

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | PLACEMEDIA, INC. | 12/11/2017 |
| RECEIVING PARTY DATA | | |
| Name: | NTELLIGIS, LLC | |
| Street Address: | 530 5TH AVENUE (6TH FLOOR) | |
| City: | NEW YORK | |
| State/Country: | NEW YORK | |
| Postal Code: | 10036 | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Application Number: | 17479959 |
| CORRESPONDENCE DATA | | |
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| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
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| ATTORNEY DOCKET NUMBER: | 2809.1100002 | |
| NAME OF SUBMITTER: | TODD CHRISTIAN THURHEIMER, REG. 76231 | |
| SIGNATURE: | /Todd Christian Thurheimer #76,231/ | |
| DATE SIGNED: | 01/20/2023 | |
| Total Attachments: 3 | | |
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ASSIGNMENT

WHEREAS, **PLACEMEDIA, INC.**, hereinafter referred to as the ASSIGNOR, a Delaware corporation, having its principal place of business at 1240 East 2100 South, Suite 500, Salt Lake City, Utah 84106, is the owner of certain inventions or improvements for which applications for Letters Patent have been made and which are identified in the attached **Schedule A** (hereinafter "Patent Property"), and;

WHEREAS, **NTELLIGIS, LLC**, hereinafter referred to as the ASSIGNEE, a Delaware limited liability company, having its principal place of business at 530 5th Avenue (6th Floor), New York, NY 10036, is desirous of acquiring the entire right, title and interest in and to the said Patent Property in any and all countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over to said ASSIGNEE, the entire right, title and interest in and to said Patent Property and any and all continuations, divisions and renewals of and substitutes for said Patent Property and to and under any and all additional Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and the full right to sue for and collect damages for past infringement and past violations of provisional rights having arisen from any publication of said Patent Property or any continuations, divisions, or renewals of or substitutes for said Patent Property. ASSIGNOR further assigns to and authorizes said ASSIGNEE to file corresponding applications for Letters Patent in all countries the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, sale and transfer not been made.

AND ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said ASSIGNEE, as ASSIGNEE of the entire right, title and interest, any and all Letters Patent for said Patent Property, including any and all Letters Patent of the United States which may be issued and granted on or as a result of any applications included in said Patent Property, in accordance with the terms of this assignment.

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IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, hereunto sets their hand and seal.

PLACEMEDIA, INC.



By: _____

Name: Mark Lieberman

Title: Executive Chairman

Effective Date: December 11, 2017

[Signature Page to Patent Assignment]

PATENT
REEL: 062433 FRAME: 0946

SCHEDULE A

| <u>Country</u> | <u>Title</u> | <u>Application No.</u> <u>Publication No.</u> | <u>Filing Date</u> <u>Publication Date</u> |
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| US | Programmatic Advertising Platform | 14/986,358 2017/0193547 | 12/31/2015 07/06/2017 |