# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7537137

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
CUSEUM INC.	06/24/2022

# **RECEIVING PARTY DATA**

Name:	HEXAGON INNOVATIONS LLC	
Street Address:	177 HUNTINGTON AVE STE 1703	
Internal Address:	PMB 38532	
City:	BOSTON	
State/Country:	MASSACHUSETTS	
Postal Code:	02115-3153	

## **PROPERTY NUMBERS Total: 8**

Property Type	Number
Patent Number:	9723440
Patent Number:	9775003
Patent Number:	10034142
Patent Number:	10264392
Patent Number:	10827353
Patent Number:	11068556
Patent Number:	10573025
Application Number:	16748422

## **CORRESPONDENCE DATA**

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER: 122573-1

NAME OF SUBMITTER: MARK S. LEONARDO

507490247 PATENT REEL: 061090 FRAME: 0109

SIGNATURE:	/Mark S. Leonardo/	
DATE SIGNED:	09/14/2022	
Total Attachments: 3		
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PATENT REEL: 061090 FRAME: 0110

## **Intellectual Property Assignment**

This Intellectual Property Assignment, dated as of June 24 \_\_\_\_\_, 2022 (the "Effective Date"), is made by Cuseum Inc., a Delaware corporation ("Seller") in favor of Hexagon Innovations LLC, a Delaware limited liability company ("Buyer"), the purchaser of certain assets of Seller pursuant to an Intellectual Property Purchase Agreement, dated on or about of the Effective Date (the "Purchase Agreement").

WHEREAS, under the terms of the Purchase Agreement, Seller has conveyed, transferred, and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Intellectual Property Assignment, for recording with the United States Patent and Trademark Office, and corresponding entities or agencies in any applicable jurisdictions;

NOW, THEREFORE, Seller does hereby transfer and assign to Buyer, and Buyer hereby accepts the transfer and assignment of, all of Seller's worldwide right, title and interest in, to and under Seller's trademarks, service marks, and trademark and service mark applications, patents and patent applications, and copyright registration or applications, as set forth on Schedule 1 hereto, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising prior to or subsequent to the date of this Intellectual Property Assignment, and any and all renewals, extensions, and continuations thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Buyer, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Seller had this Intellectual Property Assignment not been made.

Seller hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office and the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Intellectual Property Assignment upon request by Buyer. Following the date hereof, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the intellectual property listed on <u>Schedule 1</u> to Buyer, or any assignee or successor thereto.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Intellectual Property Assignment shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Seller has duly executed and delivered this Intellectual Property Assignment as of the date first above written.

**SELLER:** 

CUSEUM INC.

Name: Brendan Ciecko

Title: President

AGREED TO AND ACCEPTED:

**BUYER:** 

HEXAGON INNOVATIONS LLC

Name: Brendan Ciecko

Title: Manager

PATENT REEL: 061090 FRAME: 0112

#### SCHEDULE 1

- 1. Patent No. 9,723,440 (Prioritized activity based location aware content delivery system).
- 2. Patent No. 9,775,003 (Location and activity aware media content delivery system).
- 3. Patent No. 10,034,142 (Media content delivery system and method).
- 4. Patent No. 10,264,392 (Location and activity aware content delivery system).
- 5. Patent No. 10,827,353 (System and method for seamless admission to a venue).
- 6. Patent No. 11,068,556 (Delivering information about an image corresponding to an object at a particular location).
- 7. Patent No. 10,573,025 (Method and system for generating indoor wayfinding instructions).
- 8. Application No. 16,748,422 (Intelligent system for seat reservation).

PATENT REEL: 061090 FRAME: 0113

**RECORDED: 09/14/2022**