10/12/2022 507540378

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT7587270

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HANS KINDSGRAB	10/12/2022

RECEIVING PARTY DATA

Name:	AD IDEAS OF WISCONSIN, INC. D/B/A ZIPLINE	
Street Address:	74 VANDERPERREN WAY	
City:	GREEN BAY	
State/Country:	WISCONSIN	
Postal Code:	54304	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29779941

CORRESPONDENCE DATA

Fax Number: (585)247-9171

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Correspondent Name: TRACY P. JONG Address Line 1: 216 KING ROAD

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ATTORNEY DOCKET NUMBER:	10246-18
NAME OF SUBMITTER:	TRACY P. JONG
SIGNATURE:	/TRACY P. JONG/
DATE SIGNED:	10/12/2022

Total Attachments: 2

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> **PATENT** REEL: 061398 FRAME: 0941 507540378

ASSIGNMENT OF INVENTIONS AND PATENT RIGHTS

Inventors: Hans Kindsgrab

WHEREAS, I, Hans Kindsgrab, an adult individual residing at 148 Briarfield Drive, Apex, NC 27502 ("KINDSGRAB," "I," "MY" or "ASSIGNOR"), have invented and have exclusive, unencumbered rights, title and interest in certain new and useful improvements as described in the following inventions (the "INVENTION"):

U.S. design patent application entitled <u>DISPLAY SCREEN OR PORTION</u>

<u>THEREOF WITH GRAPHICAL USER INTERFACE</u> being identifiable in the United States Patent and Trademark Office by Serial No. 29779941 filed April 21, 2021; and

WHEREAS, Ad Ideas of Wisconsin, Inc. d/b/a Zipline, a corporation with principal place of business at 74 Vanderperren Way, Green Bay, Wisconsin 54304 ("Ad Ideas" or "ASSIGNEE") is desirous of acquiring the entire right, title and interest in, to and under the said improvements and the said patent application;

NOW, THEREFORE, in consideration of the sum of one U.S. dollar (US\$1.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the said ASSIGNOR hereby has sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said Inventions and improvements, and the said patents and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues, extensions and reexaminations thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Inventions and rights hereunder acquired; conduct proceedings regarding the Inventions and the rights hereunder acquired, including any litigation or interference proceedings; or perfect or defend title to the Inventions and the rights hereunder acquired.

In addition, Assignor also assigns to Assignee exclusively throughout the world all of Assignor's right, title, and interest (choate or inchoate) in and to (a) all ideas, inventions, concepts, business plans, and related work associated with the business idea for which the Assignee has been formed, (b) all work previously developed or produced in connection with the development of the Assignee's business, (c) all precursors, portions, and work in progress with respect thereto and all inventions, works of authorship, technology, information, know-how, techniques, concepts, ideas, materials, and tools relating thereto or to the development, support, or maintenance thereof, and (d)

all copyrights, patent rights (including, without limitation, the Inventions), trade secret rights, trademark rights, mask works rights, sui generis database rights, and all other intellectual and industrial property rights of any sort and all business, contract rights, causes of action, and goodwill in, incorporated or embodied in, used to develop, or related to any of the foregoing.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 12 th day of October, 2022.

STATE OF NORTH CAROLINA

COUNTY OF WAKE

SS.

On this 12 day of OCT, 2022, before me, a Notary Public in and for the State and County aforesaid, personally appeared HANS KINDSGRAB, to me known to be the persons of their names, who signed and sealed the foregoing instrument and they acknowledge the same to be their free act and deed.

NOTARY PUBLIC

(SEAL)

ERIK MISCHKA

Notary Public
Wake Co., North Carolina
My Commission Expires Aug. 03, 2027