507285518 05/16/2022

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 EPAS ID: PAT7332441 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| RACHEL PAYNE | 09/08/2013 |
| MEGHANA BHATT | 09/18/2013 |
| NATASHA MOHANTY | 09/12/2013 |

RECEIVING PARTY DATA

| Name: | FEM, INC. |
|-----------------|--------------------|
| Street Address: | 19 BLUE HERON LANE |
| City: | ALISO VIEJO |
| State/Country: | CALIFORNIA |
| Postal Code: | 92656 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 17663134 |

CORRESPONDENCE DATA

Fax Number: (312)913-0002

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129130001

Email: furiasse@mbhb.com

MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP **Correspondent Name:**

Address Line 1: 300 SOUTH WACKER DRIVE Address Line 4: CHICAGO, ILLINOIS 60606

| ATTORNEY DOCKET NUMBER: | 18-806-CON13 |
|-------------------------|--------------|
| NAME OF SUBMITTER: | YUKAI BAO |
| SIGNATURE: | /YuKai Bao/ |
| DATE SIGNED: | 05/16/2022 |

Total Attachments: 4

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PATENT REEL: 059920 FRAME: 0148 507285518

Attorney Docket No.: 699762000200

ASSIGNMENT

This assignment is by:

- Rachel PAYNE
 19 Blue Heron Lane
 Aliso Viejo, California 92656
- Meghana BHATT
 19 Blue Heron Lane
 Aliso Viejo, California 92656
- Natasha MOHANTY
 19 Blue Heron Lane
 Aliso Viejo, California 92656

(referred to in this Assignment as "Assignors"), who reside at or have a mailing address as listed above.

This Assignment is to:

Assignee: FEM, INC.

Address: 19 Blue Heron Lane, Aliso Viejo, California 92656

A corporation duly organized under and pursuant to the laws of: Delaware

(referred to in this Assignment as "Assignee"), who desire to acquire the entire right, title and interest in said inventions and said application for letters patent of the United States, and in any United States or foreign, letters patent or patents, to be obtained therefor and thereon.

Assignors have invented certain new and useful inventions in:

MEDIA CONTENT DISCOVERY AND CHARACTER ORGANIZATION TECHNIQUES

for which the following application has been filed in the United States of America.

Serial No.: 13/844,125 Filing Date: March 15, 2013

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

- 1. Assignors hereby sell, assign, transfer and set over, to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for letters patent, and any and all letters patent or patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all provisionals, divisions, continuations, continuations-in-part and substitutions of said application, or reissues, re-examinations or extensions of said letters patent or patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee (including any right to institute actions and to recover for past, present and future infringement), for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which letters patent or patents may be granted, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.
- 2. Assignors represent, warrant and covenant that, at the time of execution and delivery of this agreement, Assignors are the sole and lawful owners of the entire right, title and interest in and to said inventions and said application for letters patent, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner set forth in this agreement.

1

Attorney Docket No.: 699762000200

- Assignors shall promptly sign and execute all papers and documents, take all lawful caths, and do all acts necessary, required or useful for the procurement, maintenance, enforcement, defense or otherwise to scenre little therety to the Assignee, at the sole cost and expense of Assignee, its successors, legal representatives and assigns, in each case including, without limitation, arising from or relating to (a) said inventions, or said application for letters patent; (b) letters patent for said inventions in any country, including any reissue, re-examination or extension of or interference proceedings; or (c) any provisional, division, continuation, continuation-in-part, or substitutions of any application for letters patent or any reissues, re-examinations, extensions or interference proceedings involving any letters patent, to be obtained thereon. To be clear, for purposes of this paragraph, "desirable" shall include, without limitation, any act necessary or useful in connection with United States laws and/or international conventions.
- 4. Assignors hereby authorize and request the Commissioner of Patents in the United States to Issue the above mentioned letters patents of the United States to Assignee as the assignee of said inventions and the letters patent to be issued thereon for the sole use of Assignee, its successors, legal representatives and assigns.
- 5. "I hereby grant Assignee's attorneys, all of Morrison & Foerster LLP, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Potent, and Trademark office for recordation of this document, including the power to insert on this assignment the application number and filing date of said application when known."

| In witness whereby, executed by the undersig | ned on the date(s) opposites the und | ocsimed/aime(s) | * |
|--|--------------------------------------|-----------------|---|
| Date: 98 13 | Signature: Mahu | Thund | |
| , , | Rachel P | AYNE | rinangan maka jempinanga sampulati (nga |
| Date: | Signature: | • | |
| | Meghana | BHATT | · |
| Date: | Signature: | | |
| | Natasha 1 | MOHANTY | ······································ |

Attorney Docket No.: 699762000200

- 3. Assignors shall promptly sign and execute all papers and documents, take all lawful oaths, and do all acts necessary, required or useful for the procurement, maintenance, enforcement, defense or otherwise to secure title thereto to the Assignee, at the sole cost and expense of Assignee, its successors, legal representatives and assigns, in each case including, without limitation, arising from or relating to (a) said inventions, or said application for letters patent; (b) letters patent for said inventions in any country, including any reissue, re-examination or extension of or interference proceedings; or (c) any provisional, division, continuation, continuation-in-part, or substitutions of any application for letters patent or any reissues, re-examinations, extensions or interference proceedings involving any letters patent, to be obtained thereon. To be clear, for purposes of this paragraph, "desirable" shall include, without limitation, any act necessary or useful in connection with United States laws and/or international conventions.
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In witness whereby, executed by the undersigned on the date(s) opposite the undersigned name(s).

| Date: | Signature: |
|-----------------|---------------------------------------|
| Date: 9/18/2613 | Rachel BAYNE Signature: Meghana BHATT |
| Date: | Signature: |

Attorney Docket No.: 6997620XXZ00

- Assignors shall promptly sign and execute all papers and documents, take all lawful eaths, and do all acts necessary, required or useful for the procurement, maintenance, enforcement, defense or otherwise to secure title thereto to the Assignee, at the sole cost and expense of Assignee, its successors, legal representatives and assigns, in each case including, without limitation, urising from or relating to (a) said inventions, or said application for letters patent; (b) letters patent for said inventions in any country, including any reissue, re-examination or extension of or interference proceedings; or (c) any provisional, division, continuation, continuation-in-part, or substitutions of any application for letters patent or any reissues, re-examinations, extensions or interference proceedings involving any letters patent, to be obtained thereon. To be clear, for purposes of this paragraph, "desirable" shall include, without limitation, any act necessary or useful in connection with United States laws and/or international conventions.
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In witness whereby, excepted by the undersigned on the date(s) opposite the undersigned name(s).

| Dute: | ADDRESS OF THE PROPERTY OF THE | Signatures | Rachel PAYNE |
|-------|--|------------|----------------------------------|
| Date: | | Signature: | Meghana BHATT |
| Date: | 9/12/2013 | Signature: | Matacha What Nutraska MOHANTY |

sf-3268833