. Templates are pre-set to follow with logo and color scheme inputs. Below are varying options allowed based on client and country of presentation.

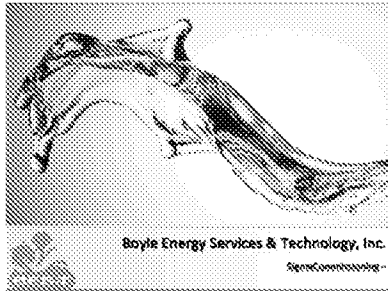
The logo is required to be on every slide of the PowerPoint. Please follow the guidelines and proper templates when using PowerPoint for presentations. The large logo is to remain in a 3.19"W x 2.83"H. The remaining slides will have the logo on the bottom right. This is to remain a 1.1"W x .98"H.

Two logo files are to be used when creating a PowerPoint. [WhiteBackgroundLogo.png](#) has a white border around the logo. [TransparentLogo.png](#) has a transparent background to take on the color of the PowerPoint background. Please use accordingly.

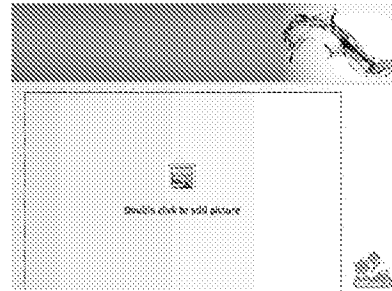
You will also have 4 PowerPoint files to choose from. Please use accordingly and following the correct elements. The font will ALWAYS be Calibri throughout the PowerPoint. The title will always be left sided and in no larger than 44 points, smaller if on two lines, which will change accordingly, the body text of the slide will be no larger than 24 points and no smaller than 22 points.

Note: There are a few extra slides in the template files. You will need more when designing for an audience, please duplicate slide before entering body into them to keep the format consistent within the template outline. If unsure please see word file [PPTTemplateDiagrams.docx](#) for diagrams of color schemes.

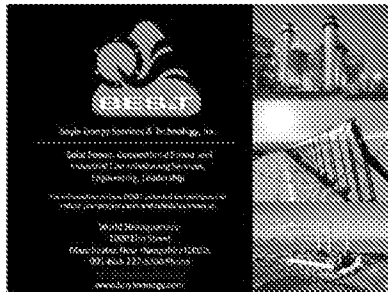
# Templates



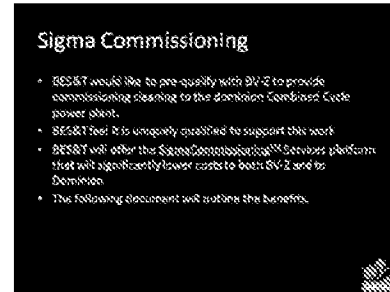
\*Title – Gray -80%, Text 1



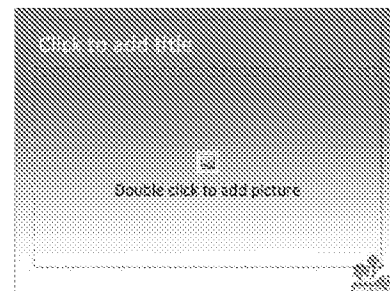
\*Body – Gray -80%, Text 1, Darker 25%



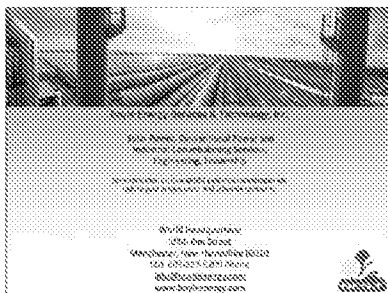
\*Title/Body – White, Background 1



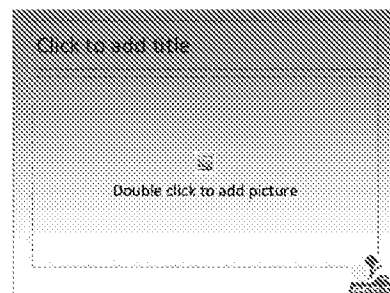
\*Title – White, Background 1, Darker 15%



\*Body – Dark Blue, Text 2 Darker 25%



\*Title – Tan, Background 2, Darker 90%

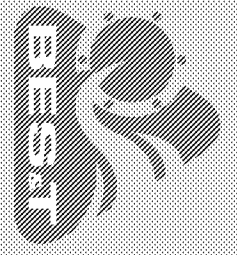


\* Body – Black, Text 1

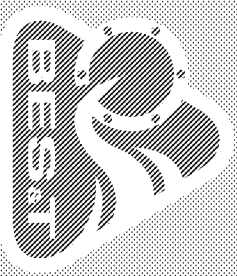
# BOYLE ENERGY SERVICES & TECHNOLOGY, INC. - Branding Sheet

This branding sheet includes a series of company logos derived from the main logo. The objective of this effort is to create a family of logos with very similar visual languages, while maintaining the design integrity and nuances of which the main logo is comprised. Each family member has been specifically designed to function in its respective environment and medium. A logo family is a strong visual representation of a brand. It is vitally important to use each logo for the purpose for which it has been intended to prevent brand appeal confusion.

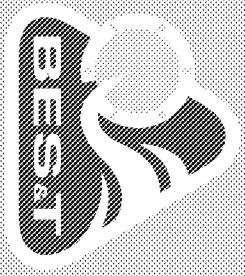
## Correct Logo Usage



Main Logo \*



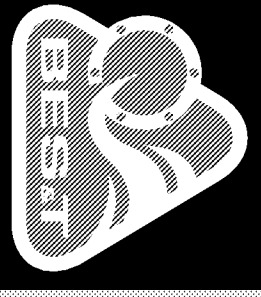
Logo White Border



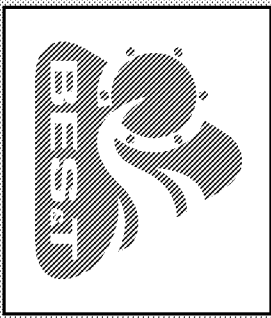
Solar Logo



Black & White Logo



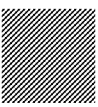
Black Bkg Logo



White Bkg Logo

\* Company approval of background color required

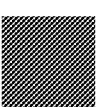
## Primary Colors



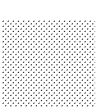
Blue  
Pantone 299C



Black  
100% Black



Green  
Pantone 349C



Yellow  
Pantone 394C

## Typeface

**Eurostile LT Std Medium**  
- Company name/slogan

Helvetica Neue LT St  
Helvetica Neue LT Std  
Cond. - Remaining fonts

## Correct Title Usage

**BOYLE ENERGY SERVICES & TECHNOLOGY, INC.**

*SigmaCommsensing™ ... It's about time!*

**BOYLE ENERGY SERVICES & TECHNOLOGY, INC.**

28 Locke Road · Concord, NH 03301

## Clear Zone Usage



1/3 the Height equals  
Clear Zone border

**BOYLE ENERGY SERVICES & TECHNOLOGY, INC.**

*SigmaCommsensing™ ... It's about time!*

1/6 the Height equals Clear Zone border

PATENT

REEL: 058568 FRAME: 0803

## SCHEDULE 2

### Internal:

1. Workplace by “Meta” (Facebook): Restricted to BES&T personnel, access controlled by IT/IS manager.

### External:

1. Company Web Page: Main Site <https://www.boyleenergy.com> with another html address [www.sigmacommissioning.com](http://www.sigmacommissioning.com) pointing to main site.
2. Facebook:- <https://www.facebook.com/boyleenergyservices>
3. LinkedIn: <https://www.linkedin.com/company/2159437>

**SCHEDULE 3**

1. US Patent 9,217,566
2. US Patent 10,480,780
3. US Patent 10,612,771
4. US Patent 10,627,104
5. US Patent 10,782,015
6. US Patent 10,967,306