PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7382690

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	PATENT ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANN WILLIAMS GROUP, LLC	01/24/2022

RECEIVING PARTY DATA

Name:	PLAYMONSTER GROUP, LLC
Street Address:	1400 E INMAN PARKWAY
City:	BELOIT
State/Country:	WISCONSIN
Postal Code:	53511

PROPERTY NUMBERS Total: 36

Property Type	Number
Patent Number:	D612361
Patent Number:	11180875
Patent Number:	10287718
Patent Number:	10132016
Patent Number:	9677203
Patent Number:	8919090
Patent Number:	8528309
Patent Number:	8397478
Patent Number:	8234851
Patent Number:	9078479
Patent Number:	D712294
Patent Number:	9109308
Patent Number:	9670606
Patent Number:	10100443
Patent Number:	8234850
Patent Number:	10993514
Patent Number:	D606963
Application Number:	13357053
Application Number:	13425004
Application Number:	13533062

PATENT REEL: 060384 FRAME: 0525

Property Type	Number
Application Number:	13788620
Application Number:	13965267
Application Number:	14577375
Application Number:	14854381
Application Number:	15087429
Application Number:	16256246
Application Number:	61435561
Application Number:	61495439
Application Number:	13491119
Application Number:	61597314
Application Number:	14341187
Application Number:	14820198
Application Number:	15583100
Application Number:	61902922
Application Number:	17196310
PCT Number:	US1222203

CORRESPONDENCE DATA

Fax Number: (212)294-4700

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: dkumar@winston.com

Correspondent Name: WINSTON & STRAWN LLP - LAURA FRANCO

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Address Line 2: 35TH FLOOR

Address Line 4: SAN FRANCISCO, CALIFORNIA 94111-5840

ATTORNEY DOCKET NUMBER:	88252.1 ASSGN AWG/PMG
NAME OF SUBMITTER:	LAURA FRANCO
SIGNATURE:	/LAURA FRANCO/
DATE SIGNED:	06/14/2022

Total Attachments: 13

source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page1.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page2.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page3.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page4.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page5.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page6.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page7.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page8.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page8.tif source=Executed Patent Assignment - Ann Williams Group LLC to PM Group LLC#page9.tif

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PATENT ASSIGNMENT

This Patent Assignment ("<u>Assignment</u>") is made and entered into effective as of January 24, 2022 (the "<u>Effective Date</u>") by and between Ann Williams Group, LLC, a Delaware limited liability company ("<u>Assignor</u>") and Playmonster Group, LLC, a Delaware limited liability company having a principal place of business at 1400 E Inman Parkway, Beloit, WI 53511 ("<u>Assignee</u>").

- A. Assignor is the owner of the issued patents and pending patent applications listed in Exhibit A attached hereto; and
- B. Assignee wishes to purchase, and Assignor is willing to sell, assign, convey, and transfer to Assignee, all right, title and interest in and to each such issued patent and pending patent application listed in Exhibit A, each invention described therein, and all related and corresponding rights in any jurisdiction in the world (collectively, the "Patents") on the following terms and conditions.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, the parties agree as follows:

- 1. Assignment. Assignor hereby irrevocably sells, assigns, conveys, transfers and sets over to Assignee, its successors and assigns, the entire worldwide right, title and interest in and to: (a) the Patents, any related or corresponding United States provisional or non-provisional application embodying the inventions described in the Patents or any other United States application claiming priority to a provisional application under 35 U.S.C. § 119(e) or converted therefrom, or any application claiming the benefit of a non-provisional application under 35 U.S.C. §120, including all divisionals, continuations, continuationsin-part, reissues and reexaminations thereof and all patents that may be granted thereon, including any other counterparts thereto worldwide, patents of addition, utility models, inventors' certificates, industrial property protection, patent rights and right to claim priority thereto in any country, and all extensions and renewals thereof existing now or in the future, including, without limitation, all applications for patents, utility models and designs that may hereafter be filed for in any country or countries other than the United States, together with the right to file such applications under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and all forms of industrial property protection, including without limitation, patents, utility models, inventors' certificates and designs, which may be granted in any country or countries foreign to the United States and all extensions, renewals and reissues therefor (with the Patents, collectively, the "Patent Property"), and (b) all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights to causes of action and remedies, both statutory and based upon common law, that Assignor has or might have by reason of any past, present or future infringement or other violation of any of the Patents or Patent Property prior to, on, or after the date of this Assignment, together with the right to sue, prosecute and collect damages for such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
- 2. <u>Authorization</u>. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the corresponding entities or agencies in any applicable foreign countries, to issue the same to Assignee in accordance with the terms of this Assignment and to record Assignee as owner of the Patent Property, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

- 3. <u>Further Assurances</u>. Assignor will promptly communicate to the Assignee, its successors, legal representatives and assigns, any facts known to it respecting the Patent Property, testify in any legal proceeding relating to the Patent Property, execute or cause its current or former employees or contractors to execute, as applicable, all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything reasonably possible to aid the Assignee or its successors, legal representatives and assigns, to obtain and enforce proper protection for the Patent Property in all countries and to record Assignee as owner of the Patent Property, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives. The cost of recording and registering ownership rights in the Patent Property shall be borne solely by Assignee, its successors and assigns.
- 4. <u>Miscellaneous</u>. This Assignment and the exhibits hereto constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede any and all written or oral, prior or contemporaneous understandings and agreements. This Assignment may only be amended by written agreement of the parties. This Assignment may be executed and delivered by facsimile or portable document format in two or more counterparts, each of which shall be an original and all of which together shall constitute one and the same instrument. This Assignment shall be binding upon the parties, their heirs, successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith. The governing law of this Assignment shall be that of the state of New York, without regard to its conflicts of law principles.

[Signature page follows.]

IN WITNESS WHEREOF, the part first above written.	ies have duly executed this Assignment as of the date
	ASSIGNOR:
	Ann Williams Group, LLC
one of the contract of the con	By: Name: Neil J. Minihand Title: Afkorized Signer
State of Indiana County of Porter	
	Notary Public SEA
	ASSIGNEE:
	Playmonster Group, LLC
	By:Name: Title:
State of; County of:	
Personally appeared before me the above-na who signed the foregoing Assignment on b the date thereof and acknowledged the same	ehalf of Playmonster Group, LLC in my presence on
	Notary Public
My commission to expire on	

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written.

	ASSIG	NOR:
	Ann W	illiams Group, LLC
State of: County of:		Name: Title:, to me well known, who
signed the foregoing Assignment on behavior acknowledged the same to be his/her volu	alf of Ro	cominate, LLC in my presence on the date thereof and
		Notary Public
My commission to expire on		
	ASSIG	NEE:
	Playmo	nster Group, LLC
	By:	Name: Justin Lawrence Title: Authorized Signatory
State of: County of:		
Personally appeared before me the above- signed the foregoing Assignment on behal and acknowledged the same to be his/her	named _ lf of Play voluntar	, to me well known, who rmonster Group, LLC in my presence on the date thereof y act and deed.
		Notary Public
My commission to expire on		

EXHIBIT A

PATENTS

Patent Portfolio – All Patent Filings

Yes	Yes	Yes	Yes	Yes	Yes	Assign?							
1300.009USC6	1300.009USC5	1300.009USC4	1300.009USC3	1300.009USC2	1300.009USC1	1300.009US	1300.009GBVA	1300.009FRVA	1300.009 EP	1300.009 DEV A	1300.009CND1	1300.009CN	File#
Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Product							
													Patent Figure
TOOL AND METHOD FOR CREATING FASHION ACCESSORIES	TOOL, KIT AND METHOD FOR CREATING FASHION ACCESSORIES AND ARTICLE MADE USING THE METHOD	TOOL, KIT AND METHOD FOR CREATING FASHION ACCESSORIES AND ARTICLE MADE USING THE METHOD	TOOL AND METHOD FOR CREATING FASHION ACCESSORIES	TOOL, KIT AND METHOD FOR CREATING FASHION ACCESSORIES AND ARTICLE MADE USING THE METHOD	TOOL, KIT AND METHOD FOR CREATING FASHION ACCESSORIES AND ARTICLE MADE USING THE METHOD	TOOL, KIT AND METHOD FOR CREATING FASHION ACCESSORIES AND ARTICLE MADE USING THE METHOD	Title & Google Patents Link						
United States of America	United Kingdom	France	European Patent Office	Germany	China	China	Country						
Utility – CON	Utility – CON	Utility - CON	Utility – ORG	Utility – CON	Utility – ORG	Utility - ORG	Utility – EPPAT	Utility – EPPAT	Utility – NSPCT	Utility – EPPAT	Utility – Div	Utility – NSPCT	Matter Type
Issued	Issued	Completed	Issued	Issued	Issued	Status							
14/854,381	14/577,375	13/965,267	13/788,620	13/533,062	13/425,004	13/357,053	12703376.9	12703376.9	12703376.9	12703376.9	201610090952.6	201280006259.6	Application #
Sep 15, 2015	Dec 19, 2014	Aug 13, 2013	Mar 7, 2013	Jun 26, 2012	Mar 20, 2012	Jan 24, 2012	Jan 23, 2012	Jan 23, 2012	Jan 23, 2012	Jan 23, 2012	Jan 23, 2012	Jan 23, 2012	Date Filed
US20160000193	US20150101305	US20130327878	US20130199149	US20120267469	US20120174405	US20120186217			2668325				Publication #
Jan 7, 2016	Apr 16, 2015	Dec 12, 2013	Aug 8, 2013	Oct 15, 2012	Jul 12, 2012	Jul 26, 2012			Dec 4, 3013				Publication Date
10132016	9677203	8919090	8528309	8397478	8234851	8234850	2668325	2668325	2668325	602012033668.4	201610090952.6	201280006259.6	Patent #
Nov 20, 2018	Jun 13, 2017	Dec 30, 2014	Sep 10, 2013	Mar 19, 2013	Aug 7, 2012	Aug 7, 2012	Jun 21, 2017	Jun 21, 2017	Jun 21, 2017	Jun 21, 2017	Mar 5, 2019	Mar 9, 2012	Grant Date
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Yes	Yes	Yes	Yes	Yes	Yes	Yes	Assign?							
1300.017USP1	1300.017USC2	1300.017USC1	1300.017US	1300.017EP	1300.017CND1	1300.017CN	1300.013USP1	1300.013US	1300.009 WO	1300.009USP2	1300.009USP1	1300.009USC8	1300.009USC7	File#
Loopdeloom	Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Loopdedoo	Product						
														Patent Figure
LOOM AND METHOD FOR CREATING AN ARTICLE	DECORATIVE ARTICLE AND APPARATUS AND METHOD FOR CREATING THE SAME	DECORATIVE ARTICLE AND APPARATUS AND METHOD FOR CREATING THE SAME	TOOL AND METHOD FOR CREATING FASHION ACCESSORIES	Title & Google Patents Link										
United States of America	United States of America	United States of America	United States of America	European Patent Office	China	China	United States of America	United States of America	PCT	United States of America	United States of America	United States of America	United States of America	Country
Prov – ORG	Utility – CON	Utility – CON	Utility – ORG	Utility - ORG	Utility - DIV	Utility - ORG	Prov – ORG	Utility – ORG	Utility - ORG	Prov – ORG	Prov - ORG	Utility - CON	Utility - CON	Matter Type
Completed	Issued	Issued	Issued	Closed	Issued – Abandonme nt Pending	Issued	Completed	Issued	Completed	Completed	Completed	Allowed	Issued	Status
61/902,922	15/583,100	14/820,198	14/341,187	14189830.4	201610520301.6	201410602405.2	61/597,314	13/491,119	PCT/US12/22203	61/495,439	61/435,561	16/256,246	15/087,429	Application #
Nov 12, 2013	May 1, 2017	Aug 6, 2015	Jul 25, 2014	Oct 22, 2014	Oct 31, 2014	Oct 31, 2014	Feb 10, 2012	Jun 7, 2012	Jan 23, 2012	Jun 10, 2011	Jan 24, 2011	Jan 24, 2019	Mar 31, 2016	Date Filed
N/A	US20170233907	US20150345051	US20150129077	EP2871271			N/A	US20120244353	WO2012115737	N/A	N/A	US20190194845	US20160262505	Publication #
N/A	Aug 17, 2017	Dec 3, 2015	May 14, 2015	May 5, 2015			N/A	Sep 27, 2012	Aug 30, 2012	N/A	N/A	Jun 27, 2019	Sep 15, 2016	Publication Date
N/A	10100443	9670606	9109308	N/A	105951278	104630972	N/A	9078479	N/A	N/A	N/A		10287718	Patent #
N/A	Oct 16, 2018	Jun 6, 2017	Aug 18, 2015	N/A	Mar 23, 2018	Aug 17, 2016	N/A	Jul 14, 2015	N/A	N/A	N/A		May 14, 2019	Grant Date
											PÁ	NTEN	T [']	

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Tool and fashion :	Tool and fashion ;	Pendant	Title -De		Yes	Yes	Yes	Yes	Yes	Assign?
Tool and method for creating fashion accessories	Tool and method for creating fashion accessories	Pendant audio device	Title -Description		1300.062USP1	1300.62US	1300.055USC1	1300.055US	1300.017USP2	File#
			0.0 7		All About Me Quiz Art	All About Me Quiz Art	Puffy Charms	Puffy Charms	Loopdeloom	Product
US	US	US	Publication Country Code		. Me π	rt Me	ıms	nms	om	Patent Figure
US10287718B2	US11180875B2	USD612361S1	Publica							igure
7718B2	0875B2	36151	Publication Number (issued patent)		APPARATUS, KIT, AND METHOD FOR CREATING A PERSONALIZED CRAFT	PERSONALIZED CRAFT AND A KIT AND METHOD THEREFOR	FASHION ACCESSORY AND METHOD OF MAKING	FASHION ACCESSORY AND METHOD OF MAKING	LOOM AND METHOD FOR CREATING AN ARTICLE	Title & Google Patents Link
201	203	201	Put		United States of America	United States of America	United States of America	United States of America	United States of America	Country
2019-05-14	2021-11-23	2010-03-23	Publication Date		Prov - ORG	Utility - ORG	Utility - ORG	Utility - ORG	Prov – ORG	Matter Type
					Completed	Pending	Published	Issued	Completed	Status
US15087429A	US16256246A	US29339086F	Application / Serial Number		62/977,878	17/178,128	17/196,310	16/276,736	61/939,338	Application #
			erial Number		Feb 18, 2020	Feb 17, 2021	Mar 9, 2021	Feb 15, 2019	Feb 13, 2014	Date Filed
2016-03-31	2019-01-24	2009-06-24	Application Date		N/A		US20210186166	US20200260826	N/A	Publication #
			Date		N/A		Jun 24, 2021	Aug 20, 2020	N/A	Publication Date
ANN WI	ANN WI	ANN WI	Assigne		N/A			10,993,514	N/A	Patent #
ANN WILLIAMS GROUP LLC	ANN WILLIAMS GROUP LLC	ANN WILLIAMS GROUP LLC	Assignee - Record owner		N/A			May 4, 2021	N/A	Grant Date
ГСС	LIC	LLC	'n				 P/	ATEN	 T	

ANN WILLIAMS GROUP LLC	2012-06-26	US13533062A	2013-03-19	US8397478B2	us	Tool and method for creating fashion accessories
ANN WILLIAMS GROUP LLC	2013-03-07	US13788620A	2013-09-10	US8528309B2	Sn	Tool and method for creating fashion accessories
ANN WILLIAMS GROUP LLC	2013-08-13	US13965267A	2014-12-30	US8919090B2	US	Tool and method for creating fashion accessories
ANN WILLIAMS GROUP LLC	2014-12-19	US14577375A	2017-06-13	US9677203B2	Sn	Tool and method for creating fashion accessories
PATENT	2015-09-15	US14854381A	2018-11-20	US10132016B2	SN	Tool and method for creating fashion accessories
	Application Date	Application / Serial Number	Publication Date	Publication Number (issued patent)	Publication Country Code	Title -Description

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ANN WILLIAMS GROUP LLC	2015-08-06	US14820198A	2017-06-06	US9670606B2	S	Loom and method for
ANN WILLIAMS GROUP LLC	2014-07-25	US14341187A	2015-08-18	US9109308B2	NS	Loom and method for creating an article
ANN WILLIAMS GROUP LLC	2012-02-08	US29412870F	2014-09-02	USD712294S1	US	Bracelet, necklace, belt, key fob, sash, cord or leash
ANN WILLIAMS GROUP LLC	2012-06-07	US13491119A	2015-07-14	US9078479B2	US	Decorative article and apparatus and method for creating the same
PATENT	2012-03-20	US13425004A	2012-08-07	US8234851B2	US	Tool and method for creating fashion accessories
Assignee - Record owner	Application Date	Application / Serial Number	Publication Date	Publication Number (issued patent)	Publication Country Code	Title -Description

ANN WILLIAMS GROUP LLC	2009-03-11	US29333510F	2009-12-29	USD606963S1	US	Wrist audio device
ANN WILLIAMS GROUP LLC	2021-03-09	US17196310A	2021-06-24	US20210186166A1	SS	FASHION ACCESSORY AND KIT THEREFOR
ANN WILLIAMS GROUP LLC	2019-02-15	US16276736A	2021-05-04	US10993514B2	US	Fashion accessory and method of making
ANN WILLIAMS GROUP LLC	2012-01-24	US13357053A	2012-08-07	US8234850B1	NS	Tool and method for creating fashion accessories
PATENT	2017-05-01	US15583100A	2018-10-16	US10100443B2	US	Loom and method for creating an article
Assignee - Record owner	Application Date	Application / Serial Number	Publication Date	Publication Number (issued patent)	Publication Country Code	Title -Description

	EP2012703376A 2012-01-23 ANN WILLIAMS GROUP LLC	CN201610090952A 2012-01-23 ANN WILLIAMS GROUP LLC	CN201610090952A 2012-01-23 ANN WILLIAMS GROUP LLC	CN201280006259A 2012-01-23 ANN WILLIAMS GROUP LLC	CN201280006259A 2012-01-23 ANN WILLIAMS GROUP LLC PATENT	
	2017-06-21	2019-03-05	2016-05-11	2016-03-09	2013-09-25	
	EP2668325B1	V CN105564125B	CN105564125A	CN103328708B	V CN103328708A	Country Code
MADE USING THE METHOD WERKZEUG, BAUSATZ UND VERFAHREN ZUR HERSTELLUNG EINES MODEARTIKELS SOWIE MIT DER METHODE HERGESTELLTER ARTIKEL OUTIL, KIT ET PROCÉDÉ POUR LA PRODUCTION D'UN ACCESSOIRE À LA MODE	TOOL, KIT AND METHOD FOR POCREATING FASHION ACCESSORIES AND ARTICLE	device for making fashion CN accessories 用于制作时尚配饰的装置	Device for creating fashion CN accessories 用于制作时尚配饰的装置	Tool, kit and method for creating fashion accessories and article made using the method 用干制作时尚配饰的工具、套件和方法以及使用该方法制造的物品	Tool, kit and method for creating fashion accessories and article made using the method 用干制作时尚配饰的工具、套件和方法以及使用该方法制造的物品	ς c

PATENT						AINSI QUE ARTICLE OBTENU PAR LE PROCÉDÉ
Assignee - Record owner	Application Date	Application / Serial Number Application Date	Publication Date	Publication Publication Number (issued patent) Country Code	Publication Country Code	Title -Description