

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7231090

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KIRSTEN HUNTER	05/18/2011
CHRISTOPHER CHAN	05/23/2011
VASANTH SHENOY	05/17/2011
JAMES COLLETTE	05/20/2011
DO H. CHUNG	05/17/2011
ALLEN BILLINGS	05/17/2011
RECEIVING PARTY DATA	
Name:	MOBITV, INC.
Street Address:	6425 CHRISTIE AVE, 5TH FLOOR
City:	EMERYVILLE
State/Country:	CALIFORNIA
Postal Code:	94608
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17697713
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	shari.jackson@hglaw.com
Correspondent Name:	HALEY GUILIANO LLP
Address Line 1:	75 BROAD STREET, SUITE 1000
Address Line 4:	NEW YORK, NEW YORK 10004
ATTORNEY DOCKET NUMBER:	001444-0048-104
NAME OF SUBMITTER:	SHARI JACKSON
SIGNATURE:	/SHARI JACKSON/
DATE SIGNED:	03/17/2022
Total Attachments: 6	
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source=001444-0048-104-Assignment (Inv to Mobitv)#page5.tif
source=001444-0048-104-Assignment (Inv to Mobitv)#page6.tif

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

TILE BASED MEDIA CONTENT SELECTION

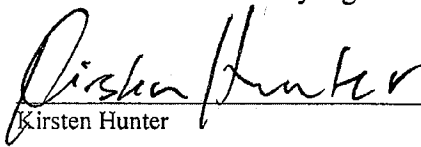
(Atty. Docket No. MOBIP048/ID2140), (check one)

- ☒ for which I have executed a U.S. patent application on even date herewith. (Accompanying)
☒ which bears U.S. application No. 13/053,093. (Not accompanying)
☐ which is a U.S. provisional application. (Accompanying)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to MobiTV, Inc., a California corporation having a place of business at 6425 Christie Ave, 5th Floor, Emeryville, CA 94608 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

- 1) Signature:  Date: 5/18/11
Typed Name: Kirsten Hunter
- 2) Signature: _____ Date: _____
Typed Name: Christopher Chan

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

TILE BASED MEDIA CONTENT SELECTION

(Atty. Docket No. MOBIP048/ID2140), (check one)

- ☒ for which I have executed a U.S. patent application on even date herewith. (Accompanying)
☒ which bears U.S. application No. 13/053,093 . (Not accompanying)
☐ which is a U.S. provisional application. (Accompanying)

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

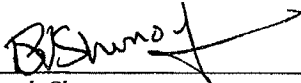
- 1) Sell, assign and transfer to MobiTV, Inc., a California corporation having a place of business at 6425 Christie Ave, 5th Floor, Emeryville, CA 94608 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents granted upon (including foreign patents and the right to claim priority), the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
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Signed on the date indicated beside my signature.

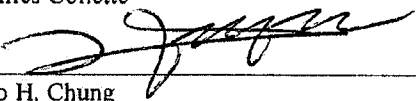
- 1) Signature: _____
Typed Name: Kirsten Hunter
- 2) Signature: _____
Typed Name: Christopher Chan

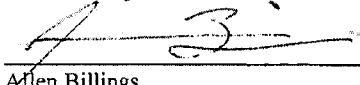
Date: _____

Date: 5/23/11

- 3) Signature:  Date: May 17, 2011
Typed Name: Vasanth Shenoy
- 4) Signature: _____ Date: _____
Typed Name: James Collette
- 5) Signature: _____ Date: _____
Typed Name: Do H. Chung
- 6) Signature: _____ Date: _____
Typed Name: Allen Billings

- 3) Signature: _____ Date: _____
Typed Name: Vasanth Shenoy
- 4) Signature: James Collette Date: May 20, 2011
Typed Name: James Collette
- 5) Signature: _____ Date: _____
Typed Name: Do H. Chung
- 6) Signature: _____ Date: _____
Typed Name: Allen Billings

- 3) Signature: _____ Date: _____
Typed Name: Vasanth Shenoy
- 4) Signature: _____ Date: _____
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