

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7185407

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOHN P. FOLEY	10/21/2015
HANS S. WOOLLEY	03/25/2015
RECEIVING PARTY DATA	
Name:	PELTON INTERACTIVE, INC.
Street Address:	125 WEST 25TH STREET
Internal Address:	4TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17494760
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2146515000
Email:	jordan.gold@haynesboone.com
Correspondent Name:	HAYNES AND BOONE, LLP
Address Line 1:	2323 VICTORY AVENUE
Address Line 2:	SUITE 700
Address Line 4:	DALLAS, TEXAS 75219
ATTORNEY DOCKET NUMBER:	55956.3US14
NAME OF SUBMITTER:	DENNIS R. GALLAGHER
SIGNATURE:	/Dennis R. Gallagher/
DATE SIGNED:	02/18/2022
Total Attachments: 8	
source=55956.3US14 Assignment Inventors to Peloton Inc#page1.tif	
source=55956.3US14 Assignment Inventors to Peloton Inc#page2.tif	
source=55956.3US14 Assignment Inventors to Peloton Inc#page3.tif	

source=55956.3US14 Assignment Inventors to Peloton Inc#page4.tif

source=55956.3US14 Assignment Inventors to Peloton Inc#page5.tif

source=55956.3US14 Assignment Inventors to Peloton Inc#page6.tif

source=55956.3US14 Assignment Inventors to Peloton Inc#page7.tif

source=55956.3US14 Assignment Inventors to Peloton Inc#page8.tif

PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement (*Agreement*), effective as of October 21, 2015 (*Effective Date*), is between Peloton Interactive, Inc., a Delaware limited liability company (*Assignee*), on the one hand, and the individuals John P. Foley, Thomas P. Cortese, Yu Feng, Christopher B. Sira, and Hans S. Woolley (*Assignors*), on the other hand.

WHEREAS, Assignors are the named inventors and applicants of U.S. Patent Application No. 13/956,087 filed on July 31, 2013 (the *Patent Application*); and

WHEREAS, Assignee desires to acquire, and Assignors desire to assign all of Assignors' rights, title and interests in and to the Patent Application, the ideas and inventions disclosed and claimed therein, all other patent applications claiming the benefit of the filing date of such patent application, all continuations, divisionals, renewals, substitutes, extensions, conversions, continuations-in-part, reissues, provisionals, reexaminations, or equivalents thereof, and all patents issuing in respect of the foregoing, in the United States and throughout the world (collectively, *Patent Rights*).

NOW, THEREFORE, in consideration of the premises and the following terms and conditions, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree:

1. **Assignment.** Assignors hereby sell, assign and transfer to Assignee, throughout the world, all rights, title and interests in and to the Patent Rights, including without limitation, the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements of the Patent Rights.

2. **Further Assurances.** Assignors agree to assist Assignee in every proper way that is necessary to evidence, record and perfect the assignments hereunder.

3. **Authorization.** Assignors hereby authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue such Patent Rights as shall be granted upon said Patent Application, or applications based thereon, to Assignee, its successors, assigns, or legal representatives.

4. **General Provisions.** This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. No modification or waiver of this Agreement will be effective unless in writing and signed by the party against which enforcement is sought. This Agreement shall be deemed to have been made in, and shall be governed by and construed in accordance with the laws of, the State of New York, without regard to conflicts of laws provisions thereof. This Agreement may be executed in counterparts, all of which, when executed, shall be deemed to be an original and which together shall constitute one and the same document.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS HEREOF, intending to be legally bound, the parties hereto have executed this Agreement as of the Effective Date.

ASSIGNORS:

By:
Name: John P. Foley

By:
Name: Thomas P. Cortese


By:
Name: Yu Feng

By:
Name: Christopher B. Sira

By:
Name: Hans S. Woolley

ASSIGNEE:

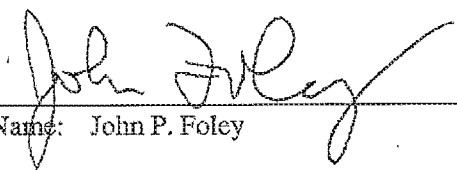
PELOTON INTERACTIVE, INC.

By: 
Name: Graham Stanton
Title: President

IN WITNESS HEREOF, intending to be legally bound, the parties hereto have executed this Agreement as of the Effective Date.

ASSIGNORS:

ASSIGNEE:

By: 
Name: John P. Foley

PELTON INTERACTIVE, INC.

By: _____
Name: Graham Stanton
Title: President

By: _____
Name: Thomas P. Cortese

By: _____
Name: Yu Feng

By: _____
Name: Christopher B. Sira

By: _____
Name: Hans S. Woolley

IN WITNESS HEREOF, intending to be legally bound, the parties hereto have executed this Agreement as of the Effective Date.


ASSIGNORS:

ASSIGNEE:

PELOTON INTERACTIVE, INC.

By: _____
Name: John P. Foley

By: _____
Name: Graham Stanton
Title: President

By:  _____
Name: Thomas P. Cortese

By: _____
Name: Yu Feng

By: _____
Name: Christopher B. Sira

By: _____
Name: Hans S. Woolley

IN WITNESS HEREOF, intending to be legally bound, the parties hereto have executed this Agreement as of the Effective Date.

ASSIGNORS:

ASSIGNEE:

PELOTON INTERACTIVE, INC.

By: _____
Name: John P. Foley

By: _____
Name: Graham Stanton
Title: President

By: _____
Name: Thomas P. Cortese

By: _____
Name: Yu Feng

By: _____
Name: Christopher B. Sira

By: _____
Name: Hans S. Woolley

PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement (*Agreement*), effective as of March 25, 2015 (*Effective Date*), is between Peloton Interactive, LLC, a Delaware limited liability company (*Assignee*), on the one hand, and the individuals John P. Foley, Thomas P. Cortese, Yu Feng, Christopher B. Sira, and Hans S. Woolley (*Assignors*), on the other hand.

WHEREAS, Assignors are the named inventors and applicants of U.S. Patent Application No. 13/956,087 filed on July 31, 2013 (the *Patent Application*); and

WHEREAS, Assignee desires to acquire, and Assignors desire to assign all of Assignors' rights, title and interests in and to the Patent Application, the ideas and inventions disclosed and claimed therein, all other patent applications claiming the benefit of the filing date of such patent application, all continuations, divisionals, renewals, substitutes, extensions, conversions, continuations-in-part, reissues, provisionals, reexaminations, or equivalents thereof, and all patents issuing in respect of the foregoing, in the United States and throughout the world (collectively, *Patent Rights*).

NOW, THEREFORE, in consideration of the premises and the following terms and conditions, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree:

1. **Assignment.** Assignors hereby sell, assign and transfer to Assignee, throughout the world, all rights, title and interests in and to the Patent Rights, including without limitation, the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements of the Patent Rights.

2. **Further Assurances.** Assignors agree to assist Assignee in every proper way that is necessary to evidence, record and perfect the assignments hereunder.

3. **Authorization.** Assignors hereby authorize and request the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to issue such Patent Rights as shall be granted upon said Patent Application, or applications based thereon, to Assignee, its successors, assigns, or legal representatives.

4. **General Provisions.** This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. No modification or waiver of this Agreement will be effective unless in writing and signed by the party against which enforcement is sought. This Agreement shall be deemed to have been made in, and shall be governed by and construed in accordance with the laws of, the State of New York, without regard to conflicts of laws provisions thereof. This Agreement may be executed in counterparts, all of which, when executed, shall be deemed to be an original and which together shall constitute one and the same document.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS HEREOF, intending to be legally bound, the parties hereto have executed this Agreement as of the Effective Date.

ASSIGNORS:

ASSIGNEE:

PELOTON INTERACTIVE, LLC

By: _____
Name: John P. Foley

By: _____
Name:
Title:

By: _____
Name: Thomas P. Cortese

By: _____
Name: Yu Feng

By: Christopher B. Sira
Name: Christopher B. Sira

By: _____
Name: Hans S. Woolley

IN WITNESS HEREOF, intending to be legally bound, the parties hereto have executed this Agreement as of the Effective Date.

ASSIGNORS:

ASSIGNEE:

PELOTON INTERACTIVE, LLC

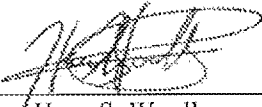
By: _____
Name: John P. Foley

By: _____
Name: _____
Title: _____

By: _____
Name: Thomas P. Cortese

By: _____
Name: Yu Feng

By: _____
Name: Christopher B. Sira

By:  _____
Name: Hans S. Woolley