

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7530674

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	PATENT SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
CATALINA MARKETING CORPORATION	09/08/2022
MODIV MEDIA, LLC	09/08/2022
CELLFIRE LLC	09/08/2022

RECEIVING PARTY DATA

Name:	GLAS AMERICAS LLC, AS COLLATERAL AGENT
Street Address:	3 SECOND ST.
Internal Address:	SUITE 206
City:	JERSEY CITY
State/Country:	NEW JERSEY
Postal Code:	07311

PROPERTY NUMBERS Total: 68

Property Type	Number
Patent Number:	10628854
Patent Number:	10430798
Patent Number:	10354269
Patent Number:	10387817
Patent Number:	10451432
Patent Number:	11023930
Patent Number:	10970744
Patent Number:	10496946
Patent Number:	10318711
Patent Number:	10643195
Patent Number:	10977634
Application Number:	15819256
Patent Number:	11170435
Application Number:	15880041
Patent Number:	11042905
Application Number:	15344989
Patent Number:	8612292

PATENT

Property Type	Number
Patent Number:	9298677
Patent Number:	9785973
Patent Number:	8626130
Patent Number:	8783561
Patent Number:	9224154
Patent Number:	9811836
Patent Number:	10001403
Patent Number:	10102541
Patent Number:	7599850
Patent Number:	7708360
Patent Number:	7788125
Patent Number:	8001044
Patent Number:	8005753
Patent Number:	8082177
Patent Number:	8104671
Patent Number:	8108251
Patent Number:	8271324
Patent Number:	8275655
Patent Number:	8363265
Patent Number:	8392243
Patent Number:	8464929
Patent Number:	8650065
Patent Number:	8678272
Patent Number:	8764138
Patent Number:	8789749
Patent Number:	8799020
Patent Number:	8964244
Patent Number:	9062999
Patent Number:	9076121
Patent Number:	9305438
Patent Number:	9336537
Patent Number:	9390595
Patent Number:	9471933
Patent Number:	9830616
Patent Number:	7398248
Patent Number:	7415426
Patent Number:	7653594
Patent Number:	7870019

Property Type	Number
Patent Number:	7933895
Patent Number:	8180669
Patent Number:	8301494
Patent Number:	8484076
Patent Number:	8548847
Patent Number:	8554611
Patent Number:	8583474
Patent Number:	8583475
Patent Number:	8620732
Patent Number:	8620733
Patent Number:	8620737
Patent Number:	8756154
Patent Number:	8768856

CORRESPONDENCE DATA

Fax Number: (212)310-8007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123108000

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Correspondent Name: ADAM BERNSTEIN

Address Line 1: WEIL, GOTSHAL & MANGES LLP

Address Line 2: 767 FIFTH AVENUE

Address Line 4: NEW YORK, NEW YORK 10153

NAME OF SUBMITTER:	ADAM BERNSTEIN
SIGNATURE:	/ADAM BERNSTEIN/
DATE SIGNED:	09/09/2022

Total Attachments: 14

- source=Catalina - Patent Security Agreement (Super Priority Senior TL) Executed_WEIL_98801239_1#page1.tif
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PATENT SECURITY AGREEMENT

Patent Security Agreement, dated as of September 8, 2022, by CATALINA MARKETING CORPORATION, MODIV MEDIA, LLC and CELLFIRE LLC (individually, a “Grantor”, and, collectively, the “Grantors”), in favor of GLAS AMERICAS LLC, in its capacity as collateral agent pursuant to the Credit Agreement (as defined in the Security Agreement, defined below) (in such capacity, the “Collateral Agent”).

WITNESSETH:

WHEREAS, the Grantors are party to a Security Agreement dated as of September 8, 2022 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) in favor of the Collateral Agent pursuant to which the Grantors are required to execute and deliver this Patent Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Grantors hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement and the Credit Agreement.

SECTION 2. Grant of Security Interest in Patent Collateral. Each Grantor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral of such Grantor: Patents of such Grantor listed on Schedule I attached hereto.

SECTION 3. The Security Agreement. The security interest granted pursuant to this Patent Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Grantors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Patents made and granted hereby are more fully set forth in the Security Agreement, the terms of which are incorporated herein by reference. In the event that any provision of this Patent Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control unless the Collateral Agent shall otherwise determine.

SECTION 4. Termination. Upon the termination of the Security Agreement in accordance with Section 6.11 thereof, the Collateral Agent shall, at the expense of such Grantor, execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the lien on and security interest in the Patents under this Patent Security Agreement.

SECTION 5. Counterparts. This Patent Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Patent Security Agreement by signing and delivering one or more counterparts.

[Signature pages follow.]

CATALINA MARKETING CORPORATION

DocuSigned by:
By: Michael Huffmaster
Name: Michael Huffmaster
Title: Chief Financial Officer & Treasurer

MODIV MEDIA, LLC

DocuSigned by:
By: Michael Huffmaster
Name: Michael Huffmaster
Title: Vice President

CELLFIRE LLC

DocuSigned by:
By: Michael Huffmaster
Name: Michael Huffmaster
Title: Vice President

GLAS AMERICAS LLC,
as Collateral Agent

By: 

Name: **Yana Kislenko**
Title: **Vice President**

[Signature Page to Patent Security Agreement]

PATENT
REEL: 061404 FRAME: 0362

Schedule I

PATENTS AND PATENT APPLICATIONS

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Delivering Targeted Advertising to Mobile Devices	15082266	3/28/16	10628854	4/21/2020	Cellfire LLC	Granted
System And Method Of A Media Delivery Services Platform For Targeting Consumers In Real Time	13181049	7/12/11	10430798	10/1/2019	Modiv Media, LLC	Granted
System And Method For Administering A Loyalty Program And Processing Payments	14979756	12/28/15	10354269	7/16/2019	Modiv Media, LLC	Granted
System And Method Of Initiating In-Trip Audits In A Self-Checkout System	13896862	5/17/13	10387817	8/20/2019	Catalina Marketing Corporation	Granted
Method And System For Generating Real-Time Directions Associated With Product Promotions	14041554	9/30/13	10451432	10/22/2019	Catalina Marketing Corporation	Granted
Method And System For Generating Intelligent Electronic Banners Based On User Information	14075726	11/8/13	11023930	6/01/2021	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Method And System For Electronic Distribution Of Incentives Having Real-Time Consumer-Based Directions	14143931	12/30/13	10970744	4/6/2021	Catalina Marketing Corporation	Granted
System And Method For Selective Auditing Of Mobile Commerce Baskets	14212211	3/14/14	10496946	12/3/2019	Catalina Marketing Corporation	Granted
POS Printing Triggered By Pharmacy Prescription Orders	14451335	8/4/14	10318711	6/11/2019	Catalina Marketing Corporation	Granted
Self-Configuring Networked Media Hub Devices With Automated Configuration And Failover Recovery Of Peers	15233177	8/10/16	10643195	5/5/2020	Catalina Marketing Corporation	Granted
Media Hub Devices With Passive Monitoring Of User Devices And Targeted Media Transmission Through In-Channel Transmission Or Shifted Channel Transmission	15233300	8/10/16	10977634	4/13/2021	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Real-World Conversion Tracking System	15819256	11/21/17			Catalina Marketing Corporation	Pending
Offer Personalization Engine For Targeted Marketing Of Branded Consumer Packaged Goods	15879991	1/25/18	11170435	11/19/2021	Catalina Marketing Corporation	Granted
Offer Personalization Engine For Targeted Marketing Of Consumer Packaged Goods	15880041	1/25/18			Catalina Marketing Corporation	Pending
Delivering Targeted Advertising To Mobile Devices	14793688	7/7/15	11042905	6/22/2021	Cellfire LLC	Granted
System and Method for Providing Shopping Aids and Incentives to Customers through a Computer Network	15/344989	11/7/16			Catalina Marketing Corporation	Pending
Method And System For Delivering Targeted Research Invitations	09/526535	3/16/00	8612292	12/17/13	Catalina Marketing Corporation	Granted
Delivering Targeted Advertising To Mobile Devices	12/639609	12/16/09	9298677	3/29/16	Cellfire LLC	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Delivering Targeted Advertising To Mobile Devices	11/349037	2/6/06	9785973	10/10/17	Cellfire LLC	Granted
System And Method For User Controlled Log-In; Interacting And Log-Out	11/209862	8/23/05	8626130	1/7/14	Modiv Media, LLC	Granted
System And Method For Administering A Loyalty Program And Processing Payments	11/486707	7/14/06	8783561	7/22/14	Modiv Media, LLC	Granted
System And Method For Administering A Loyalty Program And Processing Payments	14/337100	7/21/14	9224154	12/29/15	Modiv Media, LLC	Granted
System And Method Of A Media Delivery Services Platform For Targeting Consumers In Real Time	13/224182	9/1/11	9811836	11/7/17	Modiv Media, LLC	Granted
System And Method Of Encoding Item Information From A Scale In A Self-Service Scanning Solution	14/742993	6/18/15	10001403	6/19/18	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
System And Method Of Providing A Particular Number Of Distributions Of Media Content Through A Plurality Of Distribution Nodes	15/149916	5/9/16	10102541	10/16/18	Catalina Marketing Corporation	Granted
Method Of And System For Managing Promotions For Purchase Transactions Over A Network	09/595677	6/19/00	7599850	10/6/09	Catalina Marketing Corporation	Granted
Combination Printer and Its Paper	11/488126	7/18/06	7708360	5/4/10	Catalina Marketing Corporation	Granted
Data Structure And Architecture For Processing Transaction Data	11/412903	4/28/06	7788125	8/31/10	Catalina Marketing Corporation	Granted
Targeted Incentives Based Upon Predicted Behavior	12/626677	11/26/09	8001044	8/16/11	Catalina Marketing Corporation	Granted
Targeted Incentives Based Upon Predicted Behavior	12/626003	11/25/09	8005753	8/23/11	Catalina Marketing Corporation	Granted
Integration Of Multiple Consumer Communications	12/105111	4/17/08	8082177	12/20/11	Catalina Marketing Corporation	Granted
Store Solutions	12/056490	3/27/08	8104671	1/31/12	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Method Of And System For Managing Promotions For Purchase Transactions Over A Network	12/144557	6/23/08	8108251	1/31/12	Catalina Marketing Corporation	Granted
Small Store System	12/623482	11/23/09	8271324	9/18/12	Catalina Marketing Corporation	Granted
Small Store System	12/623498	11/23/09	8275655	9/25/12	Catalina Marketing Corporation	Granted
Color Printer Technology	11/481789	7/7/06	8363265	1/29/13	Catalina Marketing Corporation	Granted
Integrated POS Computer System	11/481984	7/7/06	8392243	3/5/13	Catalina Marketing Corporation	Granted
Store Solutions	13/229645	9/9/11	8464929	6/18/13	Catalina Marketing Corporation	Granted
Assumed Demographics, Predicted Behavior, and Targeted Incentives	12/870764	8/27/10	8650065	2/11/14	Catalina Marketing Corporation	Granted
Dimensional Translator	13/627372	9/26/12	8678272	3/25/14	Catalina Marketing Corporation	Granted
Combination Printer And Its Paper	12/692419	1/22/10	8764138	7/1/14	Catalina Marketing Corporation	Granted
Store Solutions	13/920024	6/17/13	8789749	7/29/14	Catalina Marketing Corporation	Granted
POS Printing Triggered By Pharmacy Prescription Orders	11/761813	6/12/07	8799020	8/5/14	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Color Printer Technology	12/758901	4/13/10	8964244	4/24/15	Catalina Marketing Corporation	Granted
System And Method Of Encoding Item Information From A Scale In A Self-Service Scanning Solution	14/137285	12/20/13	9062999	6/23/15	Catalina Marketing Corporation	Granted
Dimensional Translator	14/223585	3/24/14	9076121	7/7/15	Catalina Marketing Corporation	Granted
POS Network Including Printing and Highlighting	11/680938	3/1/07	9305438	4/5/16	Catalina Marketing Corporation	Granted
System And Method Of Providing A Particular Number Of Distributions Of Media Content Through A Plurality Of Distribution Nodes	14/199576	3/6/14	9336537	5/10/16	Catalina Marketing Corporation	Granted
Combination Printer And Its Paper	14/320446	6/30/14	9390595	7/12/16	Catalina Marketing Corporation	Granted
Dimensional Translator	14/792559	7/6/15	9471933	10/18/16	Catalina Marketing Corporation	Granted
Dimensional Translator	15/270617	9/20/16	9830616	11/28/17	Catalina Marketing Corporation	Granted
System and method for using cards for sponsored programs	10/067869	2/8/02	7398248	7/8/08	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Method and system for providing promotions to a customer based on the status of previous promotions	09/826814	4/6/01	7415426	8/19/08	Catalina Marketing Corporation	Granted
Targeted incentives based upon predicted behavior	10/297914	6/13/03	7653594	1/26/10	Catalina Marketing Corporation	Granted
Method and system for providing promotions to a customer based on the status of previous promotions	11/138412	5/27/05	7870019	1/11/11	Catalina Marketing Corporation	Granted
Coupon and internet search method and system with mapping engine	11/653308	1/16/07	7933895	4/26/11	Catalina Marketing Corporation	Granted
Product recall using customer prior shopping history data	10/501141	7/13/04	8180669	5/15/12	Catalina Marketing Corporation	Granted
Method and system for managing inventory and promotions campaign based on redemption data	10/937505	9/10/04	8301494	10/30/12	Catalina Marketing Corporation	Granted
Proximity-based method and system for generating customized incentives	10/937355	9/10/04	8484076	7/9/13	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Method and system for generating real-time directions associated with product promotions	11/143705	6/3/05	8548847	10/1/13	Catalina Marketing Corporation	Granted
Method and system for electronic delivery of incentive information based on user proximity	10/937503	9/10/04	8554611	10/8/13	Catalina Marketing Corporation	Granted
System and method for providing relative price point incentives based upon prior customer purchase behavior	10/498003	6/14/04	8583474	11/12/13	Catalina Marketing Corporation	Granted
Method and system for generating intelligent electronic banners based on user information	10/937305	9/10/04	8583475	11/12/13	Catalina Marketing Corporation	Granted
Method and system for presenting banners having direct link to user profile information	10/937367	9/10/04	8620732	12/31/13	Catalina Marketing Corporation	Granted

TITLE	APPLN NO.	FILED	Patent No.	GRANT DATE	CURRENT OWNER	STATUS
Method and system for electronic distribution of incentives having real-time consumer-based directions	10/937504	9/10/04	8620733	12/31/13	Catalina Marketing Corporation	Granted
Small Store System	13/593078	8/23/12	8620737	12/31/13	Catalina Marketing Corporation	Granted
Price paid database method and system	09/730592	12/7/00	8756154	6/17/14	Catalina Marketing Corporation	Granted
Amber alert system and method for locating missing children	11/153377	6/16/05	8768856	7/1/14	Catalina Marketing Corporation	Granted