507509552 09/23/2022

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7556443

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name                       | Execution Date |
|----------------------------|----------------|
| YIMING PU                  | 08/17/2021     |
| CHRISTOPHER E BALMES       | 08/17/2021     |
| GABRIELLE CATHERINE MOSKEY | 08/18/2021     |
| JOHN JACOB BLAKELEY        | 08/19/2021     |
| AMY LAWSON BEARMAN         | 08/24/2021     |
| ALIREZA DIRAFZOON          | 08/22/2022     |
| MATTHEW DAN FEISZLI        | 08/17/2021     |
| GANESH VENKATESH           | 08/24/2021     |
| BABAK DAMAVANDI            | 08/24/2021     |
| JIWEN REN                  | 05/09/2022     |
| CHENGYUAN YAN              | 08/17/2021     |
| GUANGQIANG DONG            | 08/17/2021     |

#### **RECEIVING PARTY DATA**

| Name:           | Facebook, Inc.   |
|-----------------|------------------|
| Street Address: | 1601 Willow Road |
| City:           | Menlo Park       |
| State/Country:  | CALIFORNIA       |
| Postal Code:    | 94025            |

#### **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 17391756 |

#### **CORRESPONDENCE DATA**

**Fax Number:** (650)739-7699

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 16507397500

**Email:** Cal-PTOmail@bakerbotts.com, jennifer.seward@bakerbotts.com

Correspondent Name: BAKER BOTTS L.L.P.

Address Line 1: 1001 PAGE MILL ROAD

Address Line 2: SUITE 200 BUILDING 1

**PATENT** 

REEL: 061200 FRAME: 0020

507509552

| Address Line 4: PA      | PALO ALTO, CALIFORNIA 94304-1007                           |  |  |
|-------------------------|------------------------------------------------------------|--|--|
| ATTORNEY DOCKET NUMBER: | 079894.6878                                                |  |  |
| NAME OF SUBMITTER:      | MATTHEW AVERY, REG. NO. 61,127                             |  |  |
| SIGNATURE:              | /Matthew Avery/                                            |  |  |
| DATE SIGNED:            | 09/23/2022                                                 |  |  |
|                         | This document serves as an Oath/Declaration (37 CFR 1.63). |  |  |

## **Total Attachments: 5**

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> PATENT REEL: 061200 FRAME: 0021

### **COMBINED ASSIGNMENT AND DECLARATION (37 C.F.R. § 1.63)**

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc., a Delaware corporation, having a place of business at 1601 Willow Road, Menlo Park, California 94025 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional patent application filed under 35 U.S.C. § 111(b), non-provisional patent application filed under 35 U.S.C. § 111(a), international patent application filed according to the Patent Cooperation Treaty (PCT), or U.S. national-phase patent application filed under 35 U.S.C. § 371 ("APPLICATION"):

Application No. 17/391,765, entitled "Dynamic Content Rendering Based on Context for AR and Assistant Systems" filed on 02 August 2021.

2. The entire worldwide right, title, and interest in and to: (a) the APPLICATION; (b) all patent applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other patent applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the patent applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign patent application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Attorney Docket No.: 079894.6878 Page 1 of 4 PATENT REEL: 061200 FRAME: 0022

Title: Dynamic Content Rendering Based on Context for AR and Assistant Systems

Date Filed: 02 August 2021 Application No.: 17/391,765

Attorney Docket No.: 079894.6878

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

# DECLARATION (37 C.F.R. § 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. § 1.76)

By signing below, INVENTOR further attests to the following:

- The APPLICATION was made or authorized to be made by INVENTOR.
- INVENTOR believes that INVENTOR is the original inventor or an original joint inventor of a claimed invention in the APPLICATION.
- INVENTOR acknowledges the duty to disclose to the United States Patent and Trademark Office all information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56, which for a continuation-in-part includes information known to INVENTOR to be material to patentability as defined in 37 CFR § 1.56 that became available between the filing date of the prior patent application and the National or PCT filing date of the continuation-in-part application.

INVENTOR hereby acknowledges that any willful false statement made in this Declaration is punishable under 18 U.S.C. § 1001 by fine, imprisonment of not more than five years, or both.

| Name and Signature         | Date of Signature |
|----------------------------|-------------------|
| ı yiming pu                | Aug 17, 2021      |
| Yiming Pu                  |                   |
| Name and Signature         | Date of Signature |
| Christopher Balmes         | Aug 17, 2021      |
| Christopher E Balmes       |                   |
| Name and Signature         | Date of Signature |
| l Gabrielle Moskey         | Aug 18, 2021      |
| Gabrielle Catherine Moskey |                   |

PATENT REEL: 061200 FRAME: 0023 Title: Dynamic Content Rendering Based on Context for AR and Assistant Systems

Date Filed: 02 August 2021 Application No.: 17/391,765

Attorney Docket No.: 079894.6878

| Name and Signature                   | Date of Signature |
|--------------------------------------|-------------------|
| Dake Blakeley                        | Aug 19, 2021      |
| John Jacob Blakeley                  |                   |
| Name and Signature                   | Date of Signature |
| I Amy Bearman                        | / Aug 24, 2021    |
| Amy Lawson Bearman                   |                   |
| Name and Signature                   | Date of Signature |
| alireza dirafzoon                    | Sep 22, 2022      |
| Alireza Dirafzoon                    |                   |
| Name and Signature                   | Date of Signature |
| / Matthew Dan Feiszli                | / Aug 17, 2021    |
| Matthew Dan Feiszli                  |                   |
| Name and Signature                   | Date of Signature |
| Iganesh venkatesh                    | / Aug 24, 2021    |
| ganesh venkatesh<br>Ganesh Venkatesh |                   |
| Name and Signature                   | Date of Signature |
| I Babak Damavandi                    | / Aug 24, 2021    |
| Rahak Damayandi                      | <del></del>       |

| Name and Signature |   | Date of Signature |  |
|--------------------|---|-------------------|--|
| Jiwen Ren          | / | May 9, 2022       |  |
| Jiwen Ren          | _ |                   |  |
| Name and Signature |   | Data of Signature |  |
| Name and Signature |   | Date of Signature |  |
|                    |   |                   |  |
| Chengyuan Yan      |   |                   |  |
| Name and Signature |   | Date of Signature |  |
|                    |   |                   |  |
| Guangqiang Dong    |   |                   |  |

Dynamic Content Rendering Based on Context for AR and Assistant Systems

Title:

Date Filed:
Application No.:

02 August 2021 17/391,765

17/391,765 Application No.: Name and Signature Date of Signature Jiwen Ren Name and Signature Date of Signature Aug 17, 2021 1 Chengyuan Yan Chengyuan Yan Name and Signature Date of Signature Aug 17, 2021 Guanggiang Dong

Dynamic Content Rendering Based on Context for AR and Assistant Systems

Title:

Date Filed:

**Guangqiang Dong** 

02 August 2021

Page 4 of 4 Attorney Docket No.: 079894.6878 **PATENT REEL: 061200 FRAME: 0026**