PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PIERRE BARLIER	02/22/2018

RECEIVING PARTY DATA

Name:	KEEPCOOL USA LLC	
Street Address:	VINTAGE OFFICE BUILDING	
Internal Address:	25 ORINDA WAY, SUITE 210	
City:	ORINDA	
State/Country:	CALIFORNIA	
Postal Code:	94563	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29637925

CORRESPONDENCE DATA

Fax Number: (213)891-0400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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mmandel@buchalter.com

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ATTORNEY DOCKET NUMBER:	K4725.2013 [PN/CAO/SF]	
NAME OF SUBMITTER:	V. MONICA MANDEL	
SIGNATURE:	/V. Monica Mandel/	
DATE SIGNED:	02/18/2022	

Total Attachments: 3

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PATENT REEL: 059053 FRAME: 0172

PATENT ASSIGNMENT

IN THIS PATENT ASSIGNMENT, made effective as of <u>February 22, 2018</u> ("Effective Date"), the parties agree as follows:

WHEREAS, the undersigned Inventor(s) having a mailing address of Vintage Office Building, 25 Orinda Way, Suite 210, Orinda, CA 94563, United States:

Pierre BARLIER

Residing at: Lafayette, CA

(hereinafter "Inventor(s))," have invented certain new and useful improvements in

BAG

☐ for which Design Application No. <u>29/637,925</u> was filed on <u>February 22, 2018</u> in the United States Patent Office,

(hereinafter "Application(s)"). The term Application(s) also includes all patent applications that share priority with or claim priority to or from this application.

WHEREAS, KEEPCOOL USA LLC, a Delaware corporation, having a place of business at Vintage Office Building, 25 Orinda Way, Suite 210, Orinda, CA 94563, United States, (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Application(s) and the inventions and designs disclosed therein, and in and to all embodiments of the inventions and designs, heretofore conceived, made or discovered, whether jointly or severally, by said Inventor(s) (hereinafter collectively referred to as "Inventions"), and in and to any and all patents, inventor's certificates and other forms of protection thereon granted in the United States, foreign countries, or under any international convention, agreement, protocol, or treaty, including those filed under the Paris Convention for the Protection of Industrial Property, The Patent Cooperation Treaty, the Hague System for International Registration of Industrial Design, or otherwise whether provisional patent application, converted provisional patent application, utility patent application, design application, plant patent application, utility model application, non-provisional patent application, or other filing (hereinafter "Patent(s)").

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventor(s) to have been received in full from said Assignee:

1. Said Inventor(s) do hereby sell, assign, transfer and convey unto said Assignee the entire right, title and interest in and to (a) said Inventions; (b) said Application(s), including the right to claim priority to said Application(s); (c) each and every application that is a divisional, continuation, continuation-in-part, and/or substitution of any kind of said Application(s); (d) said Patent(s) and each and every patent issuing or reissuing from any of the foregoing; (e) each and every reissue, reexamination, renewal and/or extension of any kind of any of the foregoing; (f) each and every patent and application filed outside the United States corresponding to any of the foregoing; and (g) all claims for past, present and future infringement of the Patent(s), including all rights to sue for and to receive and recover for Assignee's own use all past. present, and future lost profits, royalties, and damages of whatever nature recoverable from an infringement of the Patent(s).

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- 2. Said Inventor(s) hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States, foreign countries, or under any international convention, agreement, protocol, or treaty. Such cooperation by said Inventor(s) shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any applications covering said Inventions; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Inventions; (d) for filing and prosecuting applications for reissuance of any said Patent(s); (e) for interference or other priority proceedings involving said Inventions; and (f) for legal proceedings involving said Inventions and any applications therefor and any Patent(s) granted thereon, including without limitation reissues and reexaminations, opposition proceedings, post grant proceedings, inter partes review proceedings, cancellation proceedings, priority contests, public use proceedings. infringement actions and court actions; provided, however, that reasonable expenses incurred by said Inventor(s) in providing such cooperation shall be paid for by said Assignee.
- 3. The terms and covenants of this assignment shall inure to the benefit of said Assignce, its successors, assigns and other legal representatives, and shall be binding upon said Inventor(s), their respective heirs, legal representatives and assigns.
- 4. Said Inventor(s) hereby warrant, represent and covenant that said Inventor(s) have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
- 5. Said Inventor(s) hereby request that any Patent(s) issuing or granting in the United States, foreign countries, or under any international convention, agreement, protocol, or treaty, be issued in the name of the Assignee, or its successors and assigns, for the sole use of said Assignee, its successors, legal representatives and assigns.
- 6. This Patent Assignment will be interpreted and construed in according with the laws of the State of California without regard to conflict of law principles.
- 7. If any provision of this Patent Assignment is found to be illegal or unenforceable, the other provisions shall remain effective and enforceable to the greatest extent permitted by law.
- 8. This Patent Assignment may be executed in counterparts, each of which is deemed an original, but all of which together constitute one and the same agreement.

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IN WITNESS WHEREOF, said Inventor(s) have executed and delivered this instrument to said Assignee with an Effective Date as first written above.

Pierre BARLIER

RECEIVED AND AGREED TO BY ASSIGNEE KEEPCOOL USA LLC:

 B_{V}

Name: Pierre Barlier Title: Manager

KEEPCOOL USA LLC

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RECORDED: 02/18/2022