PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT7625628

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		

CONVEYING PARTY DATA

Name	Execution Date
CERBERUS BUSINESS FINANCE AGENCY, LLC	10/27/2022

RECEIVING PARTY DATA

Name:	KIBO SOFTWARE, INC.
Street Address:	717 N. HARWOOD ST
Internal Address:	SUITE 1900
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75201
Name:	MONETATE, INC.
Street Address:	60 E 42ND ST
Internal Address:	SUITE 2200
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10165
Name:	CERTONA CORPORATION
Street Address:	60 E 42ND ST
Internal Address:	SUITE 2200
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10165
Postal Code: Name: Street Address: Internal Address: City: State/Country:	10165 CERTONA CORPORATION 60 E 42ND ST SUITE 2200 NEW YORK NEW YORK

PROPERTY NUMBERS Total: 24

Property Type	Number
Patent Number:	10013400
Patent Number:	8396756
Patent Number:	9760924
Patent Number:	9805380
Patent Number:	9836765
Patent Number:	8601023
Patent Number:	8095523

PATENT REEL: 061641 FRAME: 0306

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Property Type	Number
Patent Number:	7856446
Patent Number:	7702690
Patent Number:	7698270
Patent Number:	7693836
Patent Number:	7580930
Patent Number:	7546295
Patent Number:	10290039
Patent Number:	10664889
Patent Number:	8566256
Patent Number:	8788445
Patent Number:	8903811
Patent Number:	9094262
Patent Number:	9147159
Patent Number:	9317584
Patent Number:	9697478
Patent Number:	9916611
Patent Number:	9754274

CORRESPONDENCE DATA

Fax Number: (215)656-2498

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-656-3381

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Correspondent Name: IP GROUP OF DLA PIPER LLP (US)

Address Line 1: ONE LIBERTY PLACE

Address Line 2: 1650 MARKET ST. SUITE 5000

Address Line 4: PHILADELPHIA, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	385140-69 T. RASPA
NAME OF SUBMITTER:	WILLIAM L. BARTOW
SIGNATURE:	/William L. Bartow/
DATE SIGNED:	11/03/2022

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN PATENTS

This RELEASE OF SECURITY INTEREST IN PATENTS (this "<u>Release</u>"), dated as of October 27, 2022 (the "<u>Effective Date</u>"), is made by Cerberus Business Finance Agency, LLC, a Delaware limited liability company (the "<u>Releasor</u>"), as the Collateral Agent, in favor of Kibo Software, Inc., Monetate, Inc. and Certona Corporation (each a "<u>Releasee</u>" and collectively, the "<u>Releasees</u>").

WHEREAS, pursuant to that certain Pledge and Security Agreement, dated as of December 9, 2020 (the "Security Agreement"), each Releasee granted to Releasor, for the benefit of the Secured Parties, a continuing security interest in all right, title and interest of each Releasee in, to and under the letter patents, design patents and utility patents listed on Schedule A attached hereto, which letter patents, design patents and utility patents are issued or applied for in the United States Patent and Trademark Office (the "Patents"), and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral").

WHEREAS, pursuant to that certain Assignment for Security -- Patents, dated as of December 9, 2020, recorded in the United States Patent and Trademark Office on December 9, 2020 at Reel 054664, Frame 0766 (the "Patent Security Agreement"), each Releasee pledged and granted to the Releasor for the benefit of the Releasor and the Secured Parties, a continuing security interest in the Collateral; and

WHEREAS, each Releasee has requested, and Releasor wishes to provide, a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of the Releasor's security interest in the Collateral.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Releasor hereby agrees as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Patent Security Agreement or the Security Agreement, as applicable.
- 2. <u>Release of Security Interest</u>. Releasor, on behalf of itself and the Secured Parties without representation, warranty or recourse, hereby (i) terminates the Patent Security Agreement, (ii) releases, relinquishes, terminates, cancels and discharges any lien, security interest, right, title, and interest the Releasor or any Secured Party may have in, to, or under the Collateral, and (iii) reassigns to each Releasee, as applicable, any right, title, or interests the Releasor or any Secured Party may have in, to, or under the Collateral.

IN WITNESS WHEREOF, the parties have caused this Release of Security Interest in Patents to be duly executed as of the date first above written.

CERBERUS BUSINESS FINANCE AGENCY, LLC

By: _____

Name: Daniel E. Wolf

Title: Senior Managing Director

REEL: 061641 FRAME: 0309

SCHEDULE A

<u>Patents</u>

Owner	Title	Country	Status	Appl. No. / Filing Date	Patent No. / Issue Date
Kibo Software, Inc.	Methods and Apparatus for In-line Editing of Web Page Content with Reduced Disruption of Logical and Presentational Structure of Content	US	Issued	13962411 08/08/2013	10,013,400 07/03/2018
Kibo Software, Inc.	System And Method For Processing Product Orders	US	Issued	10238378 09/10/2002	8,396,756 03/12/2003
Kibo Software, Inc.	Automatic Search Of Local Inventory	US	Issued	14920738 10/22/2015	9,760,924 09/12/2017
Kibo Software, Inc.	Offline Conversion Tracking	US	Issued	15042464 02/12/2016	9,805,380 10/31/2017
Kibo Software, Inc.	System and Method for Context-Aware Recommendation through User Activity Change Detection	US	Issued	14281608 05/19/2014	9,836,765 12/05/2017
Kibo Software, Inc.	Method and Apparatus for Identifying, Extracting, Capturing, and Leveraging Expertise and Knowledge	US	Issued	11874157 10/17/2007	8,601,023 12/03/2013
Kibo Software, Inc.	Method and Apparatus for Context-Based Content Recommendation	US	Issued	12188850 08/08/2008	8,095,523 01/10/2012
Kibo Software, Inc.	Method and Apparatus for Determining Usefulness of A Digital Asset	US	Issued	11350904 02/08/2006	7,856,446 12/21/2010
Kibo Software, Inc.	Method and Apparatus for Suggesting/Disambiguation Query Terms Based Upon Usage Patterns Observed	US	Issued	11351143 02/08/2006	7,702,690 04/20/2010
Kibo Software, Inc.	Method and Apparatus for Identifying, Extracting, Capturing, and Leveraging Expertise and Knowledge	US	Issued	11319928 12/27/2005	7,698,270 04/13/2010
Kibo Software, Inc.	Method and Apparatus for Determining Peer Groups Based Upon Observed Usage Patterns	US	Issued	11350428 02/08/2006	7,693,836 04/06/2010
Kibo Software, Inc.	Method and Apparatus for Predicting Destinations in a	US	Issued	11350646 02/08/2006	7,580,930 08/25/2009

Owner	Title	Country	Status	Appl. No. / Filing Date	Patent No. / Issue Date
	Navigation Context Based Upon Observed Usage Patterns				
Kibo Software, Inc.	Method and Apparatus for Determining Expertise Based Upon Observed Usage Patterns	US	Issued	11350668 02/08/2006	7,546,295 06/09/2009
Certona Corporation	System And Method For Automating Market Analysis From Anonymous Behavior Profiles	US	Issued	12416524 04/01/2009	10,290,039 05/14/2019
Certona Corporation	System And Method For Combining And Optimizing Business Strategies	US	Issued	12416083 03/31/2009	10,664,889 05/26/2020
Certona Corporation	Universal System And Method For Representing And Predicting Human Behavior	US	Issued	12415758 03/31/2009	8,566,256 10/22/2013
Certona Corporation	System And Method For Quantifying And Detecting Non-Normative Behavior	US	Issued	12416819 04/01/2009	8,788,445 07/22/2014
Certona Corporation	System And Method For Personalized Search	US	Issued	12416434 04/01/2009	8,903,811 12/02/2014
Certona Corporation	Fault Tolerance And Maintaining Service Response Under Unanticipated Load Conditions	US	Issued	13731076 12/30/2012	9,094,262 07/28/2015
Certona Corporation	Extracting Predictive Segments From Sampled Data	US	Issued	13731075 12/30/2012	9,147,159 09/29/2015
Certona Corporation	Keyword Index Pruning	US	Issued	13731069 12/30/2012	9,317,584 04/19/2016
Certona Corporation	System And Method For Generating Automated Self-Optimizing Targeted E-Mails	US	Issued	12416388 04/01/2009	9,697,478 07/04/2017
Certona Corporation	System And Method For Collecting And Targeting Visitor Behavior	US	Issued	12416005 03/31/2009	9,916,611 03/13/2018
Monetate, Inc.	Single Tag Method For Webpage Personal Customization	US	Issued	12/797,370 06/09/2010	9,754,274 09/05/2017

RECORDED: 11/03/2022