507212243 04/01/2022

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7259093

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DANIEL BEAUCHAMP	05/13/2019

RECEIVING PARTY DATA

Name:	SHOPIFY INC.
Street Address:	151 O'CONNOR STREET
Internal Address:	GROUND FLOOR
City:	OTTAWA
State/Country:	CANADA
Postal Code:	K2P 2L8

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17711536

CORRESPONDENCE DATA

Fax Number: (617)507-6127

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (908) 462-4657

Email: gtclaw@blackhillsip.com, ksmith@gtclawgroup.com

Correspondent Name: GTC LAW GROUP PC & AFFILIATES

Address Line 1: ONE UNIVERSITY AVE.

Address Line 2: STE. 302B

Address Line 4: WESTWOOD, MASSACHUSETTS 02090

ATTORNEY DOCKET NUMBER:	SHOP-0016-U01-C01	
NAME OF SUBMITTER:	KELLY M. SMITH	
SIGNATURE:	/Kelly M. Smith/	
DATE SIGNED:	04/01/2022	

Total Attachments: 2

source=P-10014-US-CNT_SHOP-0016-U01-C01_Assignment_Beauchamp_signed#page1.tif source=P-10014-US-CNT_SHOP-0016-U01-C01_Assignment_Beauchamp_signed#page2.tif

PATENT 507212243 REEL: 059475 FRAME: 0106

Application No.: 16/229,369 Attorney Docket No.: SHOP-0016-U01

ASSIGNMENT

WHEREAS, as a below named inventor, I have invented certain new and useful improvements in

E-COMMERCE PLATFORM WITH AUGMENTED REALITY APPLICATION FOR DISPLAY OF VIRTUAL OBJECTS

for which a United States Patent application was filed on <u>December 21, 2018</u>, and bears Application Number 16/229,369;

(hereinafter "Application(s)")

WHEREAS, Shopify Inc., a Canadian corporation, having a place of business at 150 Elgin Street, 8th Floor, Ottawa, Ontario K2P 1L4, Canada (hereinafter the "Assignee"), has acquired, or is desirous of acquiring, the entire right, title, and interest in and to (i) the Application(s), (ii) the inventions and improvements therein disclosed and (iii) any subsequent improvements thereto ((i), (ii) and (iii) collectively, the "Inventions").

NOW, THEREFORE, for good and valuable consideration paid to me by, or on behalf of, the Assignee, the receipt and sufficiency of which are hereby acknowledged, I as a named inventor (hereinafter the "Assignor"), do hereby confirm my previous assignment, sale and/or transfer to the Assignee, or if no such previous assignment, sale and/or transfer occurred, do hereby assign, sell and transfer to the Assignee the full and exclusive right, title and interest in and to the Inventions for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries, and all conversions, divisions, reissues, continuations, continuations-in-part, renewals and/or extensions thereof (the "Subsequent Filings"). Such assignment also includes the right to claim priority to the Application(s) and Subsequent Filings under any law, rule, treaty, or convention. Such assignment extends to the full end(s) of the term(s) of the Application(s), such Letters Patent and any Subsequent Filings as fully and entirely as the same would have been held and enjoyed by me had assignment not been made. Said full and exclusive right, title, and interest referred to above includes all rights to all past, present and future claims for infringement of any patent resulting from the Inventions including the right to grant licenses, to bring lawsuits, and to recover damages for any past, present, and future infringement, whether known or unknown, now existing or hereafter arising.

I, as a named inventor, covenant that, at the time of my assignment, I was or am a lawful owner of the Inventions and had or have the full right to make assignment of the Inventions. I further covenant that the Inventions are unencumbered, and that no license has been granted to make, use, import, offer for sale or sell the Inventions.

And for the consideration aforesaid, I agree individually and, if applicable, jointly, that I will communicate to the Assignee or the representatives thereof any facts known to me respecting the Inventions, and will, upon request but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all documents in connection with the Application(s) and any Subsequent Filing, make all rightful oaths and declarations, and generally do all other and further lawful acts deemed necessary or expedient by the Assignee or by counsel for the Assignee to assist

PATENT REEL: 059475 FRAME: 0107

Application No.: 16/229,369 Attorney Docket No.: SHOP-0016-U01

or enable the Assignee to obtain and enforce full benefits from the rights and interests assigned. My assignment shall be binding upon my heirs, executors, administrators and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors and/or assigns, as the case may be, of the Assignee.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of my assignment.

1. FULL NAME OF ASSIGNOR: **Daniel Beauchamp**

RESIDENCE: Huntsville, Ontario CANADA

EXECUTED this: 5/13/2019

PATENT REEL: 059475 FRAME: 0108

RECORDED: 04/01/2022