

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT7145741

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TORU YAMAMOTO	03/19/2020
KATSUYA HYODO	03/19/2020
KOHICHI AOKI	03/19/2020
ROBERT E. BROWN	03/19/2020
RECEIVING PARTY DATA	
Name:	SONY INTERACTIVE ENTERTAINMENT INC.
Street Address:	1-7-1 KONAN, MINATO-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	108-0075
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17586607
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	mward@kilpatricktownsend.com
Correspondent Name:	MATTHEW WARD
Address Line 1:	2175 NORTH CALIFORNIA BOULEVARD, SUITE 600
Address Line 4:	WALNUT CREEK, CALIFORNIA 94596
ATTORNEY DOCKET NUMBER:	090619-1293348-002420US
NAME OF SUBMITTER:	MATTHEW WARD
SIGNATURE:	/MATTHEW WARD/
DATE SIGNED:	01/27/2022
Total Attachments: 5	
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Attorney Docket Nos. 090619-1179367-002410US
090619-1179368-002410PC
Client Ref. Nos. SCEA18077US01, SCEA18077WO00

ASSIGNMENT
(Patent Application)

We, the undersigned, have invented certain inventions and improvements disclosed in a utility (provisional or non-provisional) or design patent application entitled

US Non-Provisional Appln. No. 16/825,927 filed on March 20, 2020, Attorney Docket No. 090619-1179367-002410US, entitled: "CONTEXT-BASED USER INTERFACE MENU WITH SELECTABLE ACTIONS"; and

PCT Patent Appln. No. _____ filed on March _____, 2020, Attorney Docket No. 090619-1179368-002410PC, entitled: "CONTEXT-BASED USER INTERFACE MENU WITH SELECTABLE ACTIONS".

For good and valuable consideration, the receipt and sufficiency of which we acknowledge, we:

- I. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to **Sony Interactive Entertainment Inc.**, a corporation of Japan having a principal place of business at 1-7-1 Konan, Minato-Ku, Tokyo 108-0075 Japan ("Assignee"), the entire right, title, and interest in and to:
 - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
 - (b) the above-referenced patent application, and all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
 - (c) the right to claim priority to the above-referenced patent application, and any and all applications referenced in subsection (b); and
 - (d) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

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Attorney Docket Nos.

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- (e) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
 6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the dates indicated beside our signatures.

Signature: /Toru Yamamoto/ Date: 3/19/2020
Toru Yamamoto

Signature: _____ Date: _____
Katsuya Hyodo

ASSIGNMENT

Attorney Docket Nos.

090619-1179367-002410US

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2. Authorize and request the U.S. Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
 3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
 4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon us, as well as our heirs, legal representatives, and assigns.
 5. Promise and affirm that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.
 6. Authorize Kilpatrick Townsend & Stockton to insert above the application number and filing date of the above-described patent application when known.

Signed on the dates indicated beside our signatures.

Signature: _____ Date: _____
Toru Yamamoto

Signature: /KATSUYA HYODO/ Date: 3/19/2020
Katsuya Hyodo

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Attorney Docket Nos.

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Client Ref. Nos. SCEA18077US01, SCEA18077WO00

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Signature: /Kohichi Aoki/ Date: 3/19/2020

Kohichi Aoki

Signature: _____ Date: _____

Robert E. Brown

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Page 3 of 3

Signature: _____ Date: _____

Kohichi Aoki

Signature: /Robert Eldon Brown/ Date: 3/19/2020

Robert E. Brown

KILPATRICK TOWNSEND 73109039 1

RECORDED: 01/27/2022

PATENT
REEL: 058799 FRAME: 0730