PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Clayton Black	11/06/2019
Aaron Decker	09/23/2019
Eric Runquist	11/07/2019
Ben Podoll	11/06/2019
Randy Carlson	01/27/2020
Joakim Sternberg	01/26/2021
CHELSEA KANE	01/03/2022
Debbie Bell	01/26/2021
Michael Lissick	01/27/2020

RECEIVING PARTY DATA

Name:	TARGET BRANDS, INC.	
Street Address:	1000 NICOLLET MALL	
City:	MINNEAPOLIS	
State/Country:	MINNESOTA	
Postal Code:	55403	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16582580

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6123355070 Email: apsi@fr.com

Correspondent Name: FISH & RICHARDSON P.C. Address Line 1: **60 SOUTH SIXTH STREET**

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 24230-0263001 KARINA SILVERSTEIN NAME OF SUBMITTER:

PATENT **REEL: 059809 FRAME: 0683** 507265728

SIGNATURE:	/Karina Silverstein/
DATE SIGNED:	05/04/2022
Total Attachments: 12	
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PATENT REEL: 059809 FRAME: 0684

ASSIGNMENT

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, CLAYTON BLACK, AARON DECKER, ERIC RUNQUIST, BEN
PODOLL, <a href="RANDY CARLSON, JOAKIM STERNBERG, CHELSEA OKEY, DEBBIE BELL, and MICHAEL LISSICK, each individually assign to <a href="TARGET BRANDS, TARGET BRANDS, INIO, a corporation formed under the laws of Minnesota and having a principal place of business at 1000 Nicollet
Mall, <a href="Minneapolis, MN 55403, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the invention(s) (the "Subject Matter") described in a patent application that names us as inventors, is titled "DETERMINING ITEM LOCATIONS USING CROWDSOURCED DATA," and was or will be filed in the United States Patent and Trademark Office on September 25, 2019, as application 16/582,580 (the "Application"). We authorize the insertion of the filing date and application number above.

This Assignment assigns, in addition to the Subject Matter of the Application, (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region and under every treaty or convention, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

Clayton Black	-DATE: 1000 6,2019	****
Aaron Decker	DATE:	
Eric Runquist	DATE:	
Ben Podoll	DATE:	
Randy Carlson	DATE:	
Joakim Sternberg	DATE:	
Chelsea Okey	DATE:	¥**;
Debbie Bell	DATE:	***
Michael Lissick	DATE:	***

We will communicate to the Assignee (or, at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter; will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents; and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

	DATE:
Clayton Black	
Aaron Decker	DATE: 09 / 23 / 2019
Aaron Decker	
	DATE:
Eric Runquist	
D D 1 11	DATE:
Ben Podoll	
Randy Carlson	DATE:
Kandy Carrson	
Joakim Sternberg	DATE:
Chelsea Okey	DATE:
Debbie Bell	DATE:
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	DATÉ:
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Clayton Black	
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Eric Runquist	DATE:
Ben Podoll	DATE:
Randy/Carlson	DATE: 1/27/20
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	DATE:
Randy Carlson	
/Joakim Sternberg/ Joakim Sternberg	DATE: <u>1/26/21</u>
Chelsea Okey	DATE:
	DATE:
Debbie Bell	
Michael Lissick	DATE:
IVITCHACI LISSICK	

ASSIGNMENT

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, CLAYTON BLACK, AARON DECKER, ERIC RUNQUIST, BEN DEBIE

PODOLL, RANDY CARLSON, JOAKIM STERNBERG, CHELSEA OKEY KANE, DEBBIE

BELL, and MICHAEL LISSICK, each individually assign to TARGET BRANDS, INIX, a corporation formed under the laws of Minnesota and having a principal place of business at 1000 Nicollet Mall, Minneapolis, MN 55403, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the invention(s) (the "Subject Matter") described in a patent application that names us as inventors, is titled "DETERMINING ITEM LOCATIONS USING CROWDSOURCED DATA," and was or will be filed in the United States Patent and Trademark Office on September 25, 2019, as application 16/582,580 (the "Application").

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Joakim Sternberg	DATE:
Chelsea Okey Kane (K	DATE: <u>03JAN22</u>
Debbie Bell	DATE:
	DATE:

Michael Lissick

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/Debbie Bell/	DATE:1/26/2021	
Michael Lissick	DATE:	

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Michael Lissick	DATE: 1/27/2020