

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7163374

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/13/2018

CONVEYING PARTY DATA

Name	Execution Date
STEPHEN F. JOHNSTON JR.	01/30/2022

RECEIVING PARTY DATA

Name:	PUBWISE, LLLP
Street Address:	6000 LAKE FOREST DRIVE
Internal Address:	SUITE 315
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30328

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	62697976
Application Number:	16512247

CORRESPONDENCE DATA

Fax Number: (858)430-2427

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8587242450

Email: docketing@mdiplaw.net

Correspondent Name: MUSICK DAVISON LLP

Address Line 1: 12636 HIGH BLUFF DRIVE

Address Line 2: SUITE 400

Address Line 4: SAN DIEGO, CALIFORNIA 92130

ATTORNEY DOCKET NUMBER:	PUBWS.0001US
NAME OF SUBMITTER:	CYNTHIA A. WILLIS
SIGNATURE:	/Cynthia A. Willis/
DATE SIGNED:	02/07/2022

Total Attachments: 1

source=PUBWS.0001US_Assignment_signed#page1.tif

NUNC PRO ASSIGNMENT

WHEREAS, I, Stephen F. Johnston Jr., a resident of Marietta Georgia; ("ASSIGNOR") am the inventor of certain new and useful improvements for DIGITAL ADVERTISING PLATFORM WITH DEMAND PATH OPTIMIZATION which are described in:

U.S. Provisional Application No. 62/697,976, filed on July 13, 2018; and
U.S. Utility Application No. 16/512,247 was filed on July 15, 2019.

which filings were authorized by me:

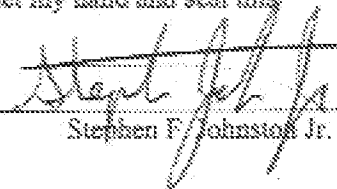
AND WHEREAS, effective on July 13, 2018, I did assign the entire right, title, and interest in and to the said improvements, including any patent applications filed thereon, to PUBWISE, L.L.P. ("ASSIGNEE"), a domestic limited liability limited partnership, with its principal place of business at 6000 Lake Forest Drive, Suite 315, Atlanta, Georgia 30328, USA:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the said improvements, and the said application and all applications claiming the benefit of the filing date of said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to the said ASSIGNEE, successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I will communicate to the said ASSIGNEE, successors, legal representatives and assigns, any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all utility, divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible in aid the said ASSIGNEE, successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this

30th day of January, 2022


Stephen F. Johnston Jr.

PUBWS.0001US