

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7454546

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SARA BLAKELY	07/14/2022
JADIDEAH D. YARBROUGH	07/14/2022
SYLMA COLON-OTTEN	07/12/2022
RECEIVING PARTY DATA	
Name:	BLAKELY VENTURES, LLC
Street Address:	3035 PEACHTREE ROAD NE
Internal Address:	SUITE 200
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30305
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29843920
CORRESPONDENCE DATA	
Fax Number:	(404)645-7707
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	404-645-7700
Email:	akimble@mcciplaw.com
Correspondent Name:	MEUNIER CARLIN & CURFMAN LLC
Address Line 1:	999 PEACHTREE STREET NE
Address Line 2:	SUITE 1300
Address Line 4:	ATLANTA, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	11461-005DX1
NAME OF SUBMITTER:	ALEXANDRA R. KIMBLE
SIGNATURE:	/Alexandra R. Kimble/
DATE SIGNED:	07/27/2022
Total Attachments: 5	
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COMBINED OATH, DECLARATION, AND ASSIGNMENT

For valuable consideration, we, **Sara Blakely** of Atlanta, GA; **Jadideah D. Yarbrough** of Atlanta, GA; and **Sylma Colon-Otten** of Atlanta, GA, hereby declare that the below-identified patent application was made or authorized to be made by us and that we believe that we are original joint inventors of a claimed invention in the patent application and hereby assign to **Blakely Ventures, LLC**, a Delaware limited liability company, having a principal place of business at 3035 Peachtree Road NE, Suite 200, Atlanta, GA 30305, and its successors and assigns (collectively hereinafter "the Assignee"), the entire right, title, and interest throughout the world in the inventions and improvements that are subject of an application for United States Patent, titled "**SHOE LAST**," filed June 24, 2022, and assigned U.S. Patent Application No. 29/843,920, this assignment including said application, any and all divisional, continuing, substitute, renewal, reissue, and all other applications for patent that have been or shall be filed in the United States and all foreign countries on any such inventions or improvements; all original and reissued patents that have been or shall be issued in the United States and all foreign countries on such inventions or improvements; and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations, and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives, and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

We hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

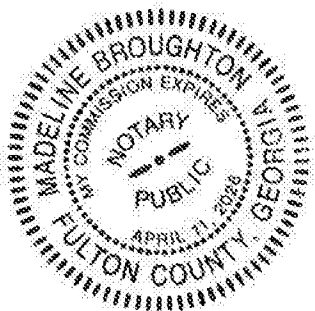
Date: 7/14/2022

Sara Blakely

STATE OF Georgia)
COUNTY OF Fulton) SS.

On July 14, 2022, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Sara Blakely**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.



Madeline Broughton
Notary Public

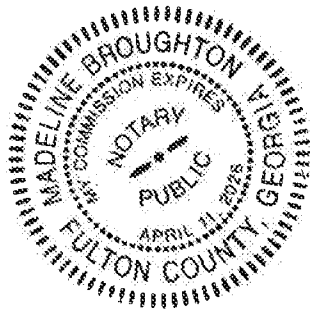
Date: 7/14/22

Jadideah D. Yarbrough
Jadideah D. Yarbrough [Jul 14, 2022 15:44 EDT]
Jadideah D. Yarbrough

STATE OF Georgia)
COUNTY OF Fulton) SS,

On July 14, 2022, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Jadideah D. Yarbrough**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.



Madeline Broughton
Notary Public

Date: 7-12-2022

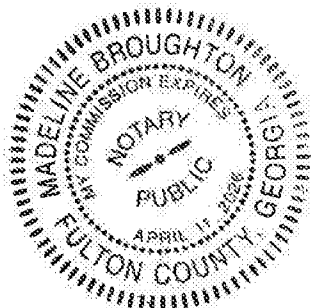

Sylma Colon-Otten

STATE OF Georgia)
COUNTY OF Fulton)

SS.

On July 12, 2022, before me, the undersigned, a notary public for the State of Georgia, there personally appeared **Sylma Colon-Otten**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, Oath, and Declaration, who acknowledged having executed the same in his/her authorized capacity and that by his/her signature on this Assignment, Oath, and Declaration, the person or the entity upon behalf of which he/she acted, executed this Assignment, Oath, and Declaration.

WITNESS my hand and official seal.




Notary Public

Date: 7/12/22

Kendall Burr
Blakely Ventures, LLC

By: Kendall Burleson

Title: Sr. Manager - Finance & Acct.