

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7195345

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|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------------------|----------------|
| THE NIELSEN COMPANY (US), LLC | 02/15/2022 |
| QTERICS, INC. | 02/15/2022 |

RECEIVING PARTY DATA

| | |
|--------------------------|----------------------------|
| Name: | UNIVERSAL ELECTRONICS INC. |
| Street Address: | 15147 N. SCOTTSDALE RD. |
| Internal Address: | SUITE H300 |
| City: | SCOTTSDALE |
| State/Country: | ARIZONA |
| Postal Code: | 85254 |

PROPERTY NUMBERS Total: 19

| Property Type | Number |
|---------------------|--------------|
| Application Number: | 14170896 |
| PCT Number: | US2015010880 |
| Application Number: | 60746807 |
| Application Number: | 12300098 |
| Patent Number: | 9240984 |
| Patent Number: | 10229444 |
| Application Number: | 16299046 |
| Application Number: | 62924102 |
| Patent Number: | 11100516 |
| Application Number: | 17379700 |
| PCT Number: | US2020056445 |
| Application Number: | 17075915 |
| PCT Number: | US2020056448 |
| Application Number: | 17075924 |
| PCT Number: | US2020056450 |
| Application Number: | 17075930 |
| PCT Number: | US2020056455 |
| Application Number: | 17075940 |

PATENT

| Property Type | Number |
|---------------|--------------|
| PCT Number: | US2020056458 |

CORRESPONDENCE DATA

Fax Number: (312)456-8435
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3124568400
Email: chiipmail@gtlaw.com
Correspondent Name: GREENBERG TRAUERIG, LLP
Address Line 1: 77 W. WACKER DRIVE
Address Line 2: SUITE 3100
Address Line 4: CHICAGO, ILLINOIS 60601

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|--------------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 059489.014900 |
|--------------------------------|---------------|

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|---------------------------|-----------------|
| NAME OF SUBMITTER: | GARY R. JAROSIK |
|---------------------------|-----------------|

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|-------------------|-------------------|
| SIGNATURE: | /Gary R. Jarosik/ |
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| | |
|---------------------|------------|
| DATE SIGNED: | 02/25/2022 |
|---------------------|------------|

Total Attachments: 9
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INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, THE NIELSEN COMPANY (US), LLC, a Delaware limited liability company; and QTERICS, INC., a Delaware corporation; "collectively the Assignors", have hereby agreed to sell and assign to UNIVERSAL ELECTRONICS INC., the "Assignee", a Delaware corporation, having its principal place of business at 15147 N. Scottsdale Rd., Suite H300, Scottsdale, Arizona 85254, United States of America, its successors, assigns, nominees, or other legal representatives, the entire right, title, interest, and goodwill in and to the patents/patent applications and trademarks identified on attached Exhibits A and B which are incorporated herein by reference. The effective date of this Intellectual Property Assignment shall be February 17, 2022.

WHEREAS, in order to effectuate Assignors assignment to Assignee of its entire rights, title and interests in and to the patents/patent applications and trademarks identified on Exhibits A and B, Assignors and Assignee are executing this instrument of assignment.

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignors hereby assign, transfer and convey to Assignee, Assignors entire worldwide right, title and interest in and to the patents/ patent applications and trademarks identified on Exhibits A and B attached hereto as well as to all continuations, continuations-in-part, divisionals, reissues, reexaminations, designs, and foreign counterparts thereof (collectively, the "Intellectual Property").

Together with Assignors' worldwide right, title and interest in and to each of the Intellectual Property being assigned to Assignee, are the rights to police, monitor and enforce said Intellectual Property against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Intellectual Property Assignment.

Assignors hereby covenant and warrant that, with respect to each Intellectual Property, they have the full right to convey their above-described right, title, and interest by this instrument, free of any encumbrances. Assignors further covenant and warrant that no other agreement has been or will be executed in conflict herewith.

Assignors agree to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of Intellectual Property rights, or to secure issuance before the United States Patent and Trademark Office or any foreign Office, at Assignee's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Intellectual Property, again at Assignee's expense.

Assignors further authorize the Commissioner of Patents and Trademarks of the United States, and the appropriate official in any other country, to issue any and all patents/trademarks to Assignee, and/or Assignee's successors and/or assigns.

Assignors hereby grant to the designated attorneys of Assignee, the authority and power to insert on this instrument, any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Patent Office of any other country throughout the world.

IN WITNESS WHEREOF, Assignors have caused this instrument to be executed on this 15 day of February, 2022.

THE NIELSEN COMPANY (US), LLC, (Assignor)

Jennifer Meschewski

By: _____

Name: Jennifer Meschewski

Title: Vice President and Secretary

NOTARIAL CERTIFICATE

State of: FLORIDA)

) SS.

County of: MIAMI-DADE)

Sworn to and subscribed before me by means of online notarization, on February 15, 2022, by Jennifer Meschewski. She produced her U.S. Passport (Passport No. 591667585) as identification.

Ileana Castillo

Notary Public: _____

My commission expires: March 13, 2024

Ileana Castillo, Notary Public
1111 Brickell Ave., Suite 1700
Miami, FL 33131
Tel: +1 305 789 8996/Fax: +1 305 789 8953

ILEANA CASTILLO
Notary Public-State of Florida
Commission # GG 955984
Commission Expires 3/13/2024

QTERICS, INC., (Assignor)

By: Jennifer Meschewski

Name: Jennifer Meschewski

Title: Vice President and Secretary

NOTARIAL CERTIFICATE

State of: FLORIDA)

) SS.

County of: MIAMI-DADE)

Sworn to and subscribed before me by means of online notarization, on February 15, 2022, by Jennifer Meschewski. She produced her U.S. Passport (Passport No. 591667585) as identification.

Ileana Castillo

Notary Public: _____

My commission expires: March 13, 2024

Ileana Castillo, Notary Public
1111 Brickell Ave., Suite 1700
Miami, FL 33131
Tel: +1 305 789 8996/Fax: +1 305 789 8953

ILEANA CASTILLO
Notary Public-State of Florida
Commission # GG 955984
Commission Expires 3/13/2024

16th IN WITNESS WHEREOF, Assignee has caused this instrument to be executed on this day of February, 2022.

UNIVERSAL ELECTRONICS INC. (Assignee)

By: [Signature]

Name: Bryan Hackworth

Title: SVP & CFO

NOTARIAL CERTIFICATE

State of: Arizona

County of: Maricopa) SS.

Subscribed and sworn to (or affirmed) before me this 16th day of February, 2022 by _____ who proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Notary Public: [Signature]
(signature)

My commission expires: 2-20-2024

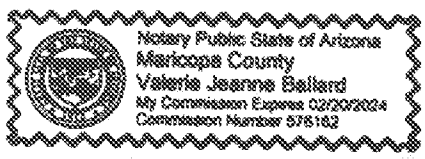


EXHIBIT A

PATENTS

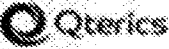

| Application Title | Country | Status | Application Number | Filed Date | Patent Number | Grant Date |
|--|---------------------------|------------------------------------|--------------------|------------|---------------|------------|
| FACILITATING INTERACTIVE SUPPORT SESSIONS FOR AN EMBEDDED DEVICE USING A PORTABLE DEVICE | Taiwan | Abandoned | 104101546 | 1/16/2015 | N/A | N/A |
| FACILITATING INTERACTIVE SUPPORT SESSIONS FOR AN EMBEDDED DEVICE USING A PORTABLE DEVICE | United States of America | Abandoned 11/22/2016 | 14/170,896 | 2/3/2014 | N/A | N/A |
| FACILITATING INTERACTIVE SUPPORT SESSIONS FOR AN EMBEDDED DEVICE USING A PORTABLE DEVICE | Patent Cooperation Treaty | Abandoned | PCT/US2015/010880 | 1/9/2015 | N/A | N/A |
| METHODS AND APPARATUS FOR UPDATING DIGITAL TELEVISION FIRMWARE | United States of America | Expired 06/13/2007 | 60/746,807 | 5/9/2006 | N/A | N/A |
| METHODS AND APPARATUS FOR UPDATING DIGITAL TELEVISION FIRMWARE | United States of America | Abandoned 08/10/2012 | 12/300,098 | 5/9/2007 | N/A | N/A |
| METHODS AND APPARATUS FOR UPDATING DIGITAL | Patent Cooperation Treaty | Expired | PCT/US07/68574 | 5/9/2007 | N/A | N/A |

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|--|---------------------------|----------------------------|-------------------|------------|------------|-----------|
| TELEVISION FIRMWARE | | | | | | |
| CONFIGURING AN ELECTRONIC DEVICE BASED ON A TRANSACTION | United States of America | Granted | 13/190,056 | 7/25/2011 | 9,240,984 | 1/19/2016 |
| CONFIGURING AN ELECTRONIC DEVICE BASED ON A TRANSACTION | United States of America | Granted | 14/990,415 | 1/7/2016 | 10,229,444 | 3/12/2019 |
| CONFIGURING AN ELECTRONIC DEVICE BASED ON A TRANSACTION | United States of America | Published | 16/299,046 | 3/11/2019 | N/A | N/A |
| Consent Management System with Consent Request Process | Taiwan | Published 2021/06/16 | 109136516 | 10/21/2020 | N/A | N/A |
| Privacy Management System | United States of America | Expired 10/21/2020 | 62/924,102 | 10/21/2019 | N/A | N/A |
| Consent Management System with Consent Request Process | United States of America | Granted | 17/075,901 | 10/21/2020 | 11,100,516 | 8/24/2021 |
| Consent Management System with Consent Request Process | United States of America | Application - Published | 17/379,700 | 7/19/2021 | N/A | N/A |
| Consent Management System with Consent Request Process | Patent Cooperation Treaty | Published | PCT/US2020/056445 | 10/20/2020 | N/A | N/A |
| Consent Management System with Device Registration Process | Taiwan | Published 2021/06/16 | 109136514 | 10/21/2020 | N/A | N/A |

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| Consent Management System with Device Registration Process | United States of America | Published | 17/075,915 | 10/21/2020 | N/A | N/A |
| Consent Management System with Device Registration Process | Patent Cooperation Treaty | Published | PCT/US2020/056448 | 10/20/2020 | N/A | N/A |
| Consent Management System with Check-In and Synchronization Process | Taiwan | Published | 109136515 | 10/21/2020 | N/A | N/A |
| Consent Management System with Check-In and Synchronization Process | United States of America | Published | 17/075,924 | 10/21/2020 | N/A | N/A |
| Consent Management System with Check-In and Synchronization Process | Patent Cooperation Treaty | Published | PCT/US2020/056450 | 10/20/2020 | N/A | N/A |
| Consent Management System | Taiwan | Published | 109136518 | 10/21/2020 | N/A | N/A |
| Consent Management System | United States of America | Published | 17/075,930 | 10/21/2020 | N/A | N/A |
| Consent Management System | Patent Cooperation Treaty | Published | PCT/US2020/056455 | 10/20/2020 | N/A | N/A |
| Consent Management System with Client Operations | Taiwan | Published | 109136513 | 10/21/2020 | N/A | N/A |
| Consent Management System with Client Operations | United States of America | Published | 17/075,940 | 10/21/2020 | N/A | N/A |
| Consent Management System with Client Operations | Patent Cooperation Treaty | Published | PCT/US2020/056458 | 10/20/2020 | N/A | N/A |

EXHIBIT B
TRADEMARKS

| Mark Name | Country | Status | Application Number | Filed Date | Registration Number | Registration Date | Mark Image |
|---------------------------------|--------------------------|--------------------|--------------------|------------|---------------------|-------------------|---|
| QTERICS | China | Registered | 16934053 | 2015-05-13 | 16934053 | 2016-07-14 | |
| QTERICS (and design) | China | Rejected - INVALID | 16969468 | 2015-05-18 | N/A | N/A |  |
| QTERICS (and design) (vertical) | China | Rejected - INVALID | 16969469 | 2015-05-18 | N/A | N/A | |
| SUPPORTCAM | China | Registered | 15244080 | 2014-08-28 | 15244080 | 2015-10-14 | |
| QTERICS | European Union | Registered | 014048061 | 2015-05-11 | 014048061 | 2015-09-14 | |
| QTERICS (and design) | European Union | Registered | 014050843 | 2015-05-11 | 014050843 | 2015-09-14 |  |
| QTERICS (and design) (vertical) | European Union | Registered | 014048011 | 2015-05-11 | 014048011 | 2015-09-14 | |
| SUPPORTCAM | European Union | Registered | 013208641 | 2014-08-28 | 013208641 | 2015-05-05 | |
| SUPPORTCAM | Hong Kong | Registered | 303117032 | 2014-08-28 | 303117032 | 2014-08-28 | |
| SUPPORTCAM | India | Application | 2799704 | 2014-08-28 | | | |
| QTERICS | Japan | Registered | 2015-044598 | 2015-05-12 | 5806764 | 2015-11-13 | |
| QTERICS (and design) | Japan | Registered | 2015-044599 | 2015-05-12 | 5806765 | 2015-11-13 |  |
| QTERICS (and design) (vertical) | Japan | Registered | 2015-044600 | 2015-05-12 | 5805799 | 2015-11-13 | |
| SUPPORTCAM | Japan | Registered | 2014-072423 | 2014-08-28 | 5785553 | 2015-08-14 | |
| QTERICS | Korea, Republic of (KR) | Registered | 4520150004347 | 2015-05-13 | 4500641740000 | 2016-04-11 | |
| QTERICS (and design) | Korea, Republic of (KR) | Registered | 4520150005079 | 2015-06-04 | 45-0065589 | 2016-06-08 |  |
| QTERICS (and design) (vertical) | Korea, Republic of (KR) | Registered | 4520150005080 | 2015-06-04 | 45-0065590 | 2016-06-08 | |
| SUPPORTCAM | Korea, Republic of (KR) | Registered | 4120140035073 | 2014-08-28 | 4103330290000 | 2015-09-23 | |
| QTERICS | Taiwan | Registered | 104026564 | 2015-05-13 | 01766238 | 2016-04-16 | |
| QTERICS (and design) | Taiwan | Registered | 104032598 | 2015-06-08 | 01754253 | 2016-02-01 |  |
| QTERICS (and design) (vertical) | Taiwan | Registered | 104032599 | 2015-06-08 | 01754254 | 2016-02-01 | |
| SUPPORTCAM | Taiwan | Registered | 103049953 | 2014-08-28 | 01714465 | 2015-07-01 | |
| QTERICS | United States of America | Registered | 86453432 | 2014-11-13 | 5166847 | 2017-03-21 | |

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|---------------------------------|--------------------------|------------|------------|------------|-----------|------------|---|
| QTERICS (and design) | United States of America | Registered | 86474340 | 2014-12-08 | 5166865 | 2017-03-21 |  |
| SUPPORTCAM | United States of America | Registered | 86/208,081 | 2014-02-28 | 5,110,157 | 2016-12-27 | |
| SUPPORTVIEW | United States of America | Registered | 85/381,180 | 2011-07-26 | 4422369 | 2013-10-22 | |
| QTERICS (and design) | United Kingdom | Registered | 914050843 | 2015-05-11 | 914050843 | 2015-09-14 |  |
| QTERICS (and design) (vertical) | United Kingdom | Registered | 914048011 | 2015-05-11 | 914048011 | 2015-09-14 | |
| QTERICS | United Kingdom | Registered | 914048061 | 2015-05-11 | 914048061 | 2015-09-14 | |
| SUPPORTCAM | United Kingdom | Registered | 913208641 | 2014-08-28 | 913208641 | 2015-05-05 | |

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