507349544 06/22/2022

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7396465

		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ			
		Name	Execution Date	
RAJIV SUNKARA			06/17/2022	
SIMON YENCKEN			06/03/2022	
DEREK ADELMAN			06/02/2022	
RECEIVING PARTY DA	TA			
Name:				
Street Address:	725 ALMA	725 ALMA STREET		
City:	PALO AL	PALO ALTO		
State/Country:	CALIFOR	NIA		
Postal Code:	94301			
Application Number:	17	694587		
Property Type		Number		
	11/	n9400/		
CORRESPONDENCE D				
CORRESPONDENCE D		50)712-0263		
CORRESPONDENCE D Fax Number: <i>Correspondence will b</i>	ATA (65 e sent to th			
CORRESPONDENCE D Fax Number: <i>Correspondence will b</i>	ATA (65 e sent to th provided; i	50)712-0263 The e-mail address first; if that is unsucc e		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if µ</i> Phone: Email:	ATA (65 e sent to th provided; i 65 kh	50)712-0263 ne e-mail address first; if that is unsucce f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name:	PATA (65 e sent to th provided; i 65 kh HA	50)712-0263 The e-mail address first; if that is unsucce f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1:	ATA (65 e sent to th provided; i 65 kh HA 63	50)712-0263 ne e-mail address first; if that is unsucce f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2:	PATA (6 e sent to th provided; i 65 kh HA 63 PC	50)712-0263 The e-mail address first; if that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET D BOX 366		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	PATA (65 e sent to th provided; h 65 kh HA 63 PC HA	50)712-0263 The e-mail address first; if that is unsuccess ful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET 0 BOX 366 ALF MOON BAY, CALIFORNIA 94019		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	PATA (65 e sent to th provided; h 65 kh HA 63 PC HA	50)712-0263 The e-mail address first; if that is unsuccess f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET 0 BOX 366 ALF MOON BAY, CALIFORNIA 94019 FANP 1001-2		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET NU	PATA (65 e sent to th provided; h 65 kh HA 63 PC HA	50)712-0263 The e-mail address first; if that is unsuccess f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET 0 BOX 366 ALF MOON BAY, CALIFORNIA 94019 FANP 1001-2 KELLY HUBER		
CORRESPONDENCE D Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 2: Address Line 4: ATTORNEY DOCKET NU IAME OF SUBMITTER: SIGNATURE:	PATA (65 e sent to th provided; h 65 kh HA 63 PC HA	50)712-0263 The e-mail address first; if that is unsuccess f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET 0 BOX 366 ALF MOON BAY, CALIFORNIA 94019 FANP 1001-2 KELLY HUBER /Kelly Huber/		
CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 2: Address Line 4: ATTORNEY DOCKET NU IAME OF SUBMITTER: GIGNATURE: DATE SIGNED:	PATA (65 e sent to th provided; h 65 kh HA 63 PC HA	50)712-0263 The e-mail address first; if that is unsuccess f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET 0 BOX 366 ALF MOON BAY, CALIFORNIA 94019 FANP 1001-2 KELLY HUBER		
CORRESPONDENCE D Fax Number: Correspondence will be using a fax number, if p Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 2: Address Line 4: ATTORNEY DOCKET NU IAME OF SUBMITTER: DATE SIGNED: Total Attachments: 2	PATA (68 e sent to th provided; i 65 kh HA 63 PC HA	50)712-0263 The e-mail address first; if that is unsuccess f that is unsuccessful, it will be sent via 07120340 uber@hmbay.com AYNES BEFFEL & WOLFELD LLP 7 MAIN STREET 0 BOX 366 ALF MOON BAY, CALIFORNIA 94019 FANP 1001-2 KELLY HUBER /Kelly Huber/	US Mail.	

ASSIGNMENT

WHEREAS, the undersigned, Rajiv Sunkara of Mountain View, CA, Simon Yencken of Palo Alto, CA and Derek Adelman of Atherton, CA, hereinafter termed "Inventors", have invented certain new and useful improvements in

ENHANCING USER IDENTIFICATION WITH PRIVACY PROTECTION ACROSS WEB SERVERS

and

X as described in a non-provisional application for a United States patent disclosing and identifying the above invention on <u>14 March 2022</u> as Application No.<u>17/694,587</u>.

as described in a non-provisional application herewith, and

(hereinafter termed "applications"); and

WHEREAS, Fanplayr Inc., a corporation of Delaware, having a place of business 725 Alma Street, Palo Alto, California 94301 (hereinafter termed "Assignee"), is desirous of acquiring the entire right, title and interest in and to said applications and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventors' certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventor to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee the entire right, title and interest (a) in and to said applications and said invention; (b) in and to all rights to apply for foreign patents (including patent, utility model and industrial design) on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise, including the right to claim priority from the application; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventors shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference

Page 1

PATENT REEL: 060280 FRAME: 0949

or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation reissues and reexaminations, opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, the inventor's respective heirs, legal representatives and assigns.

4. Said Inventors hereby warrant and represent that said inventors have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

5. Said Inventors hereby authorize the Assignee, or anyone designated by the Assignee, to insert on each page of this instrument (where indicated) the filing date and application number of said application(s) when known;

IN WITNESS WHEREOF, said Inventors have executed and delivered this instrument to said Assignee as of the date written below.

Rajiv Sunkara ^{7864258BB9254A9}		June 17, 2022	
Simon Yencken	/	June 3, 2022 Date:	
Derek Adelman	/	June 2, 2022 Date:	_

{00867734.DOC }

Page 2

PATENT REEL: 060280 FRAME: 0950

RECORDED: 06/22/2022