

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT7734635

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ROMA DM LLC	01/06/2023
RECEIVING PARTY DATA		
Name:	ROMA DIRECT MARKETING, LLC	
Street Address:	123 BOCA CIEGA DRIVE	
City:	MADEIRA BEACH	
State/Country:	FLORIDA	
Postal Code:	33708	
PROPERTY NUMBERS Total: 2		
Property Type	Number	
Patent Number:	7707771	
Patent Number:	D648652	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	PINKY@ECOMMLAWGROUP.COM	
Correspondent Name:	PINKY HERAO	
Address Line 1:	1201 DRAGON BANNER DRIVE	
Address Line 4:	THE COLONY, TEXAS 75056	
NAME OF SUBMITTER:	PINKY HERAO	
SIGNATURE:	/Pinky Herao/	
DATE SIGNED:	01/10/2023	
Total Attachments: 4		
source=The_Garden_Patch_Growbox_Patent Assignment#page1.tif		
source=The_Garden_Patch_Growbox_Patent Assignment#page2.tif		
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PATENT ASSIGNMENT AGREEMENT

This Patent Assignment Agreement (this “**Assignment**”), dated as of January 6, 2023 (the “**Effective Date**”), is made by Roma Direct Marketing, LLC, a Florida limited liability company (“**Assignor**”), in favor of Roma DM LLC, a Florida limited liability company (“**Assignee**”).

WHEREAS, Assignee is the purchaser of all of the assets of Assignor pursuant to that certain Asset Purchase Agreement dated as of December 14, 2022, as may be amended to date (collectively, the “**Purchase Agreement**”);

WHEREAS, pursuant to the Purchase Agreement, Assignor has conveyed, transferred and assigned to Assignee, among other assets, certain intellectual property of Assignor; and

WHEREAS, Assignor owns all of the rights, title and interest in and to the Patent Assets (as defined herein), and, pursuant to the Purchase Agreement, has agreed to execute and deliver this Assignment, for recording with the United States Patent and Patent Office and corresponding entities or agencies in any applicable jurisdiction (collectively, the “**Agencies**”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor and Assignor, all of Assignor’s and Assignor’s right, title, interest and goodwill in and to the following:

a. all Patent registrations and Patent applications, including, without limitation, those set forth on Schedule 1, attached hereto, and all issuances, extensions, and renewals thereof (collectively, the “**Patent Assets**”), together with the goodwill of the business connected with the use of, and symbolized by, the Patent Assets;

b. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

c. any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

d. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Patents in the United States Patent and Trademark Office and the officials of other Agencies to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee’s reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Patent Assets to Assignee, or any assignee or successor thereto.

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3. Terms of the Purchase Agreement. The parties hereto acknowledge and agree that this Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Patent Assets. The representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms of this Assignment, the terms of the Purchase Agreement shall govern and control.

4. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

5. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

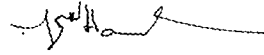
6. Governing Law. This Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the State of Florida, United States of America, without giving effect to any choice or conflict of law provision or rule.

(Signature Page Follows)

IN WITNESS WHEREOF, the undersigned have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR:

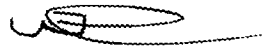
ROMA DIRECT MARKETING, LLC,
a Florida limited liability company



By: _____
John T. Hawkins, Manager

ASSIGNEE:

ROMA DM LLC,
a Florida limited liability company



By: _____
William J. Vandeven, Manager

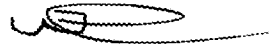
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SCHEDULE 1

Patent Assets

Title	Agency	Patent Number	Application Number	Filing Date
Plant Cultivation Apparatus	United States Patent and Trademark Office	7707771	11308141	03/08/2006
Self-watering planter	United States Patent and Trademark Office	D648652	29375138	09/17/2010



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RECORDED: 01/10/2023

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