

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7478391

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SNAP GROUP LIMITED (FORMERLY KNOWN AS SNAPCHAT LIMITED)	06/16/2021
RECEIVING PARTY DATA	
Name:	SNAP INC.
Street Address:	3000 31ST STREET
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90405
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17301789
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6123736900
Email:	uspto@slwip.com
Correspondent Name:	SCHWEGMAN LUNDBERG & WOESSNER
Address Line 1:	P.O. BOX 2938
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	4218.354US5
NAME OF SUBMITTER:	MICHELLE RED BEAR
SIGNATURE:	/Michelle Red Bear/
DATE SIGNED:	08/10/2022
Total Attachments: 5	
source=4218354US5SnapRecordationCS#page1.tif	
source=4218354US5SnapRecordationCS#page2.tif	
source=4218354US5SnapRecordationCS#page3.tif	
source=4218354US5SnapRecordationCS#page4.tif	
source=4218354US5SnapRecordationCS#page5.tif	

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 4218.354US5

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Snap Group Limited (formerly known as Snapchat Limited)	2. Name and address of receiving party(ies): Name: Snap Inc. Street Address: 3000 31st Street City: <u>Santa Monica</u> State: <u>CA</u> Zip: <u>90405</u> Country: <u>United States of America</u>
Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other	
Execution Date: <u>June 16, 2021</u>	

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:

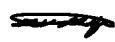
A. Patent Application No.(s) Serial No. 17/301,789	B. Patent No.(s)
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Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Gall C. Gotfried</u> Address: Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 Minneapolis, Minnesota 55402	6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41): \$ <u>0.00</u> <input type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 19-0743 8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743
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DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Gall C. Gotfried/Reg. No. 58,333</u>	/ 	/	<u>Aug 9, 2022</u>
Name of Person Signing	Signature		Date

Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 060769 FRAME: 0572

IP ASSIGNMENT

DATE: 15 June 2021

BETWEEN:

- (1) **Snap Group Limited** (formerly known as Snapchat Limited), a private limited company incorporated under the laws of England and Wales with company number 09763672, whose registered office is at 7-11 Lexington Street, London, United Kingdom, W1F 9AF (“**Assignor**”); and
- (2) **Snap Inc.** (formerly known as Snapchat Inc.), an entity organized and existing under and by virtue of the laws of Delaware, United States of America, and having an office and place of business at 3000 31st Street, Santa Monica, CA 90405, United States of America (“**Assignee**”).

RECITALS:

- (A) Pursuant to an Intellectual Property Transfer Agreement dated 22 December 2016, Obvious Engineering Limited assigned to **Assignor** all of its right, title and interest in and to the Assigned Patents (as defined below).
- (B) European patent application 16718537.0 of the Assigned Patents (EP 3274916) was transferred to Assignee by an agreement executed by **Assignor** and **Assignee** on 23 December 2020.
- (C) **Assignor** and **Assignee** wish that the remainder of the Assigned Patents are transferred to **Assignee**.
- (D) The persons signing below are authorized on behalf of the **Assignor** and **Assignee** to execute intellectual property transfers on their behalf.
- (E) This **Agreement** documents the transfer of the Assigned Patents from **Assignor** to **Assignee** for the purposes, *inter alia*, of recordal of the assignment of such rights with the relevant intellectual property office.

IT IS AGREED as follows:

1. DEFINITIONS

- 1.1 “**Assigned Patents**” means the Patents identified in Schedule A attached hereto; and
- 1.2 “**Patents**” means patents, design patents, patent applications and any reissues, reexaminations, divisionals, continuations, continuations-in-part, provisionals, and extensions thereof or any

counterparts to any of the foregoing (including rights resulting from any post-grant proceedings relating to any of the foregoing).

2. ASSIGNMENT

2.1 In order to document the transactions described above in Recital A, and (a) for good and valuable consideration, including at least ten US dollars (\$10.00) per Assigned Patent, and (b) in consideration for the mutual obligations and promises of the Parties, **Assignor** hereby confirms the assignment of and as necessary hereby assigns to **Assignee**, which hereby confirms its acceptance of, all of **Assignor's** right, title, and interest in and to:

- (a) the Assigned Patents;
- (b) all rights of action pertaining to the Assigned Patents, including, without limitation, the right to sue and recover for past, present and future infringement of the Assigned Patents;
- (c) the right to initiate other proceedings before all governmental entities with respect to the Assigned Patents; and
- (d) the right to claim priority, file foreign counterparts, and make applications for re-issue and re-examination with respect to any of the Assigned Patents.

3. REPRESENTATIONS AND WARRANTIES

3.1 This Agreement is executed for the purpose of evidencing and confirming the transfer of the Assigned Patents. Under this Agreement, but without affecting any representation or warranty in any other document, Assignor does not make, nor shall it be deemed to have made to Assignee, any express or implied representation or warranty with respect to any of the Assigned Patents.

4. FURTHER ASSURANCE

4.1 **Assignor** will, at **Assignee's** request and expense, take any and all reasonable actions, including without limitation, the execution, acknowledgment, and delivery of any and all documents that **Assignee** may reasonably request to record and perfect **Assignee's** interest in and to the Assigned Patents.

5. GOVERNING LAW & JURISDICTION

5.1 The construction, validity and performance of this Agreement and all non-contractual obligations arising from or connected with this Agreement shall be governed by, and interpreted in accordance with, the laws of the State of Delaware, U.S.A. (without reference to its principles of conflicts of law and excluding the UN Convention on the International Sale of Goods) and the parties hereto submit to the exclusive jurisdiction of the State of Delaware, U.S.A. courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

6. GENERAL

6.1 This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement but all of which together constitute one and the same instrument. This Agreement shall not be effective until each party has executed at least one counterpart.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has executed this assignment at Beaconsfield, UK as of this 16 June 2021.

ON BEHALF OF Snap Group Limited

By: 

Printed Name: Amanda Louise REID,

Title: Director

IN WITNESS WHEREOF, Assignee, by its duly authorized officer, has executed this assignment at Santa Monica, CA, USA as of this 15 June 2021.

ON BEHALF OF Snap Inc.

By: 

Printed Name: Dominic Perella

Title: Deputy General Counsel, Vice President

Schedule A
Patent Listing

- **People's Republic of China patent application No. 201680030189.6 (published as CN 108012559A)**
- **European patent application 16718537.0 (published as EP 3274916)**
- **Korean Patent No. 10-2003813**
- **Korean patent application No. 10-2019-7021230 (registered as Patent No. 10-2148502)**
- **US patent application 15/080,367 issued as patent US 9,852,543**
- **US patent application 15/816,795 issued as patent US 10,198,859**
- **US patent application 16/226,108 issued as patent US 10,515,480**
- **US patent application 16/674,892 published as US 2020-0066037 A1**

All based on international patent application PCT/2016/US/24325 and claiming priority from US patent application number 15/080,367 dated 24 March 2016