

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7209697

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	NATIVO, INC.	02/24/2022
RECEIVING PARTY DATA		
Name:	INTEGRATED ADVERTISING LABS	
Street Address:	6600 CHASE OAKS BLVD., SUITE 150	
City:	PLANO	
State/Country:	TEXAS	
Postal Code:	75023	
PROPERTY NUMBERS Total: 6		
Property Type	Number	
Application Number:	60817771	
Patent Number:	9286622	
Patent Number:	9646324	
Patent Number:	9652781	
Patent Number:	10147121	
Application Number:	15485153	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8178063814	
Email:	carder@nelbum.com	
Correspondent Name:	CARDER BROOKS	
Address Line 1:	3131 WEST 7TH ST., SUITE 300	
Address Line 4:	FORT WORTH, TEXAS 76123	
ATTORNEY DOCKET NUMBER:	10174-000	
NAME OF SUBMITTER:	CARDER W. BROOKS	
SIGNATURE:	/Carder W. Brooks/	
DATE SIGNED:	03/07/2022	
Total Attachments: 2		

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ASSIGNMENT

WHEREAS, NATIVO, INC., a California corporation, (hereafter, together with any successors, legal representatives or assigns thereof, called “**ASSIGNOR**”) is the owner of the entire right, title, and interest of the following patents and applications:

US Patent No.	US Appl. No.	Filing Date	Issue Date	Title
N/A	60/817,771	6/29/06	N/A	PRESS RELEASE DISTRIBUTION SYSTEM
9,286,622	13/871,794	4/26/13	3/15/16	PRESS RELEASE DISTRIBUTION SYSTEM
9,646,324	11/772,014	6/29/07	5/9/17	PRESS RELEASE DISTRIBUTION SYSTEM
9,652,781	15/069,908	3/14/16	5/16/17	PRESS RELEASE DISTRIBUTION SYSTEM
10,147,121	15/476,876	3/31/17	12/4/18	PRESS RELEASE DISTRIBUTION SYSTEM
	15/485,153	4/11/17		PRESS RELEASE DISTRIBUTION SYSTEM

AND WHEREAS, INTEGRATED ADVERTISING LABS, a Texas limited liability company (hereafter, together with any successors, legal representatives or assigns thereof, called “**ASSIGNEE**”) wants to acquire the entire right, title and interest in and to the aforementioned patents and applications, including all of the inventions thereof and described and claimed therein, and **ASSIGNOR** is willing to enter into such assignment.

NOW, THEREFORE, effective on February 24, 2022 and in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which from **ASSIGNEE** is hereby acknowledged, **ASSIGNOR** has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to **ASSIGNEE**, the entire right, title and interest in, and to, the aforementioned patents and applications, corresponding or counterpart foreign patents and applications, and all continuations, continuations-in-part, divisionals, extensions, renewals, reissues and re-examinations related to such patents, application and all inventions thereof, including, without limitation, all rights to claim priority on the basis thereof, all rights to sue for past, present and future infringements, including the right to collect and receive any and all damages, royalties, or settlements for such infringements, all rights to sue for injunctive or other equitable relief, and any and all causes of action relating to any of the inventions or discoveries thereof;

To this end, **ASSIGNOR** hereby covenants that it has the full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict with this Assignment;

ASSIGNOR also hereby further covenants and agrees that it will communicate to **ASSIGNEE** any and all facts known to it respecting said patents and applications, testify in any legal proceeding, execute and deliver all lawful papers, take any actions that may be necessary or desirable to perfect title in, and to, any of the aforementioned patents, applications and inventions, execute all divisional, continuation, reexamination, reissue and substitute applications, as necessary, make all rightful oaths, and generally do

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everything possible to aid ASSIGNEE in obtaining and enforcing proper patent protection for said inventions in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 24 day of February 2022.

NATIVO, INC.
(ASSIGNOR)

By: Robert M. Leff

Printed Name: Robert Leff

Title: Chief Financial Officer

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RECORDED: 03/07/2022

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