PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AFFINITY LABS OF TEXAS, LLC	10/20/2021

RECEIVING PARTY DATA

Name:	RPX CORPORATION		
Street Address:	FOUR EMBARCADERO, SUITE 4000		
City:	SAN FRANCISCO		
State/Country:	CALIFORNIA		
Postal Code:	94111		

PROPERTY NUMBERS Total: 22

Property Type	Number
Patent Number:	7187947
Patent Number:	7440772
Patent Number:	7324833
Patent Number:	7778595
Patent Number:	7970379
Patent Number:	7953390
Patent Number:	8359007
Patent Number:	8521140
Patent Number:	8554191
Patent Number:	8532641
Patent Number:	8588680
Patent Number:	8688085
Application Number:	14096339
Patent Number:	9094802
Patent Number:	9444868
Patent Number:	9621615
Application Number:	15447674
Application Number:	14259437
Application Number:	14259446
Application Number:	14261958

PATENT REEL: 058583 FRAME: 0109

507062643

Property Type	Number
Patent Number:	7634228
Patent Number:	7486926

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: patents@rpxcorp.com
Correspondent Name: RPX CORPORATION

Address Line 1: FOUR EMBARCADERO, SUITE 4000
Address Line 4: SAN FRANCISCO, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	AFF-RPX
NAME OF SUBMITTER:	RYAN HANNEKEN
SIGNATURE:	/Ryan Hanneken/
DATE SIGNED:	01/07/2022
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 4

source=Affinity Labs - RPX Patent Assignment Agreement (Confidential 20 Oct 2021)#page1.tif source=Affinity Labs - RPX Patent Assignment Agreement (Confidential 20 Oct 2021)#page2.tif source=Affinity Labs - RPX Patent Assignment Agreement (Confidential 20 Oct 2021)#page3.tif source=Affinity Labs - RPX Patent Assignment Agreement (Confidential 20 Oct 2021)#page4.tif

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EXHIBIT H

PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT ("Patent Assignment"), dated as of October 20, 2021 ("Effective Date"), is entered into by and between Affinity Labs of Texas, LLC, a Texas company, with a principal place of business at 31884 Ranch Road 12, Dripping Springs, Texas ("Assignor"), and RPX Corporation, a Delaware corporation with a principal place of business at Four Embarcadero Center, Suite 4000, San Francisco, CA 94111 ("RPX").

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby:

(A) irrevocably assigns to RPX:

(1) the entire right, title, and interest, everywhere in the world, to

(a) the issued patents and/or patent applications set forth on Schedule 1 hereto,

- (b) any patent applications and/or patents that may claim priority to the item in (a) (including but not limited to continuations, continuations-in-part, divisionals, renewals, extensions, and reexaminations or reissues of the patent in (a), including any foreign counterparts of such patent, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements, or treaties),
- (c) any other rights in the inventions described in any of (a) or (b), including rights to future patent applications and all rights of cooperation assigned or granted by a third party;

(all of the foregoing in (1), collectively, the "Assigned Patent");

- (2) the right to sue third parties for infringement (including but not limited to past, present and future infringement, damages and injunctive relief) of the Assigned Patent accruing based on activities occurring prior to the Effective Date hereof or hereafter; and
- (3) any current or future right to receive royalties based on any of the foregoing in (1) or (2);

(all of the foregoing in (A), collectively, the "Assigned Rights"); and

- (B) agrees upon request of RPX (or its successors, assigns, or legal representatives) to, and if <u>Assignor</u> is unable or unwilling to do so authorizes RPX to act in <u>Assignor</u>'s name to:
 - (1) execute all truthful oaths, assignments, powers, and any other papers;

(2) testify in any proceeding; and

(3) otherwise take any action, and fully cooperate with RPX;

in each case, related to securing and enforcing RPX's Assigned Rights related to this Patent Assignment.

RPX agrees that this assignment is being made subject to those agreements entered into by <u>Assignor</u> and set forth on Exhibit F to that Patent Purchase and Assignment Agreement entered into by <u>Assignor</u> and RPX on February 16, 2018, as updated through the date of the assignment.

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The terms and conditions of this Patent Assignment will inure to the benefit of RPX, its successors, assigns and other legal representatives, and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, the parties hereto have caused this Patent Assignment to be executed as of the Effective Date. Each individual signing below represents and warrants that he or she has authority to sign for and enter into this Patent Assignment on behalf of his or her respective party.

[ASSIGNOR]	
By: Freil Fra	W_
Name: Harlie F	nost
Title: Resident	
Date: 10/20/21	
	*
Acknowledged and Agreed:	ž · · ·
RPX Corporation	* ************************************
e V	# ***
David Andarson By:	* **
Name: David Anderson	* *:
Title: CFO	
Oct 20, 2021	

Agreed to:

EXHIBIT B

<u>PATENTS</u>

Patent No.	Application No.	Country	Title	Status	File Date	Issue Date
US7187947	US09/537812	US	System and method for communicating selected information to an electronic device	Granted	3/28/2000	3/6/2007
US7440772	US10/947754	US	Audio system and method	Granted	9/23/2004	10/21/2008
US7324833	US10/947755	US	System and method for connecting a portable audio player to an automobile sound system	Granted	9/23/2004	1/29/2008
US7778595	US12/015320	US	Method for managing media	Granted	1/16/2008	8/17/2010
US7970379	US12/495115	US	Providing broadcast content	Granted	6/30/2009	6/28/2011
US7953390	US12/495190	US	Method for content delivery	Granted	6/30/2009	5/31/2011
US8359007	US13/052559	US	System and method for communicating media center	Granted	3/21/2011	1/22/2013
US8521140	US13/117507	US	System and method for communicating media content	Granted	5/27/2011	8/27/2013
US8554191	US13/658210	US	System and method for managing media	Granted	10/23/2012	10/8/2013
US8532641	US13/673391	US	System and method for managing media	Granted	11/9/2012	9/10/2013
US8588680	US13/724349	US	System and method to communicate targeted information	Granted	12/21/2012	11/19/2013
US8688085	US13/854232	US	System and method to communicate targeted	Granted	4/1/2013	4/1/2014

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Patent No.	Application No.	Country	Title	Starus	File Date	Issue Date
			information			
U\$20140101547	US14/096339	US	System and method to communicate targeted information	Expired	12/4/2013	4/10/2014
US9094802	US14/168201	US	System and method to communicate targeted information	Granted	1/30/2014	7/28/2015
US9444868	US14/747002	US	System to communicate media	Granted	6/23/2015	9/13/2016
U89621615	US15/251371	US	System to communicate media	Granted	8/30/2016	4/11/2017
US20170251037	US15/447674	US	System to communicate media	Pending	3/2/2017	8/31/2017
US20140236730	US14/259437	US	System and method to communicate targeted information	Expired	4/23/2014	8/21/2014
US20140237364	US14/259446	US	System and method to communicate targeted information	Expired	4/23/2014	8/21/2014
US20140237362	US14/261958	US	System and method to communicate targeted information	Expired	4/25/2014	8/21/2014
US7634228	US11/681444	US	Content delivery system and method	Granted	3/2/2007	12/15/2009
US7486926	US11/681452	US	Content delivery system and method	Expired	3/2/2007	2/3/2009

PATENT REEL: 058583 FRAME: 0114

RECORDED: 01/07/2022