507390178 07/18/2022

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7437104

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|----------------|
| DITTO PRODUCTS LLC | 01/01/2022 |

RECEIVING PARTY DATA

| Name: | JOANN DITTO HOLDINGS, INC. | | |
|-----------------|----------------------------|--|--|
| Street Address: | 5555 DARROW ROAD | | |
| City: | HUDSON | | |
| State/Country: | ОНЮ | | |
| Postal Code: | 44236 | | |

PROPERTY NUMBERS Total: 5

| Property Type | Number |
|---------------------|--------------|
| Application Number: | 63023750 |
| Application Number: | 63129336 |
| Application Number: | 17318708 |
| PCT Number: | US2021032021 |
| PCT Number: | US2021058984 |

CORRESPONDENCE DATA

Fax Number: (216)241-2824

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| NAME OF SUBMITTER: DANIEL J. SMOLA | |
|------------------------------------|-------------------|
| SIGNATURE: | /DANIEL J. SMOLA/ |
| DATE SIGNED: | 07/18/2022 |

Total Attachments: 3

source=Patent-Assignment-2-JOANN-to-JDH-to-JV#page1.tif source=Patent-Assignment-2-JOANN-to-JDH-to-JV#page2.tif source=Patent-Assignment-2-JOANN-to-JDH-to-JV#page3.tif

PATENT 507390178 REEL: 060536 FRAME: 0149

PATENT ASSIGNMENT

This **Patent Assignment**, effective as of January 1, 2022 (the "**Effective Date**"), is made and entered into by and among DITTO PRODUCTS LLC ("**DITTO**"), JOANN Ditto Holdings, Inc. ("**JDH**"), and Newco Jodito LLC (the "**JV**"), collectively the "**Parties**", and individually the "**Party**."

Recitals:

- A. DITTO is the sole and exclusive owner of the Patents and Patent Applications listed in Schedule A ("the **Patents**").
- B. DITTO desires to assign the **Patents** to JDH.
- C. JDH desires to assign the **Patents** to the JV, a joint venture owned 50% by JDH and 50% by SVP Sewing Brands, LLC.

Now therefore, in consideration of the forgoing Recitals, and for good and valuable consideration, the receipt and adequacy of which is acknowledged, and intending to be legally bound, the Parties agree as follows:

- 1. <u>Assignment to JDH</u>. DITTO hereby irrevocably conveys, transfers and assigns to JDH, its successors and assigns, and JDH hereby accepts, all of DITTO's right, title and interest in and to the **Patents** including any divisions, continuations, and continuations-in-part thereof, and in and to any and all foreign patents or applications, which may be granted or have granted for the Patents, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, convention rights, and other benefits accruing or to accrue to DITTO with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto;
- 2. Recordation and Further Actions. DITTO authorizes the United States Patent and Trademark Office (USPTO) and any other governmental officials to record and register this Assignment upon request by JDH. DITTO shall take such steps and actions following the date hereof, including the execution of all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part and/or, for obtaining any reissue or reissues of any of the **Patents**, to ensure that the **Patents** are properly assigned to JDH, or any assignee or successor thereto.
- 3. <u>Assignment to the JV</u>. JDH hereby irrevocably conveys, transfers and assigns to the JV, its successors and assigns, and the JV hereby accepts, all of JDH's right, title and interest in and to the **Patents** including any divisions, continuations, and continuations-in-part thereof, and in and to any and all foreign patents or applications, which may be granted or have granted for the Patents, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, convention rights, and other benefits accruing or to accrue to JDH with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.
- 4. <u>Recordation and Further Actions</u>. JDH authorizes the United States Patent and Trademark Office (USPTO) and any other governmental officials to record and register this Assignment upon request by the JV. JDH shall take such steps and actions following the date hereof, including the execution of all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part and/or, for obtaining any reissue or reissues of any of the **Patents**, to ensure that the **Patents** are properly assigned to the JV, or any assignee or successor thereto.

PATENT REEL: 060536 FRAME: 0150

In Witness whereof, the Parties have signed this Assignment as of the Effective Date.

| DITTO PRODUCTS LC | Newco Jodiio LLC |
|--|---------------------------|
| By: WVV VVV | By: Hay Never |
| Print Name: Ann Aber | Print Name: Stacey Weller |
| Title: Manager Secretary | Title: general Vanager |
| JOANY Ditto Holdings Asc. By: WWW W Print Name: No. Aber Title: Seece ary | |

Schedule A

PATENTS

| Patent Type | Patent/Application Number | Title | Country |
|-------------|---------------------------|--------------------------------------|---------|
| Provisional | 63/023,750 | Image Projecting Systems and Methods | US |
| Provisional | 63/129,336 | Image Projecting Systems and Methods | US |
| Utility | 17/318,708 | Image Projecting Systems and Methods | US |
| Utility | PCT/US2021/032021 | Image Projecting Systems and Methods | PCT |
| Utility | PCT/US2021/058984 | Image Projecting Systems and Methods | РСТ |

RECORDED: 07/18/2022

PATENT REEL: 060536 FRAME: 0152