#### 507076223 01/14/2022

### PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7123059

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
EXPERIAN INFORMATION SOLUTIONS, INC.	12/16/2008

#### **RECEIVING PARTY DATA**

Name:	EXPERIAN MARKETING SOLUTIONS, INC.
Street Address:	955 AMERICAN LANE
City:	SCHAUMBURG
State/Country:	ILLINOIS
Postal Code:	60173

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16591995

#### **CORRESPONDENCE DATA**

**Fax Number:** (949)760-9502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9497600404

**Email:** efiling@knobbe.com

Correspondent Name: KNOBBE, MARTENS, OLSON & BEAR, LLP

Address Line 1: 2040 MAIN STREET, 14TH FL. Address Line 4: IRVINE, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	EXP2.162C3
NAME OF SUBMITTER:	KEITH M. LIM
SIGNATURE:	/Keith M. Lim/
DATE SIGNED:	01/14/2022

#### **Total Attachments: 4**

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PATENT 507076223 REEL: 058662 FRAME: 0454

Application No.: 12/058,632 Filing Date: March 28, 2008 Client Code: EXP.162A
Page 1

#### ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT ("Agreement") is effective as of the day of 2008 and is by Experian Information Solutions, Inc., an Ohio Corporation, having offices at 475 Anton Boulevard, Costa Mesa, California 92626 ("ASSIGNOR").

WHEREAS, ASSIGNOR is the owner of rights in an invention and/or new and useful improvements ("Invention") disclosed in a patent application entitled SYSTEMS AND METHODS FOR DATA VERIFICATION and filed in the United States Patent and Trademark Office, on March 28, 2008 as Application No. 12/058,632 ("Application").

WHEREAS, Experian Marketing Solutions, Inc., a Delaware Corporation, having offices at 955 American Lane, Schaumburg, Illinois 60173 ("ASSIGNEE") desires to acquire and confirm the entire right, title, and interest in and to the Invention and the Application, as well as all related intellectual property rights as further set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR agrees to assign and does hereby assign, transfer, and set over to ASSIGNEE, its successors, legal representatives, and assigns, to the extent not already done so to ASSIGNEE, the entire right, title, and interest throughout the world in and to each of the following:

- A. The Invention, including without limitation any improvements thereto, whether conceived and/or reduced to practice by ASSIGNOR alone or jointly with anyone else;
- B. The Application, including without limitation any of ASSIGNOR'S inventions that may be disclosed therein, and any other applications in which the Invention is disclosed; all provisional and nonprovisional applications relating to the Application or claiming the benefit thereof that have been or may hereafter be filed in the United States or in any foreign country and all continuations, divisionals, and continuations in part of the Application (collectively, "Related Applications"); and all U.S. and foreign patents which may be granted on the Application and the Related Applications, and all reissues, reexaminations, and extensions of such patents.
- C. Any other related intellectual property rights such as, but not limited to, copyright rights, copyrightable subject matter, know how, trade secrets, copyright registrations, reproduction rights, and waives any and all moral rights under 17 U.S.C. § 106A or otherwise.
- D. Those items of ASSIGNOR'S tangible property embodying or describing the Invention, including without limitation all documents, drawings, prototypes, models, test results, designs, materials, computer programs and data, and the like, which, if not presently in the possession of ASSIGNEE, will be delivered to ASSIGNEE immediately upon request.
- E. All causes of action for infringement of, all damages for, and all remedies for all rights related to the Invention, the Application, and/or the Related Applications, and all legal rights to enforce the same against third parties and to retain the entire proceeds therefrom, whether accruing before or after this Assignment.

ASSIGNOR AGREES, without further consideration or compensation, to communicate to ASSIGNEE, its successors, legal representatives, and assigns any facts of which ASSIGNOR has knowledge respecting the Invention, Application, or Related Applications; to assist in the preparation of any other applications relating to the invention, to testify in any legal proceeding; to sign all documents,

PATENT REEL: 058662 FRAME: 0455

#### ASSIGNMENT AGREEMENT

Application No.: 12/058,632 Filing Date: March 28, 2008 Client Code: EXP.162A Page 2

make all rightful oaths and declarations; and to generally do everything possible to aid ASSIGNEE, its successors, legal representatives, and assigns in obtaining and enforcing patents for the Invention in all countries. ASSIGNEE agrees to reimburse ASSIGNOR'S reasonable expenses in carrying out his/her obligations under this Agreement, but only upon ASSIGNEE'S prior written approval of such expenses which in no event shall include ASSIGNOR'S time or legal expense.

#### AND ASSIGNOR FURTHER AGREES AS FOLLOWS:

- A. This Agreement is binding on ASSIGNOR, its officers, agents, employees, heirs, successors, assigns, affiliates, and those entities acting under its direction and control, and shall inure to the benefit of ASSIGNEE, its successors and assigns. This Agreement, and the rights and obligations arising hereunder, are not assignable or transferable by ASSIGNOR, by operation of law or otherwise, and any attempt to do so shall be null and void. This Agreement is fully assignable by ASSIGNEE. The obligations set forth in this Agreement shall survive the term of any employment agreement or any other affiliation between the ASSIGNEE and ASSIGNOR.
- B. If ASSIGNOR cannot be located or is unable or unwilling to sign documents as required hereunder, ASSIGNOR agrees to and does hereby appoint ASSIGNEE as ASSIGNOR'S attorney-in-fact for the limited purpose of executing all documents and performing all other acts necessary to give effect and legality to the provisions of this Agreement. ASSIGNOR acknowledges that this appointment is coupled with an interest and is irrevocable.
- C. This Agreement shall be governed and construed in accordance with the laws of the state of California, U.S.A. without regard to conflicts of law provisions. The exclusive jurisdiction for any legal proceeding regarding this Agreement shall be in the in the state or federal courts of California, in the county of Orange, and the parties expressly agree that jurisdiction and venue are proper in said courts. In the event that any legal action becomes necessary to enforce or interpret the terms of this Agreement, the prevailing party shall be entitled, in addition to its court costs, to such reasonable attorneys' fees, expert witness fees and legal expenses as shall be fixed by a court of competent jurisdiction.
- D. ASSIGNOR acknowledges that, to the best of his or her knowledge, the Invention is patentable, and further agrees not to take any action, or to assist or request any third party, in, challenging or opposing, on any grounds whatsoever, ASSIGNEE'S rights granted under this Agreement, or the validity or enforceability of such rights. No course of conduct or dealing between the parties shall act as an amendment, modification or waiver of any provision of this Agreement, and only an amendment, modification or waiver which is contained in a written agreement signed by both ASSIGNEE and ASSIGNOR shall be effective.

IN TESTIMONY December, 2008.	WHEREOF, I	hereunto s		teheil		of -
		_	Experian Ir	nformation Solution	ns, Inc.	
		Name	e Printed:	Scott Wheeler		
		Title	-	Treasurer	·	-
	•	Date:	Doces	nber 16,200	<u> </u>	_

REEL: 058662 FRAME: 0456

# ASSIGNMENT AGREEMENT Client Code: EXP.162A

Page 3

STATE OF	] .	
	} ss.	
COUNTY OF	. J	
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		nent the person, or the entity upon behalf of
which the person acted	, executed the instrument.	
		ne laws of the State of California that the
foregoing paragraph is	true and correct.	
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Application No.: 12/058,632 Filing Date: March 28, 2008

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## CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California			
County of <u>Orange</u>	\$		
on December 16,200 Before me, C	Inthia Zamora Notary P	ublic.	
	10-0104		
personally appeared <u>SCOTT W</u>	Name(s) of Signer(s)		
CYNTHIA ZAMORA Commission # 1807721 Notary Public - California Orange County My Comm. Expires Jul 27, 2012	who proved to me on the basis of satisfate be the person whose name is is/are within instrument and acknowledge he/she/they executed the same in his/hecapacity(iee), and that by his/her/their si instrument the person of acted, executed the light capacity under PENALTY OF PERJUR of the State of California that the foregon true and correct.	subscribed to the ed to me that or/their authorized gnature(s) on the upon behalf of e instrument.  Y under the laws	
Place Notary Seal Above	WITNESS my hand and official seal.  Signature Signature of Notary Full	amora	
Though the information below is not required by la	aw, it may prove valuable to persons relying on the doc	ument	
Description of Attached Document	and reattachment of this form to another document.		
Title or Type of Document:			
	Number of Pages:		
Signer(s) Other Than Named Above:	-		
Capacity(ies) Claimed by Signer(s)			
Signer's Name:  Individual Corporate Officer — Title(s): Partner — Limited General Attorney in Fact Trustee Guardian or Conservator Other:	☐ Individual ☐ Corporate Officer — Title(s): ☐ Partner — ☐ Limited ☐ General ☐ Attorney in Fact ☐ Trustee ☐ Guardian or Conservator ☐ Other:	RIGHT THUMBPRINT OF SIGNER Top of thumb here	
Signer Is Representing:	Signer Is Representing:		

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**RECORDED: 01/14/2022**