

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VICTORIA WATTS	01/25/2022
RECEIVING PARTY DATA	
Name:	VICTORIALAND BEAUTY, LLC
Street Address:	9132 STRADA PLACE
City:	NAPLES
State/Country:	FLORIDA
Postal Code:	34108-2683
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29804867
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	10349-4000600
NAME OF SUBMITTER:	RUCHA EKBOTE
SIGNATURE:	/Rucha Ekbote/
DATE SIGNED:	01/26/2022
Total Attachments: 2	
source=10349-4000600 Assignment (V. Watts to Victorialand Beauty LLC)#page1.tif	
source=10349-4000600 Assignment (V. Watts to Victorialand Beauty LLC)#page2.tif	

ASSIGNMENT

This patent assignment is made effective as of the execution date provided below, by and between Victoria Watts, an individual (referred to hereinafter as "ASSIGNOR"), and VICTORIALAND BEAUTY, LLC, a Florida limited liability company having its principal place of business at 9132 Strada Place, Naples, Florida 34108-2683 (referred to hereinafter as "ASSIGNEE").

WHEREAS, the undersigned ASSIGNOR has invented certain subject matter in "PACKAGING", including one or more inventions disclosed in a design application for Letters Patent from the United States of America filed on August 23, 2021, having Application Serial Number 29/804,867, which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over unto the ASSIGNEE, its successors and assigns his or her entire title, right, and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom and application(s) therefor, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application(s) or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in the United States or in a foreign country for the full term or terms for which the same may be granted. For the avoidance of doubt, this assignment also includes the entire title, right, and interest in any applications for protecting the INVENTION filed under any international agreements, including, without limitation, the Patent Cooperation Treaty. For the further avoidance of doubt, this assignment includes assignment of the right to claim priority to the above-referenced application(s) and to any application for Letters Patent that has been or will be filed on the INVENTION in any jurisdiction.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application or patent applications listed above and any related applications filed under international agreements and/or in foreign countries, and any Letters Patent in the United States and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNOR, and will testify as to the same in any administrative proceeding, litigation, or other proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said INVENTION and said Letters Patent and said equivalents thereof in any jurisdiction which may be necessary or desirable to carry out the purposes thereof.

This assignment embodies the entire understanding of ASSIGNOR and ASSIGNEE regarding assignment of the INVENTION and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNOR and ASSIGNEE regarding assignment of the INVENTION. No amendment or modification of this assignment shall be valid or binding upon ASSIGNOR or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNOR and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR acknowledges that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said INVENTION and ASSIGNOR further acknowledges that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR and any attorney or practitioner appointed by ASSIGNEE, in this or in any other family applications.

This assignment may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

SIGNATURE OF ASSIGNOR

X Victoria Watts
Victoria Watts

Date: 1/25/22

ACCEPTANCE AND SIGNATURE OF ASSIGNEE

ASSIGNEE hereby accepts this assignment. The undersigned, whose title is supplied below, is authorized to act on behalf of ASSIGNEE

By: Victoria Watts

Name: Victoria Watts

Title: Manager

Date: 1/25/22