

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD.	07/21/2022
RECEIVING PARTY DATA	
Name:	BEIJING Baidu NETCOM SCIENCE TECHNOLOGY CO., LTD.
Street Address:	2/F Baidu CAMPUS, NO. 10
Internal Address:	SHANGDI 10TH STREETH, HAIDIAN DISTRICT
City:	BEIJING
State/Country:	CHINA
Postal Code:	100085
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	10078508
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NAME OF SUBMITTER:	TIMOTHY L. BOLLER
SIGNATURE:	/Timothy L. Boller/
DATE SIGNED:	08/01/2022
Total Attachments: 2	
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source=Corp to Corp Assignment-Signed 130254.407USPC#page2.tif	

ASSIGNMENT

WHEREAS,

Corporation Name	Address
Baidu Online Network Technology (Beijing) Co., Ltd.	3/F Baidu Campus, No. 10, Shangdi 10 th Street, Haidian District, Beijing 100085, China

(hereinafter referred to as ASSIGNOR), having a place of business at the address listed above, is the owner of record of an invention entitled "INFORMATION PROVIDING METHOD, DEVICE, AND APPARATUS," as described and claimed in United States Letters Patent No. 10,078,508, issued September 18, 2018;

WHEREAS,

Corporation Name	Address
Beijing Baidu Netcom Science Technology Co., Ltd.	2/F Baidu Campus, No. 10, Shangdi 10 th Street, Haidian District, Beijing 100085, China

(hereinafter referred to as ASSIGNEE), having a place of business at the address listed above, is desirous of acquiring the entire right, title and interest in and to said letters patent;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said letters patent including any extensions or adjustments in term thereof and in any and all divisions, reissues and continuations thereof, including the right to sue and collect damages for past and present infringement of said letters patent; said letters patent to be held and enjoyed by ASSIGNEE for its use and benefit and of its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR agrees to execute all instruments and documents required for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Baidu Online Network Technology (Beijing) Co.,
Ltd.

Cui Lingling

(Assignor)

(Signatory Signature)

July 21, 2022

Date

CUI, Lingling / Director of Patent Strategy Department
(Assignor Signatory Name, Title)

Beijing Baidu Netcom Science Technology Co.,
Ltd.

Cui Lingling

(Assignee)

(Signature of Assignee)

July 21, 2022

Date

CUI, Lingling / Director of Patent Strategy Department
(Assignee Signatory Name, Title)