PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
CANOPY CREST CORP.	03/31/2020

RECEIVING PARTY DATA

Name:	CNN INTERACTIVE GROUP, INC.	
Street Address:	190 MARIETTA STREET NW	
City:	ATLANTA	
State/Country:	GEORGIA	
Postal Code:	30303	

PROPERTY NUMBERS Total: 5

Property Type	Number
Application Number:	17832644
Application Number:	62943364
Application Number:	62943367
Application Number:	17832645
PCT Number:	US2020063454

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	WBE.084	
NAME OF SUBMITTER:	JONATHAN JAECH	
SIGNATURE:	/Jonathan Jaech/	
DATE SIGNED:	06/27/2022	

Total Attachments: 4

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Appendix A

PATENT ASSIGNMENT AGREEMENT

This PATENT ASSIGNMENT AGREEMENT is made and effective as of March 31, 2020 by Canopy Crest Corporation ("Assignor"), a Delaware corporation, and CNN Interactive Group, Inc. ("Assignee"), a Delaware corporation.

WHEREAS, Assignor is the owner of certain United States patent applications and desires to transfer all right, title and interest therein and thereto to Assignee.

NOW, THEREFORE, in consideration of the mutual covenants contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. <u>Assignment of Patents</u>. Assignor does hereby transfer, convey, assign, grant, contribute and deliver to Assignee its full, exclusive and entire right, title, and interest in and to the following patent applications:
 - a. United States provisional patent application number 62/752897, filed October 30, 2018 and entitled "Cross Media Personalization System That Keeps Data Locally Private,"
 - b. United States provisional patent application number 62/869202, filed July 1, 2019 and entitled "Shy: A Generative Noising Scheme To Maintain User Privacy At Recommendation Time,"
 - c. United States provisional patent application number 62/943364, filed December 4, 2019 and entitled "Attempt at Private Recommendation,"
 - d. United States provisional patent application number 16/667331, filed October 29, 2019 and entitled "Content Identification With Privacy and Security,"

and in and to (w) any divisions, continuations, continuations-in-part, renewals, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described therein, (x) any corresponding (in whole or in part) future United States or foreign patents and patent applications, (y) the right to claim any applicable priority rights arising from the foregoing or otherwise required for said corresponding future Untied States or foreign patents and applications under the terms of any applicable conventions, treaties, statutes, or regulations, and (z) all associated rights to sue for and recover any damages or other remedies arising from any and all claims of past, present, and/or future infringement, misappropriation or other violation thereof (collectively "the Patent Rights"), the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Patent Assignment Agreement not been made.

2. <u>Issuance to Assignee</u>. Assignor hereby requests the United States Commissioner for Patents to issue any and all United States patents arising from the Patent Rights to Assignee, as the assignee, for its interest and for the sole use and benefit of Assignee and its assigns and

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legal representatives.

- 3. <u>Further Assurances</u>. Upon reasonable request, Assignor shall, without any additional consideration, execute all documents, including all divisional, continuing, renewal, reissue, counterpart, and other applications, all assignments, rightful oaths and declarations and any other instruments Assignee or its successor in interest deems necessary to apply for, obtain, defend, and enforce proper protection for any patent applications and patents included in or arising from the Patent Rights in the United States and any other country throughout the world.
- 4. <u>Recordings</u>. Assignor hereby acknowledges that an executed copy of this Patent Assignment Agreement may be filed with the United States Patent and Trademark Office or with the intellectual property authority of any other country or region, as applicable, by Assignee or its successor in interest at any time.
- 5. <u>Successors and Assigns</u>. Assignor hereby acknowledges that the terms and provisions of this Patent Assignment Agreement and the respective rights and obligations of Assignor and rights of Assignee hereunder shall be binding upon, and inure to the benefit of, their respective successors and assigns.
- 6. <u>Governing Law</u>. Except to the extent that federal law preempts state law with respect to the matters covered hereby, the making, performance, interpretation, and construction of this Patent Assignment Agreement shall be determined and governed exclusively by and in accordance with the laws of the State of New York, exclusive of any conflict of law rules which may refer to the laws of another jurisdiction.

[Signature page follows.]

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IN WITNESS WHEREOF, the parties hereto, intending to be legally bound by this Patent Assignment Agreement, have caused this Patent Assignment Agreement to be executed by individuals authorized to legally bind the parties, effective as of the day and year first above written.

CANOPY	CREST	CORPORATION	
CALIULI	CILLOI	COMONATION	

CNN INTERACTIVE GROUP, INC.

By: ______ By: ____

Name: Brian Whitman Name: Andrew Morse

Title: President and Chief Executive Officer Title: Executive Vice President

* * * *

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound by this Patent Assignment Agreement, have caused this Patent Assignment Agreement to be executed by individuals authorized to legally bind the parties, effective as of the day and year first above written.

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CANOPY CREST CORPORATION	CNN INTERACTIVE GROUP, INC.	
Ву:	Ву:	
Name: Brian Whitman	Name: Andrew Morse	
Title: President and Chief Executive Officer	Title: Executive Vice President	

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