

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7538131

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VIDEOLICIOUS, INC.	08/20/2021
RECEIVING PARTY DATA	
Name:	SQUARESPACE, INC.
Street Address:	225 VARRICK STREET
Internal Address:	12TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10017
PROPERTY NUMBERS Total: 5	
Property Type	Number
Patent Number:	8737815
Patent Number:	10121517
Patent Number:	10346460
Patent Number:	10262697
Patent Number:	10803114
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2128376000
Email:	patents@hugheshubbard.com
Correspondent Name:	JAMES R. KLAIBER
Address Line 1:	ONE BATTERY PARK PLAZA
Address Line 2:	HUGHES HUBBARD & REED, LLP
Address Line 4:	NEW YORK, NEW YORK 10004-1482
ATTORNEY DOCKET NUMBER:	033538-00005
NAME OF SUBMITTER:	JAMES R, KLAIBER
SIGNATURE:	/James R. Klaiber/
DATE SIGNED:	09/14/2022

Total Attachments: 6

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INTELLECTUAL PROPERTY ASSIGNMENT

This **INTELLECTUAL PROPERTY ASSIGNMENT** (the “Assignment”), is by and between Videolicious, Inc., a Delaware corporation formerly doing business as The Talk Market, Inc. (“Assignor”) and Squarespace, Inc., a Delaware corporation (“Assignee”).

WHEREAS, Assignor has agreed to sell, convey, assign, and transfer to Assignee all of Assignor's right, title, and interest in and to the Assigned IP, as defined herein; and

WHEREAS, Assignee desires to receive the sale, conveyance, assignment, and transfer of all of Assignor's right, title, and interest in and to the Assigned IP.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Definitions.

a. “Assigned IP” means Patents, Trademarks, and Copyrights.

b. “Patents” means the patent rights set forth on Schedule A, together and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations, and renewals thereof, including all priority rights, and the right to claim priority rights and the privileges and benefits thereof, including those under the International Convention, and all other conventions, and all inventions owned by the Assignor and the worldwide right to file applications for said inventions in Assignee's own name.

c. “Trademarks” means the trademark rights set forth on Schedule B, along with all marks, names, trade dress, and social media names and accounts, whether registered or unregistered, together with the goodwill connected with the use thereof and symbolized thereby, and all issuances, extensions, and renewals thereof.

d. “Copyrights” means the copyright rights set forth on Schedule C, together with any unregistered copyrights, applications, any renewals and extensions thereof, and in and to all works based upon, derived from, or incorporating the copyrights, and in and to all rights corresponding to the foregoing throughout the world, and all the rights embraced therein, including but not limited to, the right to duplicate, reproduce, copy, distribute, display, license, adapt, and prepare derivative works from the copyrights, together with all physical or tangible embodiments of the copyrights, in Assignors' possession or under Assignors' control.

2. Conveyance. Assignor does hereby sell, convey, assign and transfer to Assignee all of Assignor's right, title and interest in and to (a) the Assigned IP and (b) all good will, benefits, privileges, causes of action, common law rights, and remedies relating thereto provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world, including, without limitation, any and all of Assignor's rights to: (i) apply for and maintain all issuances, registrations, renewals, and/or extensions thereof, (ii) bring any and all claims and causes of action with respect to the Assigned IP, whether accruing before, on, and/or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and

other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but not the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages, (iii) grant licenses hereto or other interests therein, and (iv) collect any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Assigned IP.

3. Recordation. Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office, the United States Register of Copyrights, and any other applicable governmental entity or registrar (including any applicable foreign or international office or registrar), to record Assignee as the owner of the Assigned IP, and to issue any and all Assigned IP to Assignee, as assignee of Assignor's entire right, title and interest in, to, and under the same. Assignee shall have the right to record this Assignment with all applicable governmental authorities and registrars so as to perfect its ownership of the Assigned IP or other rights set forth herein.

4. Further Assurances. Assignor shall provide Assignee, its successors, assigns or other legal representatives, reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney or other documentation as may be reasonably required) as are reasonably requested by Assignee to effect, register, or maintain the rights assigned herein, including: (a) the preparation and prosecution by Assignee of any applications or registrations assigned herein; and (b) the prosecution or defense by Assignee of any interference, opposition, reexamination, reissue, infringement or other proceedings that may arise in connection with any of the rights assigned herein, including, but not limited to, testifying as to the fact of the assignment of rights hereunder.

5. Successors and Assigns. This Assignment shall inure to the benefit of and be binding upon the parties hereto and their respective successors and permitted assigns.

6. Counterparts. This Assignment may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. This Assignment shall become effective when each Party shall have received a counterpart hereof signed by the other Party. For the convenience of the Parties, any number of counterparts hereof may be executed, each such executed counterpart shall be deemed an original and all such counterparts together shall constitute one and the same instrument.

7. Descriptive Headings. The descriptive headings herein are inserted for convenience of reference only and are not intended to be part of or to affect the meaning or interpretation of this Assignment.

8. Governing Law. This Assignment shall be governed by and construed in accordance with the laws of the State of New York, regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof, and any disputes regarding or arising out of this Assignment will be subject to the exclusive jurisdiction of the federal courts located in New York, New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed as of the date above first written.

ASSIGNOR:

Videolicious, inc.

DocuSigned by:
By: Courtenay O'Connor
Name: Courtenay O'Connor
Title: General Counsel
August 20, 2021

Acknowledged and Accepted:

ASSIGNEE:

Squarespace, Inc.

DocuSigned by:
By: Wayne Chang
Name: Wayne Chang
Title: Assistant General Counsel
August 20, 2021

SCHEDULE A (PATENTS)**U.S. Patent/Applications**

US Pat No.	Serial No.	Issue Date	Title
8,737,815	13/447,076	5/27/2014	Computer Device, Method, and Graphical User Interface for Automating the Digital Transformation, Enhancement, and Editing of Personal and Professional Videos
10,121,517	15/984,049	11/6/2018	Systems and Methods for Generating Audio or Video Presentation Heat Maps
10,262,697	16/180,506	4/16/2019	Systems and Methods for Generating Audio or Video Presentation Heat Maps
10,346,460	16/021,013	7/9/2019	Systems and Methods for Generating Video Presentations by Inserting Tagged Video Files
10,803,114	16/385,759	10/13/2020	Systems and Methods for Generating Audio or Video Presentation Heat Maps

Non-U.S. Patent/Applications

Country	Serial No.	Filing Date	Title
PCT	PCT/US2019/022782	03/18/2019	Systems and Methods for Generating Audio or Video Presentation Heat Maps

Abandoned

Country	Serial No.	Filing Date	Title
U.S.	15/248,898	8/26/2016	Computer Device, Method, and Graphical User Interface for Automating the Digital Transformation, Enhancement, and Editing of Personal and Professional Videos

SCHEDULE B (TRADEMARKS)**U.S. Trademarks/Applications**

US Reg. No.	Serial No.	Reg. Date	Word Mark
5599618	87816784	11/6/2018	VIDEOLICIOUS & Design
5208568	87191502	5/23/2017	MAGIC MODE
5136100	87049182	2/7/2017	THE TALK MARKET
4632132	86240801	11/4/2014	KVID
4073381	85272932	12/20/2011	VIDEOLICIOUS
3965606	85134125	5/24/2011	VIDEOLICIOUS

Non-U.S. Trademark/Applications

Country	Serial No.	Reg. Date	Word Mark
Japan	1274734	9/28/2015	VIDEOLICIOUS

SCHEDULE C (COPYRIGHTS)

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