507548382 10/18/2022

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7595273

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
QUINN IP LAW	04/08/2022

RECEIVING PARTY DATA

Name:	NIKE, Inc.
Street Address:	One Bowerman Drive
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17967851

CORRESPONDENCE DATA

Fax Number: (248)380-8968

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 248-380-9300

Email: usdocketing@quinnlawgroup.com

Correspondent Name: QUINN IP LAW

Address Line 1: 21500 HAGGERTY ROAD, STE 300
Address Line 4: NORTHVILLE, MICHIGAN 48167

ATTORNEY DOCKET NUMBER:	NK1666.1/210023US03CON
NAME OF SUBMITTER:	KATHERINE LAPAN
SIGNATURE:	/Katherine LaPan/
DATE SIGNED:	10/18/2022

Total Attachments: 2

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PATENT 507548382 REEL: 061448 FRAME: 0142

CONFIRMATION/ASSIGNMENT

This agreement ("CONFIRMATION/ASSIGNMENT") is made and entered into by and between Quinn IP Law, a corporation of Michigan having a place of business at 21500 Haggerty Road, Suite 300, Northville, MI 48167 ("ASSIGNOR") and NIKE, Inc., an Oregon corporation having a place of business at One Bowerman Drive, Beaverton, Oregon USA 97005-6453 ("ASSIGNEE").

ASSIGNOR owns an invention ("INVENTION") disclosed and/or claimed in a U.S. patent application titled, "MULTI-LAYER DIGITAL ASSET ARCHITECTURE FOR VIRTUAL AND MIXED REALITY ENVIRONMENTS" ("APPLICATION"). To the extent not already included below, ASSIGNOR authorizes and requests ASSIGNEE and/or its successors and assigns (collectively, "ASSIGNEE ENTITY") and authorized legal representatives to insert any of the following additional information relating to the APPLICATION when known:

U.S. App. No.: 17/701237

Filing Date: March 22, 2022

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR confirms that ASSIGNOR did, or is obligated to, sell, assign, and transfer, and ASSIGNOR does hereby sell, assign, and transfer to ASSIGNEE ENTITY, the full and exclusive right, title, and interest throughout the world in and to: (a) the INVENTION; (b) the APPLICATION; all applications related to the APPLICATION throughout the world, including, without limitation, applications to which the APPLICATION claims priority, divisionals, continuations, continuations-in-part, substitutions, reissues, reexaminations, extensions, restorations, and applications that claim priority to the APPLICATION; all counterpart applications of any of the foregoing throughout the world; and all patents resulting from any of the foregoing; (c) any patents, utility models, industrial models, petty patents, design patents, design registrations, industrial designs, unregistered design rights, copyrights, and all other governmental authority-issued indicia of invention ownership, and all legal equivalents, reissues, extensions, and renewals thereof throughout the world which may be granted for the INVENTION, including but not limited to the right to claim priority to and from any of the foregoing; and (d) all claims and causes of action regarding any of the above in sections (a)-(c), including all rights to and claims for damages and other legal or equitable relief for past, present, or future infringement of any of the above ((a)-(d) collectively, "PROPERTIES").

ASSIGNOR agrees that ASSIGNEE ENTITY may apply for and/or receive PROPERTIES in its own name. ASSIGNOR authorizes and requests the U.S. Patent and Trademark Office

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and/or any other proper officer or agency of any jurisdiction to record the CONFIRMATION/ASSIGNMENT and issue PROPERTIES to ASSIGNEE ENTITY.

ASSIGNOR warrants and covenants that ASSIGNOR either had or does have the full right to convey the entire interest herein assigned at the time of the sale, assignment, and/or transfer. ASSIGNOR warrants and covenants that ASSIGNOR has not executed and will not execute any conflicting sale, assignment, and/or transfer.

ASSIGNOR agrees to communicate to ASSIGNEE ENTITY and its authorized legal representatives any facts known to ASSIGNOR respecting the INVENTION; execute all applications throughout the world included in the PROPERTIES; sign all lawful documents and make all rightful oaths and declarations relating to the INVENTION; sign all lawful documents which ASSIGNEE ENTITY and its authorized legal representatives shall consider desirable for aiding in securing and maintaining proper protection for the INVENTION; testify in any judicial and/or administrative proceeding; and generally do everything possible to aid ASSIGNEE ENTITY and its authorized legal representatives to obtain and enforce the PROPERTIES.

This CONFIRMATION/ASSIGNMENT and any claim, controversy, dispute, or cause of action based upon, arising out of, or relating to this CONFIRMATION/ASSIGNMENT or the transactions contemplated hereby is governed by, and construed in accordance with, the laws of the United States and the State of Oregon, without giving effect to any conflict-of-law provision or rule.

ASSIGNOR accepts the terms and conditions of the CONFIRMATION/ASSIGNMENT:

Apr 8, 2022	1/Christopher W Quinn/
Date	Christopher W. Quinn
	Managing Partner
	Quinn IP Law

ASSIGNEE accepts the terms and conditions of the ASSIGNMENT:

Apr 4, 2022	- I Paul Saraceni	1
Date	Paul Saraceni Attorney-in-Fact	
	NIKE, Inc.	