

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT7589983

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TIFFANY FLORENCE	10/20/2014
MICHELLE HINES	10/24/2014
DAVID GAN	10/20/2014
WANLI ZHAO	10/20/2014
RECEIVING PARTY DATA	
Name:	MARY KAY INC.
Street Address:	16251 DALLS PARKWAY
City:	ADDISON
State/Country:	TEXAS
Postal Code:	75001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17965483
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	pam.gerik@nortonrosefulbright.com
Correspondent Name:	NORTON ROSE FULBRIGHT US LLP
Address Line 1:	98 SAN JACINTO BLVD, SUITE 1100
Address Line 4:	AUSTIN, TEXAS 78701
ATTORNEY DOCKET NUMBER:	ALST.P0471USC5/1001229512
NAME OF SUBMITTER:	MICHAEL KRAWZSENEK
SIGNATURE:	/MICHAEL KRAWZSENEK/
DATE SIGNED:	10/13/2022
Total Attachments: 5	
source=Assignment to Mary Kay#page1.tif	
source=Assignment to Mary Kay#page2.tif	
source=Assignment to Mary Kay#page3.tif	
source=Assignment to Mary Kay#page4.tif	

ASSIGNMENT

WHEREAS, the undersigned (individually "ASSIGNOR" and collectively "ASSIGNORS"), are named inventors of the patent(s)/application(s) identified on Schedule A (collectively, "Patents"),

AND WHEREAS Mary Kay Inc., having a place of business at 16251 N. Dallas Parkway, Dallas, TX 75379 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Patents;

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each ASSIGNOR does hereby:

IRREVOCABLY SELLS, ASSIGNS, AND TRANSFERS to the ASSIGNEE ASSIGNOR's entire right, title, and interest in the Patents throughout the world, including all information disclosed therein, such right, title, and interest including but not limited to the right to sue for injunctions and/or damages for any past, ongoing, and/or future infringement. For the avoidance of doubt, this sale, assignment, and transfer extends to all ASSIGNOR's right, title, and interest in all patents and applications (throughout the world) of any kind that claim priority to or otherwise issue from any of the Patents, including any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents and/or patent applications;

WARRANTS AND COVENANTS that ASSIGNOR has the authority to enter this ASSIGNMENT agreement, and that ASSIGNOR has done nothing and will not do anything to impair the rights conveyed to ASSIGNEE by this Agreement;

COVENANTS that, when requested and at the expense of the ASSIGNEE, ASSIGNOR will carry out in good faith the intent and purpose of this Agreement, including but not limited to executing any and all documents in connection with the Patents and any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents, and/or patent applications claiming priority to, or based on any information disclosed in any of the Patents, including all rightful oaths, declarations, assignments, powers of attorney, and other papers; communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to all information disclosed in the Patents and the history thereof; and generally do everything possible that the ASSIGNEE shall consider desirable for vesting title to the Patents and such patents and/or patent applications in the ASSIGNEE, and for securing, maintaining, and enforcing patent protection for the Patents and such patents and/or patent applications;

WAIVES any right it has to challenge the adequacy of the consideration; and

AGREES that this Agreement is binding on ASSIGNOR's heirs, assigns, representatives, and successors.

ASSIGNOR

ASSIGNEE

Name: Tiffany Florence Date _____

Julia A. Simon 10-27-2014

Name: Julia A. Simon Date _____

STATE OF _____
COUNTY OF _____

Title: Vice-President
Deputy General Counsel and
Assistant Secretary

BEFORE ME, the undersigned authority, on this ____ day of _____, 2014 personally appeared Tiffany Florence, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Notary or Consular Officer

APPROVED AS TO FORM
BY *MI*
DATE 10/23/14

ASSIGNMENT

WHEREAS, the undersigned (individually "ASSIGNOR" and collectively "ASSIGNORS"), are named inventors of the patent(s)/application(s) identified on Schedule A (collectively, "Patents"),

AND WHEREAS Mary Kay Inc., having a place of business at 16251 N. Dallas Parkway, Dallas, TX 75379 ("ASSIGNEE"), is desirous of acquiring all right, title and interest in and to the Patents;

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each ASSIGNOR does hereby:

IRREVOCABLY SELLS, ASSIGNS, AND TRANSFERS to the ASSIGNEE ASSIGNOR's entire right, title, and interest in the Patents throughout the world, including all information disclosed therein, such right, title, and interest including but not limited to the right to sue for injunctions and/or damages for any past, ongoing, and/or future infringement. For the avoidance of doubt, this sale, assignment, and transfer extends to all ASSIGNOR's right, title, and interest in all patents and applications (throughout the world) of any kind that claim priority to or otherwise issue from any of the Patents, including any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents and/or patent applications;

WARRANTS AND COVENANTS that ASSIGNOR has the authority to enter this ASSIGNMENT agreement, and that ASSIGNOR has done nothing and will not do anything to impair the rights conveyed to ASSIGNEE by this Agreement;

COVENANTS that, when requested and at the expense of the ASSIGNEE, ASSIGNOR will carry out in good faith the intent and purpose of this Agreement, including but not limited to executing any and all documents in connection with the Patents and any and all divisional, continuation, continuation-in-part, continuing, extension, foreign, international, national phase, non-provisional, provisional, reexamination, reissue, renewal or substitute patents, and/or patent applications claiming priority to, or based on any information disclosed in any of the Patents, including all rightful oaths, declarations, assignments, powers of attorney, and other papers; communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to all information disclosed in the Patents and the history thereof; and generally do everything possible that the ASSIGNEE shall consider desirable for vesting title to the Patents and such patents and/or patent applications in the ASSIGNEE, and for securing, maintaining, and enforcing patent protection for the Patents and such patents and/or patent applications;

WAIVES any right it has to challenge the adequacy of the consideration; and

AGREES that this Agreement is binding on ASSIGNOR's heirs, assigns, representatives, and successors.

ASSIGNOR
T. Florence
Name: Tiffany Florence
Date: 10/20/14

ASSIGNEE
Name: _____
Date: _____
Title: _____

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this 20th day of October, 2014 personally appeared Tiffany Florence, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Kit Cruz Verona
Notary or Consular Officer



Michelle Hines
Name: Michelle Hines

10/24/14
Date

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this 24th day of October, 2014 personally appeared Michelle Hines, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Kit Cruz-Verona
Notary or Consular Officer



David Gan
Name: David Gan

10/20/14
Date

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this 20th day of October, 2014 personally appeared David Gan, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Kit Cruz-Verona
Notary or Consular Officer



Name: Wanli Zhao

Date

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2014 personally appeared Wanli Zhao, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Notary or Consular Officer

Name: Michelle Hines

Date

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2014 personally appeared Michelle Hines, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Notary or Consular Officer

Name: David Gan

Date

STATE OF _____
COUNTY OF _____

BEFORE ME, the undersigned authority, on this ____ day of _____, 2014 personally appeared David Gan, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Notary or Consular Officer

Wanli Zhao
Name: Wanli Zhao

10/20/14
Date

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this 20th day of October, 2014 personally appeared Wanli Zhao, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[SEAL]

Kit Cruz-Verona
Notary or Consular Officer

41048131.1



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Schedule A

Title	Country	Number	Filing Date
Topical Skin Compositions for Treating Wrinkles	United States	61/866,403	August 15, 2013