507591558 11/10/2022

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEVEN MICHAEL CORMIE	01/27/2021
BRIAN PATRICK JENTZ	01/27/2021
STEFANOS CHRISTAKIS LIASSIDES	01/27/2021

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City:	NEW YORK	
State/Country:	NEW YORK	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17981868

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NAME OF SUBMITTER:	TODD M. HOPFINGER, REG. NO. 72,567
SIGNATURE:	/Todd Hopfinger, Reg.# 72567/
DATE SIGNED:	11/10/2022

Total Attachments: 2

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ASSIGNMENT

Attorney Docket No.: 20-333-US3
Inventor(s): Steven Michael Cormie
Brian Patrick Jentz

Stefanos Christakis Liassides

Pat. App. No.: 17/162,490 Filing Date: January 29, 2021

For good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to:

The Nielsen Company (US), LLC

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

Content-Modification System With Feature For Detecting And Responding To Content Modifications By Tuner Devices

and identified as:

Attorney Docket No. 20-333-US3

in the law offices of McDonnell Boehnen Hulbert & Berghoff LLP and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assign to said assignee the priority right provided by the International Convention.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and the application number of said application when officially known.

The undersigned warrant himself or herself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

The undersigned agrees that an electronic signature is sufficient to execute this Assignment.

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Steven Michael Cormie

Signature: Name: Steven Michael Cormie

1/27/2021 Date:

1/27/2021

1/27/2021

Date:

Date:

-DocuSigned by:

Brian Patrick Jenty

Signature: Name:

Brian Patrick Jentz

DocuSigned by:

Signature:

Name: Stefanos Christakis Liassides

> **PATENT REEL: 061718 FRAME: 0437**

RECORDED: 11/10/2022