

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT7555023

|   |                               |                       |
|---|-------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                |                       |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                    |                       |
| <b>CONVEYING PARTY DATA</b>   |                               |                       |
|   | <b>Name</b>                   | <b>Execution Date</b> |
|   | OBVIOUS ENGINEERING LIMITED   | 12/22/2016            |
| <b>RECEIVING PARTY DATA</b>   |                               |                       |
| <b>Name:</b>  | SNAPCHAT LIMITED              |                       |
| <b>Street Address:</b>  | 7-11 LEXINGTON STREET         |                       |
| <b>City:</b>  | LONDON                        |                       |
| <b>State/Country:</b>   | UNITED KINGDOM                |                       |
| <b>Postal Code:</b>   | W1F 9AF                       |                       |
| <b>PROPERTY NUMBERS Total: 4</b>  |                               |                       |
| <b>Property Type</b>  | <b>Number</b>                 |                       |
| <b>Application Number:</b>  | 15080367                      |                       |
| <b>Application Number:</b>  | 15816795                      |                       |
| <b>Application Number:</b>  | 16226108                      |                       |
| <b>Application Number:</b>  | 16674892                      |                       |
| <b>CORRESPONDENCE DATA</b>  |                               |                       |
| <b>Fax Number:</b>  |                               |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                               |                       |
| <b>Phone:</b>   | 6123736900                    |                       |
| <b>Email:</b>   | uspto@slwip.com               |                       |
| <b>Correspondent Name:</b>  | SCHWEGMAN LUNDBERG & WOESSNER |                       |
| <b>Address Line 1:</b>  | P.O. BOX 2938                 |                       |
| <b>Address Line 4:</b>  | MINNEAPOLIS, MINNESOTA 55402  |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 4218.354US1                   |                       |
| <b>NAME OF SUBMITTER:</b>   | MICHELLE RED BEAR             |                       |
| <b>SIGNATURE:</b>   | /Michelle Red Bear/           |                       |
| <b>DATE SIGNED:</b>   | 09/23/2022                    |                       |
| <b>Total Attachments: 7</b>   |                               |                       |
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**PATENT**

**REEL: 061193 FRAME: 0288**

RECORDATION FORM COVER SHEET  
PATENTS ONLY

Atty Ref/Docket No.: 4218.354US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Obvious Engineering Limited

Additional name(s) of conveying party(ies) attached?

[ ] Yes [X] No

3. Nature of conveyance:

[X] Assignment

[ ] Merger

[ ] Security Agreement [ ] Change of Name

[ ] Other

Execution Date: December 22, 2016

2. Name and address of receiving party(ies):

Name: Snapchat Limited

Street Address: 7-11 Lexington Street

City: London Zip: W1F 9AF

Country: United Kingdom

Additional name(s) & address(es) attached? [ ] Yes  
[X] No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 15/080,367, 15/816,795, 16/226,108 & 16/674,892

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gall C. Gotfried

Address:

Schwegman Lundberg & Woessner, P.A.

P.O. Box 2938

Minneapolis, Minnesota 55402

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 0.00

[ ] Enclosed

[ ] Authorized to be charged to deposit account  
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gall C. Gotfried/Reg. No. 58,333

Name of Person Signing

/ 

Signature

Sep 23, 2022

Date

Total number of pages including cover sheet: 7

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Mail Stop Assignment Recordation Services

P.O. Box 1450

Alexandria, VA 22313-1450

PATENT  
REEL: 061193 FRAME: 0289

DATED 22 December 2016

**Obvious Engineering Limited**  
as Assignor

and

**Snapchat Limited**  
as Assignee

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**CONFIRMATORY IP ASSIGNMENT**

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## CONFIRMATORY IP ASSIGNMENT

**DATE:** 22 December 2016

**BETWEEN:**

- (1) **Obvious Engineering Limited**, a private limited company incorporated under the laws of England and Wales with company number 07979343, whose registered office is at 7-11 Lexington Street, Soho, London, England, W1F 9AF (“**Assignor**”); and
- (2) **Snapchat Limited**, a private limited company incorporated under the laws of England and Wales with company number 09763672, whose registered office is at 7-11 Lexington Street, London, United Kingdom, W1F 9AF (“**Assignee**”).

**RECITALS:**

- (A) Pursuant to an Intellectual Property Transfer Agreement dated 22 December 2016 (the “**Assignment**”) Assignor assigned to Assignee all of its right, title and interest in and to the Assigned Patents (as defined below).
- (B) **Assignor** and **Assignee** wish to and hereby confirm that the Assigned Patents were assigned by the Assignment.
- (C) This Agreement documents the transfer of the Assigned Patents from Assignor to Assignee for the purposes, *inter alia*, of recordal of the assignment of such rights with the relevant intellectual property office.

**IT IS AGREED** as follows:

**1. DEFINITIONS**

- 1.1 “**Assigned Patents**” means the Patents identified in Schedule A attached hereto; and
- 1.2 “**Patents**” means patents, design patents, patent applications and any reissues, re-examinations, divisionals, continuations, continuations-in-part, provisionals, and extensions thereof or any counterparts to any of the foregoing (including rights resulting from any post-grant proceedings relating to any of the foregoing).

**2. CONFIRMATORY ASSIGNMENT**

- 2.1 In order to document the transactions described above in Recital A, and (a) for good and valuable consideration, including at least ten US dollars (\$10.00) per Assigned Patent, and (b) in consideration for the mutual obligations and promises of the Parties, Assignor hereby confirms the assignment of and as necessary hereby assigns to Assignee, which hereby confirms its acceptance of, all of Assignor’s right, title, and interest in and to:
  - (a) the Assigned Patents;
  - (b) all rights of action pertaining to the Assigned Patents, including, without limitation, the right to sue and recover for past, present and future infringement of the Assigned Patents;
  - (c) the right to initiate other proceedings before all governmental entities with respect to the Assigned Patents; and
  - (d) the right to claim priority, file foreign counterparts, and make applications for re-issue and re-examination with respect to any of the Assigned Patents.

**3. REPRESENTATIONS AND WARRANTIES**

- 3.1 This Agreement is executed for the purpose of evidencing and confirming the transfer of the Assigned Patents. Nothing contained in this Agreement is intended to modify any of the provisions of the Assignment. Under this Agreement, but without affecting any representation or warranty in any other document, Assignor does not make, nor shall it be deemed to have made to Assignee, any express or implied representation or warranty with respect to any of the Assigned Patents. In the event of any conflict between this Agreement and the Assignment, the Assignment will prevail.

**4. FURTHER ASSURANCE**

- 4.1 Assignor will, at Assignee's request and expense, take any and all reasonable actions, including without limitation, the execution, acknowledgment, and delivery of any and all documents that Assignee may reasonably request to record and perfect Assignee's interest in and to the Assigned Patents.

**5. GOVERNING LAW & JURISDICTION**

- 5.1 The construction, validity and performance of this Agreement and all non-contractual obligations arising from or connected with this Agreement shall be governed by, and interpreted in accordance with, the laws of the State of Delaware, U.S.A. (without reference to its principles of conflicts of law and excluding the UN Convention on the International Sale of Goods) and the parties hereto submit to the exclusive jurisdiction of the State of Delaware, U.S.A. courts for the purpose of enforcing any claim arising under or in relation to this Agreement.

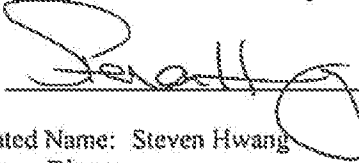
**6. GENERAL**

- 6.1 This Agreement may be executed in any number of counterparts and by the parties to it on separate counterparts and each such counterpart shall constitute an original of this Agreement but all of which together constitute one and the same instrument. This Agreement shall not be effective until each party has executed at least one counterpart.

*[Execution on following pages]*

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has executed this assignment in  
Venice, CA \_\_\_\_\_, U.S.A. as of this 22 December 2016.

ON BEHALF OF Obvious Engineering Limited

By:  \_\_\_\_\_

Printed Name: Steven Hwang  
Title: Director

IN WITNESS WHEREOF, Assignee, by its duly authorized officer, has executed this assignment in

Chernnitz, Germany

as of this 22 December 2016.

ON BEHALF OF Snapchat Limited

By: 

Printed Name: Kavan Seggie

Title: Director

6773189-v1\SFODMS

**PATENT**  
**REEL: 061193 FRAME: 0294**



**Schedule A**  
**Patent Listing**

**Pending Patents**

| <u>Patent</u>                                     | <u>Jurisdiction</u> | <u>Type</u>   | <u>Application No.</u> | <u>Status</u> |
|---|---------------------|---------------|------------------------|---------------|
| Automated Three<br>Dimensional<br>Mode Generation | PCT                 | Utility - ORG | PCT/US2016/024325      | Pending       |