

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7330428

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TNC (US) HOLDINGS INC.	04/10/2014
RECEIVING PARTY DATA	
Name:	THE NIELSEN COMPANY (US), LLC
Street Address:	85 BROAD STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10004
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17073117
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	110082US04
NAME OF SUBMITTER:	MICHAEL J. LENISA
SIGNATURE:	/Michael J. Lenisa/
DATE SIGNED:	05/13/2022
Total Attachments: 1	
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, TNC (US) Holdings Inc., a New York Corporation, having a place of business at 770 Broadway, New York, New York, 10003 (hereinafter "Assignor") hereby assigns to The Nielsen Company (US), LLC., a Delaware Limited Liability Company, having a place of business at 150 North Martingale Road, Schaumburg, Illinois 60173, (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements disclosed in the patents and/or applications for Letters Patent identified in the attached Exhibit A, and in said patents, patent applications and any and all other patent applications, both United States, international and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension thereof. This assignment includes all priority rights and rights to claim priority.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

WITNESS my hand this 10th day of April, 2014.

TNC (US) Holdings, Inc.

By:

Gene Potkay
Gene Potkay
Senior Vice President, Intellectual Property

The Nielsen Company (US), LLC.

By:

Gene Potkay
Gene Potkay
Senior Vice President, Intellectual Property

EXHIBIT A

Docket Number	Application Number
PRDPP017P	61/865,052
PRDPP018P	61/882,668
PRDPP019P	61/882,672
PRDPP020P	61/882,676
PRDPP021P	61/882,686
PRDPP022P	61/934,662
PRDPP023P	61/934,862
PRDPP025P	61/948,221
PRDPP026P	61/948,225

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