

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7177336

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
TIME CONSUMER MARKETING, INC.	11/14/2018
RECEIVING PARTY DATA	
Name:	TI CONSUMER MARKETING, INC.
Street Address:	1716 LOCUST STREET
City:	DES MOINES
State/Country:	IOWA
Postal Code:	50309
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7343322
CORRESPONDENCE DATA	
Fax Number:	(202)842-7899
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7205664217
Email:	fvandermaelen@cooley.com
Correspondent Name:	COOLEY LLP, ATTN: PATENT GROUP
Address Line 1:	1299 PENNSYLVANIA AVENUE, NW
Address Line 2:	SUITE 700
Address Line 4:	WASHINGTON, D.C. 20004
NAME OF SUBMITTER:	KRISTIN LEAVY
SIGNATURE:	/Kristin Leavy/
DATE SIGNED:	02/15/2022
Total Attachments: 3	
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source=Time Consumer Marketing, Inc. to TI Consumer Marketing, Inc#page2.tif	
source=Time Consumer Marketing, Inc. to TI Consumer Marketing, Inc#page3.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "TI CONSUMER MARKETING, INC." AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF INCORPORATION, FILED THE FIRST DAY OF MAY, A.D. 1998, AT 11:30 O`CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "TIME CONSUMER MARKETING, INC." TO "TI CONSUMER MARKETING, INC.", FILED THE FOURTEENTH DAY OF NOVEMBER, A.D. 2018, AT 5:39 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID CORPORATION, "TI CONSUMER MARKETING, INC.".



2891373 8100H
SR# 20205498941

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JB", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203047133
Date: 06-04-20

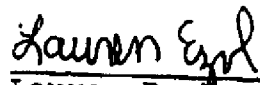
PATENT
REEL: 059115 FRAME: 0781

CERTIFICATE OF INCORPORATION
OF
TIME CONSUMER MARKETING, INC.

1. The name of the Corporation is: TIME CONSUMER MARKETING, INC.
2. The address of the registered office of the Corporation in the State of Delaware is c/o The Corporation Trust Company, 1209 Orange Street, Wilmington, Delaware 19801, County of New Castle. The name of the registered agent of the Corporation at such address is The Corporation Trust Company.
3. The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware.
4. The total number of shares of stock which the Corporation shall have authority to issue is One Thousand (1,000) and the par value of each of such shares is One Cent (\$.01). All such shares are of one class and are shares of Common Stock.
5. The board of directors of the Corporation shall have the power to make, adopt, alter, amend or repeal the by-laws of the Corporation. The election of directors of the Corporation need not be by written ballot.
6. The name and mailing address of the incorporator of the Corporation are:

Lauren B. Ezrol
Time Inc.
1271 Avenue of the Americas
New York, New York 10020

THE UNDERSIGNED, being the sole incorporator of the Corporation, for the purpose of forming a corporation pursuant to the General Corporation Law of the State of Delaware, does hereby sign this Certificate of Incorporation this 1st day of May, 1998.



Lauren B. Ezrol
Sole Incorporator

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
Time Consumer Marketing, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "1" so that, as amended, said Article shall be and read as follows:

1. The name of the Corporation is: TI Consumer Marketing, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 31st day of October, 2018.

By: 

Authorized Officer

Title: President & CEO

Name: Joseph H. Ceryanec

Print or Type