507257678 04/28/2022

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7304599

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KIRAN BELLARE	06/17/2020
HAREESH S. KADLABALU	02/11/2020
KAMAL KAPUR	02/10/2020
DAVID JONES	02/07/2020
DAVID KAMHOLZ	02/06/2020

RECEIVING PARTY DATA

Name: ORACLE INTERNATIONAL CORPORATION	
Street Address:	500 ORACLE PARKWAY, MAIL STOP 50P7
City:	REDWOOD SHORES
State/Country:	CALIFORNIA
Postal Code:	94065

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17732086

CORRESPONDENCE DATA

Fax Number: (415)617-2409

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-617-2400

Email: officeactions@tuckerellis.com

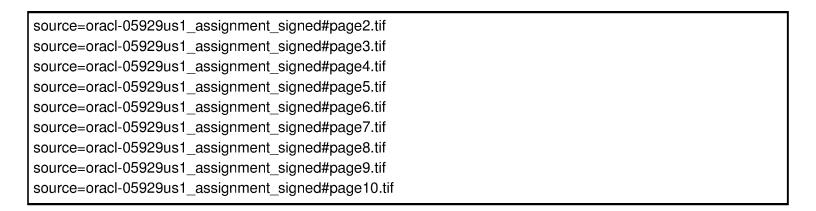
Correspondent Name: TUCKER ELLIS LLP

Address Line 1:201 MISSION STREET, SUITE 2310Address Line 4:SAN FRANCISCO, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	ORACL-05929US2
NAME OF SUBMITTER:	KARL KENNA
SIGNATURE:	/Karl Kenna; Reg. No. 45445/
DATE SIGNED:	04/28/2022

Total Attachments: 10

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WHEREAS:

Kiran Bellare, a resident of Los Altos, CA, USA ;	
Hareesh S. Kadlabalu, a resident of Plainview, NY, USA ;	
Kamal Kapur, a resident of New York, NY, USA	
David Jones, a resident of Colorado Springs, CO, USA :	and
David Kamholz, a resident of Westcliffe, CO, USA	

(full name(s) and city and state of residence of inventor(s) (including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery and/or invention entitled:

SYSTEM AND METHOD FOR DELIVERY OF CONTENT BASED ON MATCHING OF USER PROFILES WITH CONTENT METADATA

	for which application for Letters Patent of the United States has been executed on,
\boxtimes	for which application for Letters Patent of the United States has been filed on February 7, 2020 under Application No. 16/785,370; claiming the benefit of priority to U.S. Provisional Patent Application 62/803,201, filed on February 8, 2019.
	1 alent Application 02/003,201, filed on reordary 8, 2019.

WHEREAS:

Oracle International Corporation, a corporation of California, having a business address of 500 Oracle Parkway, Mail Stop 5OP7, Redwood Shores, CA 94065

and which, together with its successors, assigns, and legal representatives, is hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, reexamination, renewal, substitute, reissue and/or any application claiming priority thereof, including any legal equivalent thereof, in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and benefit of the ASSIGNEE in accordance with the terms of this instrument.

Oracle Matter No. ORA190332-US-NP

10-1-03

I, SAID, ASSIGNOR(S), hereby covenant with ASSIGNEE that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned and that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE communicate to the ASSIGNEE as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE and that if reissues or reexaminations of the said Letters Patent or disclaimers relating thereto, or divisionals, continuations, continuation-in-parts of the said applications shall hereafter be desired by the ASSIGNEE, I will, at any time, when called upon to do so by the ASSIGNEE sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation, continuation-in-part, reexamination, and reissue applications so desired, and do all lawful acts requisite for the application for such continuations, continuation-in-parts, divisionals, reexaminations, or reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE to obtain and enforce proper patent protection for said invention or discovery in all countries, all without further compensation but at the expense of the ASSIGNEE.

ASSIGNOR hereby authorizes and requests the prosecuting law firm to insert herein above the application number and filing date of said application when known.

Inventor(s): Please Sign and Date Below:

kiran Bellan	Date:	6/17/2020
Kiran Bellare	Date.	
Hareesh S. Kadlabalu	Date:	
Kamal Kapur	Date:	
David Jones	Date:	
David Kamholz	Date:	

Oracle Matter No. ORA190332-US-NP

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WHEREAS:

Hareesh S. Kadlabalu, a resident of Plainview, NY, USA ;	
Kiran Bellare, a resident of Los Altos, CA, USA;	
David Jones, a resident of Colorado Springs, CO, USA ;	
David Kamholz, a resident of Westcliffe, CO, USA :	and
Kamal Kapur, a resident of New York, NY, USA	

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Hareesh S. Kadlabalu	Date: <u>Fd-11-2020</u>
Kiran Beilare	Date:
David Jones	Date:
David Kamholz	Date:
Kamal Kapur	Date:

WHEREAS:

and

(full name(s) and city and state of residence of inventor(s) (including country))

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WHEREAS:

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I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and benefit of the ASSIGNEE in accordance with the terms of this instrument.

Oracle Matter No. ORA190332-US-NP

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ASSIGNOR hereby authorizes and requests the prosecuting law firm to insert herein above the application number and filing date of said application when known.

Inventor(s): Please Sign and Date Below:

Kiran Bellare	Date:	
Hareesh S. Kadlabalu	Date:	<u>.</u>
Kamal Kapur	Date: 2/10/20	≥
David Jones	Date:	-
David Kamholz	Date:	-
e Matter No. 190332-US-NP	2	10-1-03

WHEREAS:

Kiran Bellare, a resident of Los Altos, CA, USA	
Hareesh S. Kadlabalu, a resident of Plainview, NY, USA ;	
Kamal Kapur, a resident of New York, NY, USA	
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Kiran Bellare	Date:
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Kamal Kapur	Date:
David Jones	Date: 2/1/200
David Kamholz	Date:

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Oracle Matter No. ORA190332-US-NP

10-1-03

ASSIGNOR hereby authorizes and requires the processing five from the most forms where the any final control and filling date of said application when become

Investores: Please Sign and Date Below:

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