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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY D	ΑΤΑ		
		Name	Execution Date
RAJAGOPAL MANDA			12/27/2019
KAUSHIKI NAG			12/26/2019
SHIRPAA MANOHARAN			12/30/2019
KANNAN ACHAN			12/27/2019
RECEIVING PARTY DA	TA		
Name:	WALMART APOLLO, LLC		
Street Address:	702 SOUTHWEST 8TH STREET		
City:	BENTONVILLE		
State/Country:	ARKANSAS		
Postal Code:	72716-0520		
PROPERTY NUMBERS	Total: 1		
Property Type			
Property Type		Number	
Property Type Application Number:	1	Number 17708832	
Application Number:			
Application Number:			
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Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Email: Correspondent Name: Address Line 1: Address Line 4:	PATA e sent to provided; [2 F	<i>the e-mail address first; if that is unsu; if that is unsuccessful, it will be sent</i> DOCKETING@DUANEMORRIS.COM, INEWELL@DUANEMORRIS.COM DUANE MORRIS LLP 2475 HANOVER STREET PALO ALTO, CALIFORNIA 94304-1194	
Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will be</i> <i>using a fax number, if p</i> Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET NU	PATA e sent to provided; [2 F	<i>the e-mail address first; if that is unsu; if that is unsuccessful, it will be sent</i> DOCKETING@DUANEMORRIS.COM, INEWELL@DUANEMORRIS.COM DUANE MORRIS LLP 2475 HANOVER STREET PALO ALTO, CALIFORNIA 94304-1194 6151US02 (R3014-11901)	
Application Number: CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET NUNAME OF SUBMITTER:	PATA e sent to provided; [2 F	the e-mail address first; if that is unsu ; if that is unsuccessful, it will be sent DOCKETING@DUANEMORRIS.COM, INEWELL@DUANEMORRIS.COM DUANE MORRIS LLP 2475 HANOVER STREET PALO ALTO, CALIFORNIA 94304-1194 6151US02 (R3014-11901) MANITA RAWAT	

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WHEREAS, <u>Rajagopal MANDA</u> of <u>Newark, CA</u>, <u>Kaushiki NAG</u> of <u>Sunnyvale, CA</u>, <u>Shirpaa MANOHARAN</u> of <u>Sunnyvale, CA</u>, <u>Kannan Achan</u> of <u>Saratoga, CA</u>, are the inventors of an invention entitled <u>METHODS AND</u> <u>APPARATUS FOR ELECTRONICALLY DETERMINING ITEM ADVERTISEMENT RECOMMENDATIONS</u>

that is the subject matter of: (check all that apply)

a provisional application for Letters Patent which is identifiable in the United States Patent and Trademark Office by Application No.
an application for Letters Patent which is identifiable in the United States Patent and Trademark Office by

Application for Letters Patent which is identifiable in the United States Patent and Trademark Office by Application No______ filed on ______ filed on ______ and/or executed on even date herewith: and

WHEREAS, Walmart Apollo, LLC, a corporation of and existing under the laws of the State of Arkansas and the United States of America, and having a principal place of business at 702 S.W. 8th Street (MS 0520). Bentonville, Arkansas, 72716-0520 USA, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the applications, and any and all Letters Patent or similar foreign or domestic legal protection;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified applications, all provisional applications from which any of the above-identified applications claim priority, corresponding domestic and foreign applications, any continuation, division, renewal, or substitute for the applications, all Letters Patent, any reissue, re-examination, or similar legal protection issuing related to the Letters Patent, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date(s) and application numbers when ascertained. I further authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries and appoint Assignee the common representative in the above identified international application and any international application for the invention.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute and deliver to Assignee or its legal representatives such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries, including without limitation providing testimony in any related interference, litigation or proceeding.

The above-identified application was made or authorized to be made by me. I believe that I am the original inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both, I hereby state that I have reviewed and understand the contents of the above identified application, including the claims, as amended by any amendment specifically referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filling date of the prior application and the national or PCT international filling date of the continuation-in-part application.

U.S. Assignment-Declaration -- Wai-Mart Stores, Inc. - Confidential -- 196

Inventor(s): Please Sign and Date Below:

Rojagozal Manda Rajagopal MANDA (Inventor)

<u>12-27-2019</u> Date

Kaushiki NAG (Inventor)

Date

Shirpaa MANOHARAN (Inventor)

Date

Kannan ACHAN (Inventor)

Date

U.S. Assignment-Declaration - Wal-Mart Stores, Inc. - Confidential -2-

Inventor(s): Please Sign and Date Below:

Rajagopal MANDA (Inventor)

Date

Naj ģ Kaushiki NAG (Inventor) 12 014 26 9

Date

Shirpaa MANOHARAN (Inventor)

Date

Kannan ACHAN (Inventor)

Date

U.S. Assignment-Declaration -- Wal-Mart Stores, Inc. - Confidential -- 2-

Inventor(s): Please Sign and Date Below:

Rajagopal MANDA (Inventor)

Date

Kaushiki NAG (Inventor)

Date

Miryanaharan

Shirpaa MANOHARAN (Inventor) 12 - 30 - 2019 Date

Kannan ACHAN (Inventor)

Date

U.S. Assignment Declaration - Wal-Mart Stores, Inc. - Confidential -2-

Inventor(s): Please Sign and Date Below:

Rajagopal MANDA (Inventor)

Date

Kaushiki NAG (Inventor)

Date

Shirpaa MANOHARAN (Inventor)

Date

Kannan Achan

Kannan ACHAN (Inventor)

Dec 27,2019

U.S. Assignment-Declaration - Wal-Mart Stores, Inc. - Confidential -2-

PATENT REEL: 059447 FRAME: 0090

RECORDED: 03/30/2022