

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7214290

| | |
|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| BRAD KRASSNER | 02/22/2022 |
| NIKOLAI MENTCHOUKOV | 03/08/2022 |
| ALAN EDWARDS | 02/21/2022 |
| FRED BERNSTEIN | 02/26/2022 |
| IGOR TCHIBIREV | 02/08/2022 |
| RECEIVING PARTY DATA | |
| Name: | RICH MEDIA CLUB, LLC |
| Street Address: | 1590 EAST HANOVER DRIVE |
| City: | SALT LAKE CITY |
| State/Country: | UTAH |
| Postal Code: | 84103 |
| PROPERTY NUMBERS Total: 3 | |
| Property Type | Number |
| Patent Number: | 11004090 |
| Application Number: | 17316499 |
| Application Number: | 17317627 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 2159651330 |
| Email: | docketing@panitchlaw.com, mray@panitchlaw.com |
| Correspondent Name: | PANITCH SCHWARZE BELISARIO & NADEL LLP |
| Address Line 1: | TWO COMMERCE SQUARE |
| Address Line 2: | 2001 MARKET STREET, SUITE 2800 |
| Address Line 4: | PHILADELPHIA, PENNSYLVANIA 19103 |
| ATTORNEY DOCKET NUMBER: | 689752-1U3,1U4,1U5 |
| NAME OF SUBMITTER: | MELINDA RAY |
| SIGNATURE: | /Melinda Ray/ |
| DATE SIGNED: | 03/09/2022 |

Total Attachments: 15

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PATENT ASSIGNMENT
(Utility Patent Application)

WHEREAS, I ("ASSIGNOR"), having invented a certain new and useful invention for which I have executed an application for Letters Patent entitled:

**System and method for creation, distribution and
tracking of advertising via electronic networks**

filed on April 4, 2009 as United States patent application number 12/384,403, now U.S. Patent No. 11,004,090; and

WHEREAS, I ("ASSIGNOR") desire/am obligated to assign to the below-named ASSIGNEE the invention identified above;

WHEREAS, ("ASSIGNEE"): Rich Media Club, LLC
 1590 East Hanover Drive
 Salt Lake City, UT 84103

is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world resulting from the invention;

FOR GOOD and VALUABLE CONSIDERATION, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR(S), intending to be legally bound, do hereby:

SELL, ASSIGN, TRANSFER and CONVEY to ASSIGNEE, *nunc pro tunc as of April 4, 2009*, the whole and entire right, title and interest for the United States and its possessions and territories and all foreign countries in and to the invention which is disclosed in the above-identified patent application, and, in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR(S) had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZE and REQUEST the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

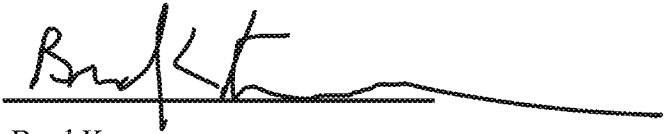
WARRANT and REPRESENT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNOR(S), and that the full right to convey the same as herein expressed is possessed by ASSIGNOR(S);

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TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNOR(S) and extending to the successors, assigns, and nominees of ASSIGNEE.

First/Joint Assignor:

Date: 2-22-22

Signature: 

Typed Legal Name: Brad Krassner

Second/Joint Assignor:

Date: _____

Signature: _____

Typed Legal Name: Nikolai Mentchoukov

Third/Joint Assignor:

Date: _____

Signature: _____

Typed Legal Name: Alan Edwards

Fourth/Joint Assignor:

Date: _____

Signature: _____

Typed Legal Name: Fred Bernstein

Fifth/Joint Assignor:

Date: _____

Signature: _____

Typed Legal Name: Igor Tchibirev

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Second/Joint Assignor:

Date: 02/08/2022

Signature: _____

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Date: _____

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Fourth/Joint Assignor:

Date: _____

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Typed Legal Name: Fred Bernstein

Fifth/Joint Assignor:

Date: Feb 8, 2022

Signature: _____

Typed Legal Name: Igor Tchibirev