

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT7603985

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY
CONVEYING PARTY DATA	
Name	Execution Date
CANADIAN IMPERIAL BANK OF COMMERCE	10/21/2022
RECEIVING PARTY DATA	
Name:	ONE ON ONE SHERPA, LLC
Street Address:	3030 LOCUST STREET
City:	SAINT LOUIS
State/Country:	MISSOURI
Postal Code:	63103
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15348382
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	FTizon@mofo.com
Correspondent Name:	MORRISON & FOERESTER
Address Line 1:	425 MARKET STREET
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94105
ATTORNEY DOCKET NUMBER:	23090/14
NAME OF SUBMITTER:	FRANCESCA NATASHA TIZON
SIGNATURE:	/Francesca Natasha Tizon/
DATE SIGNED:	10/21/2022
Total Attachments: 4	
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This Release of Security Interest in Intellectual Property is made as of October 21, 2022, by CANADIAN IMPERIAL BANK OF COMMERCE (“**Bank**”) in favor of ONE ON ONE SHERPA, LLC, a Delaware limited liability company (“**Grantor**”) with its principal place of business located at 3030 Locust Street, St. Louis, MO 63103.

Recital

WHEREAS, Grantor granted to Bank a security interest in the patents and trademarks described on Exhibits A and B attached hereto (collectively, the “**Intellectual Property**”) under an Intellectual Property Security Agreement dated as of December 14, 2021 (the “**IP Security Agreement**”) and recorded with the U.S. Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS, Grantor has requested and Bank has agreed to release its security interest in the Intellectual Property and terminate the IP Security Agreement.

Agreement

Now, therefore, Bank agrees that it terminates and releases its security interest in the Intellectual Property, terminates the IP Security Agreement, and reassigns to Grantor all right, title, and interest of Bank in or to the Intellectual Property.

[SIGNATURE PAGE FOLLOWS]

[SIGNATURE PAGE TO RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY]

BANK:

CANADIAN IMPERIAL BANK OF COMMERCE

By: Brittany Blanco

Name: Brittany Blanco

Title: Assistant General Manager

By: Jason Nardari

Name: Jason Nardari

Title: ~~Assistant General Manager~~
Authorized Signatory

Address of Bank:

81 Bay Street, 10th Floor
Toronto, Ontario
M5J 0E7, Canada

Exhibit A - Patents

Patent / Patent Application	Patent No. / Application No.	Issue Date / Application Date
MANAGEMENT SYSTEM AND METHODS OF MANAGING SALES DATA	15348382	November 10, 2016

Bank's security interest recorded at the U.S. Patent and Trademark Office on December 14, 2021 at Reel Number 058391 and Frame Number 0138

Exhibit B – Trademarks

Trademark / Trademark Application	Trademark No. / Application No.	Issue Date / Application Date
SHERPA GUIDING CHANGE	4,571,747	December 13, 2013
SMART GRID	4,698,178	December 13, 2013
ONE ON ONE	2,034,792	November 16, 1994
PROSPECT-CENTERED SELLING	5,088,558	October 17, 2014
TIME IN THE SELLING ZONE	5,978,384	October 26, 2015

Bank's security interest recorded at the U.S. Patent and Trademark Office on December 14, 2021 at Reel Number 7529 and Frame Number 0887