

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7691247

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ICTV BRANDS, INC.	12/13/2022
RECEIVING PARTY DATA		
Name:	BRAND STREET MARKET, LLC	
Street Address:	53 OLD TURNPIKE ROAD	
Internal Address:	P.O. BOX 213	
City:	OLDWICK	
State/Country:	NEW JERSEY	
Postal Code:	08858	
PROPERTY NUMBERS Total: 8		
Property Type	Number	
Patent Number:	9839475	
Patent Number:	9839476	
Patent Number:	9983025	
Patent Number:	10143286	
Application Number:	16628041	
Patent Number:	8367974	
Patent Number:	8319152	
Patent Number:	7170034	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	chanoch.kahn@wbpateents.com	
Correspondent Name:	WEBB AND CO. LTD.	
Address Line 1:	4 PLAUT STREET	
Address Line 4:	REHOVOT, ISRAEL	
NAME OF SUBMITTER:	CHANOCH KAHN - REG. NO. 70,015	
SIGNATURE:	/Chanoch Kahn/	
DATE SIGNED:	12/13/2022	

Total Attachments: 2

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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

ICTV BRANDS, INC., having a business address of 489 Devon Park Drive, Suite 306, Wayne, PA 19087

hereby sell(s), assign(s) and transfer(s) to:

BRAND STREET MARKET, LLC, having a business address of 53 Old Turnpike Road, P.O. Box 213, Oldwick, NJ 08858

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the inventions

as described and claimed in the Exhibit A below,

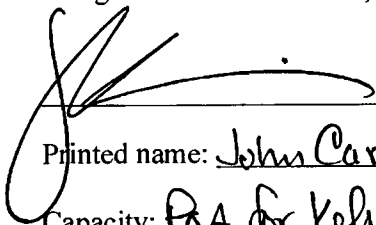
and in and to said Patent Applications, and all original and reissued Patents granted therefor, and all divisions and continuations thereof, of any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

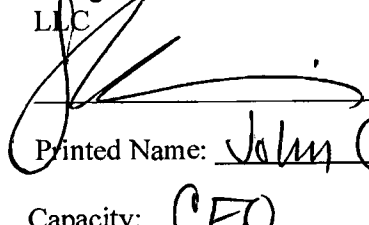
authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.

Assignor: ICTV BRANDS, INC.


Printed name: John Carrino
Capacity: POA for Kelvin Gandy
Date: 12/13/2022

Assignee: BRAND STREET MARKET, LLC


Printed Name: John Carrino
Capacity: CEO
Date: 12/13/2022

Witness:

Jillian Carrino

Printed name: Jillian Carrino

Date: 12/13/2022

Witness:

Jillian Carrino

Printed Name: Jillian Carrino

Date: 12/13/2022

Exhibit A

Country	Application No.	Patent No.	Filing Date	Priority (ies)	Patent Date
US	13/860,577	9,839,475	April 11, 2013	June 22, 2011	December 12, 2017
US	14/126,434	9,839,476	June 21, 2012	June 22, 2011	December 12, 2017
US	14/904,704	9,983,025	June 18, 2014	July 14, 2013	May 29, 2018
US	15/021,696	10,143,286	August 20, 2014	Sep. 15, 2013	December 4, 2018
US	16/628,041		July 1, 2018	July 2, 2017	
US	11/571,763	8,367,974	July 6, 2004		February 5, 2013
US	10/533,747	8,319,152	July 6, 2004		November 27, 2012
US	10/363,365	7,170,034	July 21, 2002	July 23, 2001	January 30, 2007