

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7221545

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CLICKFOX, INC.	01/26/2022
RECEIVING PARTY DATA	
Name:	IGNITE ENTERPRISE SOFTWARE SOLUTIONS, INC.
Street Address:	2028- BEN WHITE BLVD
Internal Address:	SUITE 240-2650
City:	AUSTIN
State/Country:	TEXAS
Postal Code:	78741
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7305622
CORRESPONDENCE DATA	
Fax Number:	(512)345-7225
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	5123389100
Email:	anita@tcciplaw.com
Correspondent Name:	TERRILE, CANNATTI & CHAMBERS, LLP
Address Line 1:	11675 JOLLYVILLE RD
Address Line 2:	SUITE 100
Address Line 4:	AUSTIN, TEXAS 78759
ATTORNEY DOCKET NUMBER:	T00605
NAME OF SUBMITTER:	KENT B. CHAMBERS
SIGNATURE:	/Kent B. Chambers/
DATE SIGNED:	03/12/2022
Total Attachments: 7	
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PATENT

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PATENT ASSIGNMENT AGREEMENT

THIS PATENT ASSIGNMENT AGREEMENT (“**Assignment**”) is made and entered into as of January 26, 2022 (“**Effective Date**”), by and between ClickFox, Inc., a Delaware corporation (“**Assignor**”), and Ignite Enterprise Software Solutions, Inc., a Delaware corporation, with a business address of 401 Congress Avenue, Suite 2650, Austin, Texas 78701 (“**Assignee**”).

WHEREAS, Assignor and Assignee, among others, are parties to that certain Asset Purchase Agreement dated as of January 26, 2022 (the “**Purchase Agreement**”);

WHEREAS, Assignor is the owner of the patents and provisional and non-provisional patent applications set forth in **Schedule A** attached hereto (collectively, the “**Patents**”); and

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee, among other things, all of Assignor’s right, title and interest in and to the Patents; and

WHEREAS, Assignee desires to acquire all of Assignor’s right, title and interest in the United States of America and in all other countries, to the Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows.

Assignment. Assignor does hereby assign, transfer, and convey to Assignee, its successors, assigns and other legal representatives, and Assignee does hereby accept, the Assignor’s entire worldwide right, title, and interest (including, without limitation, all rights therein provided by international conventions and treaties) that may exist today and in the future in and to the following (collectively, the “**Assigned Patent Rights**”):

1. the Patents;
2. patents and patent applications, anywhere in the world, (a) to which any of the Patents directly or indirectly claims priority, or (b) that claim priority to any of the Patents;
3. continuations, continuations-in-part, divisionals, and continuing prosecution applications of any of the items listed in (1) or (2) of this Assignment;
4. reissues, reexaminations, renewals and extensions of any of the items listed in (1), (2) or (3) of this Assignment;
5. counterparts, in any non-U.S. jurisdiction or on file with any multi-national registration body, to any of the items listed in (1) through (4) of this Assignment, including without limitation, utility models, inventors’ certificates, industrial design protection and any other form of governmental grants or issuances for the protection of inventions, designs or discoveries;
6. inventions, invention disclosures, designs and discoveries described in the items listed in (1) through (5) of this Assignment (whether or not any patent issues) and improvements thereto;

7. patents that issue anywhere in the world from any of the items listed in (1) through (6) of this Assignment;
8. claims, causes of action at law and equity, and enforcement rights of any kind, whether currently pending, filed or otherwise, and whether known or unknown, under or arising from any of the items listed in (1) through (7) of this Assignment, including all rights to pursue and collect damages, costs, injunctive relief and other remedies for past, current or future infringement of the Patents and including rights afforded under 35 U.S.C. § 154(d);
9. royalties, income and other payments due as of the Effective Date and thereafter under or arising from any of the items listed in (1) through (8) of this Assignment; and
10. rights to apply in Assignee's name in any or all countries of the world for patents, certificates of invention, utility models, industrial design protection, design patent protection and other governmental grants or issuances of any kind related to any of the items listed in (1) through (10) of this Assignment.

The Assigned Patent Rights are for Assignee's exclusive use and enjoyment, and for the exclusive use and enjoyment of Assignee's successors, assigns and other legal representatives, to the full end of the term for which any patent may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. Assignor agrees that no rights, title or interest in any of the Assigned Patent Rights are retained by Assignor.

Authorization. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks, and the corresponding entity or agency in any other jurisdiction, to record Assignee as assignee and owner of the Patents and any other patents and patent applications included in the Assigned Patent Rights, and to issue any and all patents, utility models or other governmental grants or issuances pertaining to any of the Assigned Patent Rights in the name of Assignee, its successors, assigns or other legal representatives.

Further Assurances. Assignor shall execute and deliver any instruments, and do and perform any other acts and things as may be reasonably necessary or desirable for effecting and evidencing the assignments contemplated by this Assignment and to record and perfect this Assignment, including without limitation, the execution, delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney and other documentation.

Representations and Warranties. The Assigned Patent Rights are provided on an "AS IS, WHERE IS" BASIS, WITH ALL FAULTS, WITHOUT ANY WARRANTIES OR REPRESENTATIONS, EITHER EXPRESS OR IMPLIED, OF ANY NATURE WHATSOEVER INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR CAUSE, other than such representations and warranties as are expressly set forth in the Purchase Agreement.

Successors. This Assignment shall inure to the benefit of and be binding upon the parties and their respective assigns and successors.

Governing Law. This Assignment shall be interpreted under the patent laws of the United States of America; but shall be litigated or prosecuted under the laws of Ireland, without regard to the conflict of law rules of any jurisdiction.

Counterparts. This Assignment may be signed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[SIGNATURES ON FOLLOWING PAGE]

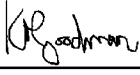
PATENT

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IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

AGREED AND ACKNOWLEDGED BY:

ClickFox, Inc.

By: 

Name: Katie Goodman

Title: Authorized Signatory

Ignite Enterprise Software Solutions, Inc.

By: _____

Name: Andrew S. Price

Title: Chief Financial Officer

IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

AGREED AND ACKNOWLEDGED BY:

ClickFox, Inc.

By: _____

Name: _____

Title: _____

Ignite Enterprise Software Solutions, Inc.

By:  _____

Name: Andrew S. Price

Title: Chief Financial Officer

SCHEDULE A

Title	Named Inventors	Patent or Patent Application Number	Patent or Patent Application Date
System and Method for Providing Customized Web Pages	Tal Cohen, Nissim Harel	09/778,562 7,107,535	02-07-01 09-12-06
System and Method for Providing Customized Web Pages	Tal Cohen, Nissim Harel	1939239,8 EP1285363	Published 02-26-03
System and Method for Providing Customized Web Pages	Tal Cohen, Nissim Harel	PCT/US01/16547	05-21-01
A Method for Providing Customized Internet Services	Tal Cohen, Nissim Harel	60/206,647	05-24-00
System and Method for Modifying Links within a Web Site	Tal Cohen, Nissim Harel	11/491,678 7,725,840	07-24-06 05-25-10
System and Method for Modifying Links within a Web Site	Tal Cohen, Nissim Harel	12/784,183 8,769,441	05-20-10 07-01-14
System and Method for Modifying Links within a Web Site	Tal Cohen, Nissim Harel	14/319,879 10,496,726	06-30-13 12-03-19
Graphical User Interface and Web Site Evaluation Tool for Customizing Web Sites	Tal Cohen, Nissim Harel, Dean Frederick Jerding, David Dagon	10/005,182 7,305,622	12-05-01 12-04-07
Graphical User Interface and Web Site Evaluation Tool for Customizing Web Sites	Tal Cohen, Nissim Harel, Dean Frederick Jerding, David Dagon	PCT/US01/45807	12-05-01
Graphical User Interface and Web Site Evaluation Tool for Customizing Web Sites	Tal Cohen, Nissim Harel, Dean Frederick Jerding, David Dagon	60/251,487	12-05-07
Use of Various Methods to Reconstruct Experiences of Web Site Visitors	Tal Cohen, Nissim Harel, Vijaykumar Krishnaswamy	10/190,338 7,152,106	07-05-02 12-19-96
Use of Various Methods to Reconstruct Experiences of Web Site Visitors	Tal Cohen, Nissim Harel, Dean Frederick Jerding, David Dagon	PCT/US02/21410	07-05-02
Use of Various Methods to Reconstruct Experiences of Web Site Visitors	Tal Cohen, Nissim Harel, Vijaykumar Krishnaswamy	60/303,684	07-06-01

Title	Named Inventors	Patent or Patent Application Number	Patent or Patent Application Date
System and Method for Analyzing System Visitor Activities	Tal Cohen, Nissim Harel, Dean Jerding, Ami Feinstein	10/190,313 7,644,134	07-05-02 01-05-10
System and Method for Analyzing System Visitor Activities	Tal Cohen, Nissim Harel, Dean Jerding, Ami Feinstein	PCT/US02/21411	07-05-02
System and Method for Analyzing Web Site Visitor Activities and Customizing Web Pages	Tal Cohen, Nissim Harel, Dean Jerding, Ami Feinstein	60/303,683	07-06-01
System and Method for Analyzing System User Behavior	Tal Cohen, Nissim Harel, Dean Jerding	11/143,778 7,673,340	06-02-05 03-02-10
System and Method for Optimizing an Interactive System by Analyzing User Behavior	Tal Cohen, Nissim Harel, Dean Jerding	60/576,220	06-02-04
Systems and Methods for Discovering and Quantifying Principal Driving Factors or Dominant Paths in Interconnected Journey Data	William Robert Bagley, Kyle Rattet, Joshua Templeton, David Holiday, Michael Herman, Christopher Andrew Clarke, Pedro Quinones, Andrew McGouirk, Jason Hodges, Jon B. Wisda, Philip Cunnell, Adam Rubin, Stefanie Tudor	16/296,885	03-18-19
Systems and Method to Discover and Quantify Principal Driving Factors or "Dominant Paths" in Interconnected Journey Data	William Robert Bagley, Kyle Rattet, Joshua Templeton, David Holiday, Michael Herman, Christopher Andrew Clarke, Pedro Quinones, Andrew McGouirk, Jason Hodges, Jon B. Wisda, Philip Cunnell, Adam Rubin	62/640,728	03-19-18
Systems and Methods to Discover and Quantify Key Driving Factors in Digital Containment Data	William Robert Bagley, Adam Rubin, Kyle Rattet, Joshua Templeton, David Holiday, Michael Herman, Christopher Andrew Clarke	16/296,927 11,170,382	03-08-19 09-09-21